

Shri Mata Vaishno Devi University, Katra

(Recognized under section 2(f) and 12(B) of UGC act 1956)



Placement Brochure:2025-26

Vice Chancellor's Message

19th August 2004 was the day when Hon'ble President of India Dr. A. P. J. Abdul Kalam inaugurated Shri Mata Vaishno Devi University by engaging the first ever teaching class of this University. Since then the University has been striving hard to establish as one of the finest technical universities of India. Located at a distance of 38 km from Jammu in a sprawling campus of 400 acres of land in the serene surrounding of Trikuta and Shivalik hills, SMVDU has developed infrastructure at par in excellence. Continuing with same spirit; I proudly mention that **Shri Narendra Damodar Das Modi**, Hon'ble Prime Minister of India addressed its 5th convocation on 19th April 2016 & **Shri Jagdeep Dhankhad**, Hon'ble Vice President of India addressed 10th Convocation on 15th Feb 2025. SMVDU has conferred Honoris Causa degrees on Leading Entrepreneurs & Industrialists; **Shri N. R. Narayanamurthy Ji**, Chief Mentor Infosys; **Shri Sunil Bharti Mittal Ji**, Chairman Bharti Enterprises, **Shri Pawan Munjal Ji** Chairman, MD & CEO, Hero Group, writer & historian Padma Shri Pt Shiv Dutt Nirmohi, and former CEO National Health Authority Dr Ram Sewak Sharma. SMVDU is ranked **31st in Architecture and Planning, "151-200"rank band** of top technical Institutions, 51-100 rank band of State Public Universities of India in NIRF, MHRD-2025 ranking, and **"801-1000 rank Band Criteria"** of Times Higher Education, World University Ranking-2025.



We understand that more than ever, the emphasis is on Institute-Industry Interaction and both the academia and the Industry, participating in the same find it mutually beneficial. As such we have an obligation to address the full range of higher education namely: teaching, learning, research and service to the community in the fields of Engineering, Management, Science, Humanities and Social Sciences. To achieve this all, admissions to various programs are based on all India merit of competitive or qualifying examinations and the faculty is actively engaged in research and consultancy projects.

Last Decade changes and developments in technology and its intervention has disrupted the entire spectrum of human life, manufacturing and business processes. We believe that education must evolve to keep pace with mighty changes occurring today in business, industry and society and create more connections and stronger partnership with the global society in which we are embedded. Students must develop attributes and knowledge beyond traditional constraints of the classroom. SMVDU encourages and suitably supports the faculty participation in various professionals' activities for their continuous learning & development and follows flexible curricula based on current trends and future needs necessary for fulfillment of this professional mission.

Time has changed, specialization; Team Work and Time Management are the buzzwords in the corporate world. At SMVDU, we inculcate such learning as habit in students. A galaxy of highly trained and dedicated faculty has created an interactive, learning and research oriented environment with a strong emphasis on overall development of students. Successfully adopted IIT pattern of teaching and evaluation, state of the art laboratories, library and other facilities give our students the necessary platform to become competent technocrats and managers capable of performing par excellence and prove to be valuable team members.

I invite all the reputed recruiters from all the sectors in the Economy across pan-India to visit SMVDU for campus recruitments. I am confident that with a little exposure under your guidance and tutelage these students will be empowered with pragmatic experience and prove to be long term assets. I wish a great campus placement season 2025-26 for our students of passing out Batch-2026 and esteemed recruiters.

Professor (Dr.) Pragati Kumar
Vice Chancellor



Inauguration 19-08-2004



Convocation Chief Guests



Honoris Causa Degree Awardee

Welcome to Shri Mata Vaishno Devi Univeristy



Vibrant SMVDU

Events & Activities



About The University

Establishment:

The Shri Mata Vaishno Devi University has been established under an act “Shri Mata Vaishno Devi University Act, (Act. No. XII). 1999” of Jammu and Kashmir legislative assembly, as a residential and highly technical university to offer scientific and technical education of the highest standards. The university has been established with a foundation grant from Shri Mata Vaishno Devi shrine board. The university is recognized by the University Grants Commission under section 2(F) & 12(B) of UGC act 1956. The university campus is spread over an area of 474 acres in scenic surrounding of Trikuta hills, in the vicinity of Katra.

The university has adopted the Indian Institute of Technology (I.I.T.) pattern in teaching and examination system in its endeavor to attain international standards. The system of continuous evaluation and regular feedback ensures fairness and continuous up gradation in the teaching learning process. The university is poised to become one of the premiere learning institutions with state-of-the-art infrastructure comparable to the best in the world.



Dr. A.P. J Abdul Kalam Inaugurating SMVDU on 19-08-2004

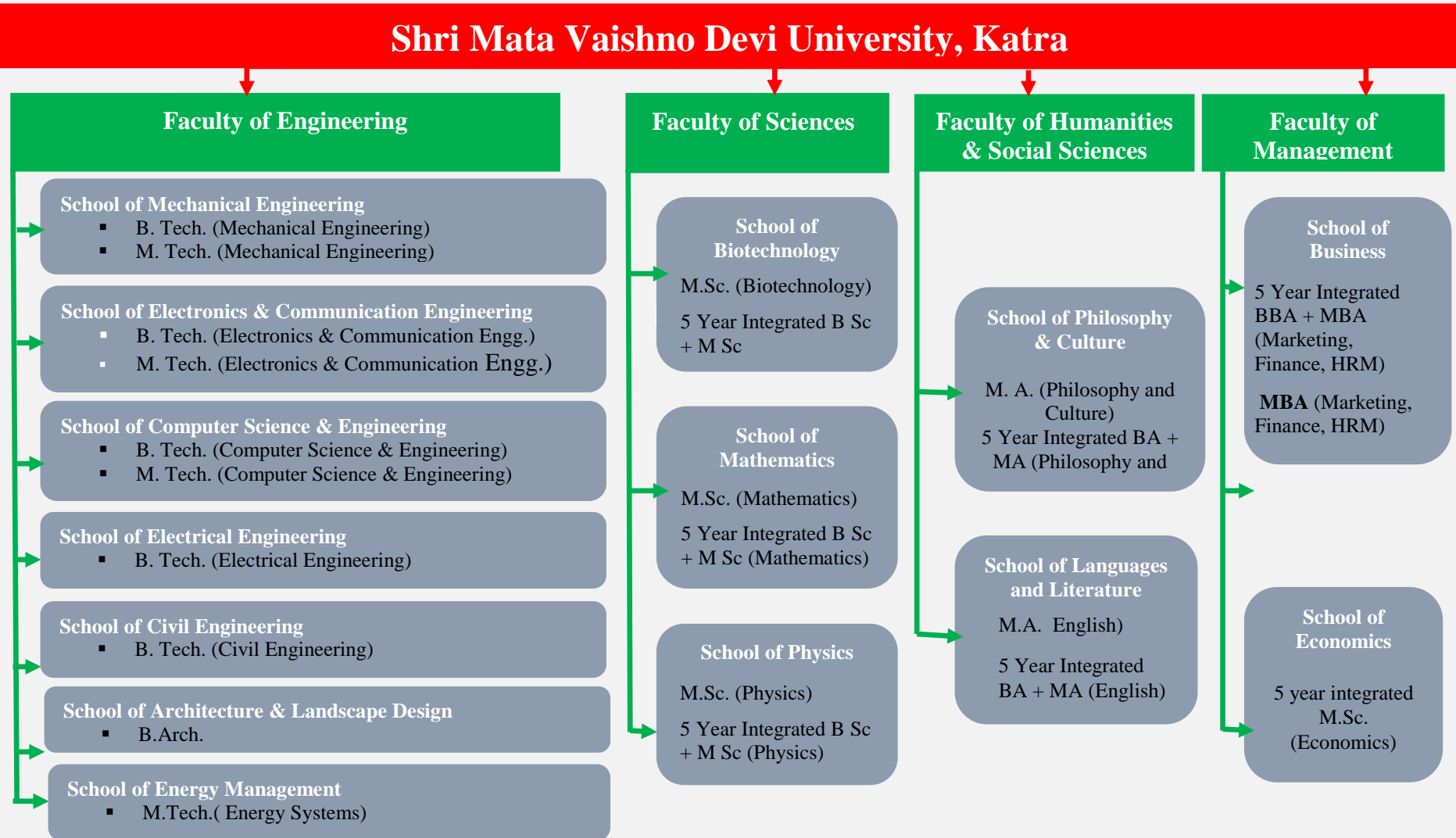
Location:

The campus of SMVDU spread over an area of about 474 acres, is just 40 km north of Jammu, overlooking Jammu Srinagar Highway and 13 Km south of holy town of Katra. Jammu is well connected to rest of India through Railway and Airways. Direct trains are also available up to Katra. Journey from Jammu Railway station and Airport by road through the lush green hills is of about one hour. SMVD University is surrounded by number of religious and tourist places. Some of them are:

Shri Mata Vaishno Devi Shrine	13 Km.
Shivkhori Shrine	60 Km.
Bagh- e- Bahu, Amar Palace, Raghunath Mandir (Jammu)	38 Km.
Patnitop Hillstation	70 Km.
Dal lake and other tourist spots in Srinagar	280 Km.

Academic Structure:

To provide quality education of international standards to the young students, university has been built on IIT pattern. There are four faculties in the university and under each faculty there are several constituent Schools offering undergraduate, postgraduate and doctoral study programs in various disciplines of studies. This allows the horizontal structure to have vertical expansion thereby making the overall administration simpler and effective. This set up fascinates interdisciplinary inputs, cooperation and activities.



Admission Criteria:

- **B. Tech.:** As per the eligibility criteria of Joint Entrance Examination (JEE), through Joint Seat Allocation Authority of JEE and Direct admission based on JEE mains score and Common University Entrance Test CUET.
- **MBA:** Through a selection process based on merit of National Level entrance examinations; CAT/MAT/CMAT/CUET(PG).
- **Other Study Programmes:** Through Common University Entrance Test CUET and merit of qualifying examination.

Research & Consultancy Work:

University recognizes that research and consultancy work is an integral part of academics; important for quality education and growth of faculty. Faculty of SMVDU is actively involved in the research and consultancy work with organization like, AICTE, DST, UGC, ISSR, ISRO, Ministry of Textiles, MHRD, Prathista Industries TV Super Filters etc.

Directorate of Quality Assurance (DQA):

SMVDU has established a full fledged Directorate of Quality Assurance (DQA) In pursuance of Action Plan of National Assessment and Accreditation Council (NAAC), performance evaluation, assessment, accreditation and quality up-gradation of institutions of higher education. Since quality enhancement is a continuous process, hence the DQA has been made the integral and most important part of the institution's system. The prime task of the DQA is to develop a system for conscious, consistent and catalytic improvement in the overall performance of SMVDU.



Malvia Mission Teacher Training Centre (MMTC):

NEP 2020 emphasizes the creation of motivated, energized, and capable faculty. The Capacity building of teachers at all levels has been one of the major thrust areas in the field of higher education. Existing mechanisms for capacity building of faculty, i.e. UGC-HRDCs and PMMMNMTT centers have contributed immensely towards training faculty of Higher Education Institutions to provide more effective teaching. However, continuous Professional development of faculty in all disciplines is required in light of new and updated methods of pedagogy. Thus Malaviya Mission is proposed by restructuring/reframing of the existing Scheme/Mechanism of the Capacity Building/Training of Teacher/Faculty in D/o Higher Education. The Mission envisages Capacity-building training for the faculty and staff across higher educational institutions, in the light of NEP 2020 within two years through multiple training centers. The outcome of this capacity-building training will be the metamorphosis of higher education in terms of Indian values, teaching, research, publication, patents, and institutional development. MMTC at SMVDU is headed by Dr. Supran Sharma and a team of two Professors and support staff to assists him in arranging and managing its functions



SMVDU-Entrepreneurship Development Cell (EDC):

SMVDU has established Entrepreneurship Development Cell. The academic institutions, which are leaders in developing human resources with some modulation and change in focus could churn techno-entrepreneurs on a continuous basis. This accelerates the process of economic development and growth. On the same lines, SMVDU-Entrepreneurship Development Cell in the campus, undertakes this role and blends technical inputs with entrepreneurial and managerial skills in academic programmes and train the students as well as youth of the state for entrepreneurial challenges through entrepreneurial awareness/motivation development program. It provides effective linkages with various departments of the campus to bring about entrepreneurial culture for optimal utilization of the expertise, resources and know-how available. It also networks with other agencies involved in entrepreneurship development and conducts short term courses, MDPs, FDPs, ESDPs, Business Plans Competitions, Entrepreneurship Awareness Programs/Camps etc. in association with various government and non-government bodies.

SMVDU- Technology Business Incubation Centre(SMVDU-TBIC)

SMVDU- Technology Business Incubation Centre (SMVDU-TBIC) has been established to identify potential Entrepreneurs in North India, especially in the State of Jammu-Kashmir, nurture and support innovations, develop technology based ideas into independent self-sustaining business. The Thrust areas are Biotechnology (Microbial, Plant, Medical Genetics and Diagnostics), Engineering (Electronics, Robotics, E-commerce, GSM/GPRS based Technology, Alternative Energy Management) and Business Development. However, the incubator will facilitate any technology based idea having potential to be developed into a successful business as well as small scale business having potential to be grown into big industry. SMVDU -TBIC at Shri Mata Vaishno Devi University, Kakrial, Katra and registered with Registrar of Societies, Government of Jammu and Kashmir under Societies Registration Act VI of 1998. SMVDU- TBIC has been established with the Grant-in-aid from NSTEDB, Department of Science and Technology, Ministry of Science and Technology, Government of India and Shri Mata Vaishno Devi University, Katra. SMVDU-TBIC is the first ever Technology Business Incubator for the States of J&K and Himachal Pradesh. SMVDU-TBIC has been identified as one of the sixty eight Incubators to recommend Startups under Startup India Initiative.

University Infrastructure:

The Campus of the Shri Mata Vaishno Devi University is situated in the cradle of the serene Trikuta hills and its proximity to the spiritually and culturally rich pilgrimage centre represents an idyllic setting for inspiring the students to instill the rich traditional and cultural heritage which needs to go hand in hand with keen scientific and management temper. Infrastructure having a built up area over 4 Lac square feet is spread over a land of 474 acres is broadly placed in following categories:

1. Academic Infrastructure

2. Support Infrastructure



Academic Infrastructure

- Faculty of Engineering
- Faculty of Management
- Faculty of Social Sciences and Humanities
- Faculty of Sciences
- School of Architecture & Landscape Design

- Academic Block A, B, C & D
- Special Lecture theaters
- Central Library
- Central Workshop



Support Infrastructure

Beside Academics utmost care is taken about various amenities necessary for comfortable stay of its residents, recreational activities for the students and over all functioning of the university. Some of the basic facilities available on campus are:

- Administrative Block
- University Guest House
- Residential Complex
- Own Water Supply system having capacity of one lac gallon of water per day
- On campus power Grid station to ensure 24x7 power supply
- Hostels [Boy's (05) and Girl's (02)]
- State-of-the-art auditorium
- Indoor and outdoor sports facilities.
- Medical Aid Centre
- Shopping Complex
- Transportation
- Helipads (03)
- On Campus Banks (J&K Bank Ltd. and OBC)
- On Campus Post Office
- On Campus Gas Agency





Curricular & Extra- Curricular Activities





SMVDU Campus Life: at a glance



Class in Progress



Students in Lawn



Free time in Cafeteria



Robo- Competition



Kabaddi Team



Foot Ball Team in Action



TEDx Event



Winner



Campus Placement Drive



Campus Placed students



Alumni during mentoring juniors

Training & Placement Cell

Shri Mata Vaishno Devi has established full-fledged Training & Placement Cell consisting of Student Coordinators, Faculty coordinators and staff members. The Training & Placement Cell assists in Campus Placements for the graduating students at SMVDU. Training & Placement Officials and the Volunteers provide possible assistance to the recruiters for Pre-placement Discussions, conducting Tests & Interviews and Hospitality of the Campus hiring Team. The Hospitality and the functioning of the Placement Cell at SMVDU is applauded and well received by the visiting recruiters every year. T&P Cell at SMVDU has following structure:

Placement Procedure:

- Organizations willing to participate in SMVDU Campus Placement Programme confirm their willingness through e-mail (crsrd@smvdu.ac.in) or post (B. K. Bhatia, Training & Placement Officer, Shri Mata Vaishno Devi University, Kakryal, (Katra), Jammu & Kashmir, Pin-182320) to SMVDU along with Job Profile, Eligibility Criteria, Selection Process, Salary Package, Place of Posting etc..
- Training & Placement Department responds back the message of recruiting organization and allots the dates for their campus visit in consultation with campus hiring team of the company.
- Companies are allotted dates on the bases of: “Student’s ranking of the company, Career Prospects, Salary Package or intake”.
- After receiving the confirmation from the company, organization’s placement details are passed on to the students and posted on notice boards.
- Company campus hiring team conducts Pre placement Discussion and On Campus Placement Process.
- After the completion of the entire selection process on campus, company is desired to announce the final list of the selected students on the day of campus itself.
- Company is desired to issue offer letter to the selects on the same day or well before passing out of the batch.
- If the student is selected, a job is registered against him/her and he/she would not be allowed to appear for more interviews as per student’s placement policy of SMVDU

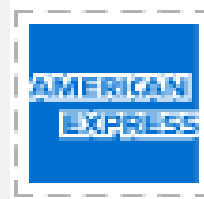


SMVDU offers following facilities to the recruiters:

1. Lodging and Boarding facility to the Campus recruitment team:
2. Local Transportation from Jammu Airport/ Railway station and for sightseeing.
3. University Infrastructure:
 - State-of- the art auditorium “Matrika” of 1000 audience capacity.
 - Seminar Hall “Sanskriti Kaksh” of 300 sitting Capacity.
 - Four Special Lecture Theaters each having sitting capacity of 150 persons.
 - 20 Class rooms each having sitting capacity of 60 students to conduct written test in case of pool campus drives.
 - Air-conditioned GD/ Conference rooms/ Interview rooms.
4. Facilitation for “Maa Vaishno Darshan”.
5. SMVDU is open to both Offline and Online Campus Recruitment Drives.

SMVDU Industry-Academia Interface: Campus Placement & other Academic Initiatives





TATA ELXSI



L&T Technology Services

GlobalLogic
A Hitachi Group Company



AXIS BANK



**indus
TOWERS**

amazon.in

Life Is On

**Schneider
Electric**



latentview

Actionable Insights • Accurate Decisions

accenture



XENONSTACK
A Stack Innovator

adani

**ALIENS
GROUP**
"INTELLIGENT LIVING"



भारत इलेक्ट्रॉनिक्स
BHARAT ELECTRONICS
QUALITY, TECHNOLOGY, INNOVATION

JK TYRE
TOTAL CONTROL



BYJU'S

**HDFC
Life**

Sar'utha ke jyo!

RVS iGLOBAL
YOUR WHITE LABEL SERVICE PROVIDER



SRM CONTRACTORS LIMITED
Civil Engineering Contractor Services

Incture



PLANETSPARK

maxop

eminence with excellence...

mahindra *Rise*

FANUC GLOBAL

BSES



JINDAL SAW LTD.
TOTAL PIPE SOLUTIONS

mahindra FINANCE



LARSEN & TOUBRO



**JINDAL
STAINLESS
STEELWAY**



FINSERV



Orange Campus Placed



DGM(HR)-Murugappa(TIPL)



VP-Dabur India



Director(Plant)-IFB India



Sr. VP-Bosch India



BEL Campus



Orange -Gurgaon



Sonalika - Hoshiarpur



Maruti Suzuki-Manesar



Escorts- Faridabad



Chenab Textiles-Kathua



Murugappa(TIPL)-Mohali



Sonalika Group Team



Indian Air Force Team



TCS Accreditation Team



Infosys Recruitment Team



Campus Team-Forbes Marshall



Cummins India Team



GM(Marketing)-Panasonic



Sr. VP Mahindra



ISJEC HR Business Partner



Team - BARC, Mumbai



Sr. VP Intel



Team- BEL India



MD - TV Super Fileters



HR Manager-ICICI Prudential



HR Maangar-Berger Paints



Captain-Indian Navy



Manager HR- Water Health India

SMVDU Campus Recruitment Programme- At a glance



Campus Recruiters



Online Test



Group Discussion

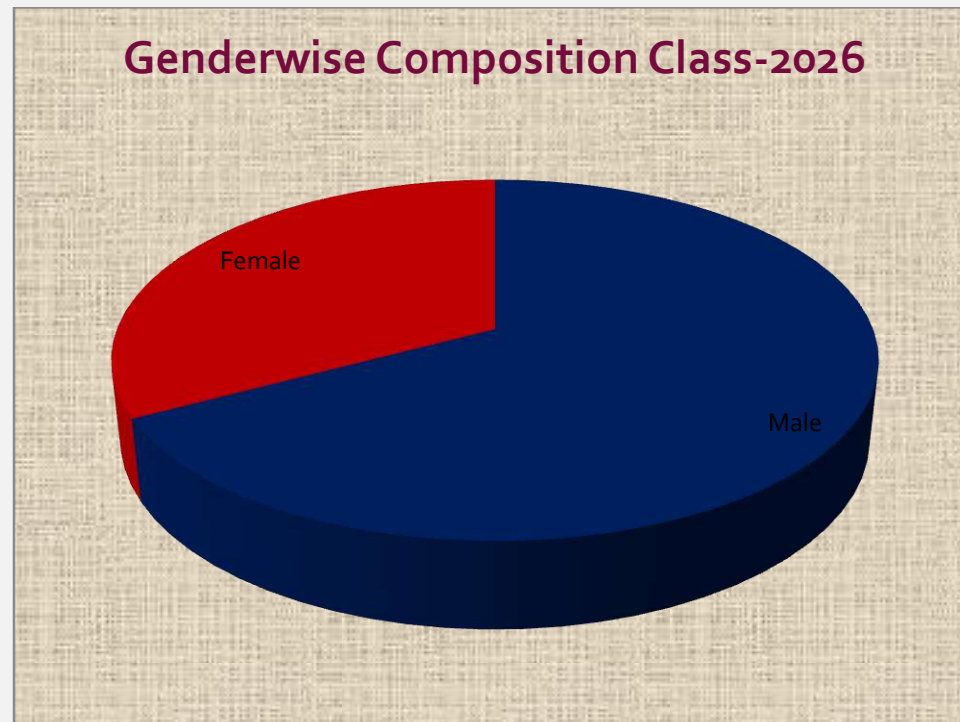
Profile of Rolling out Batch-2026

UNDERGRADUATE

B. Tech.(CSE, ECE, ME, EE, Civil), B.Arch.

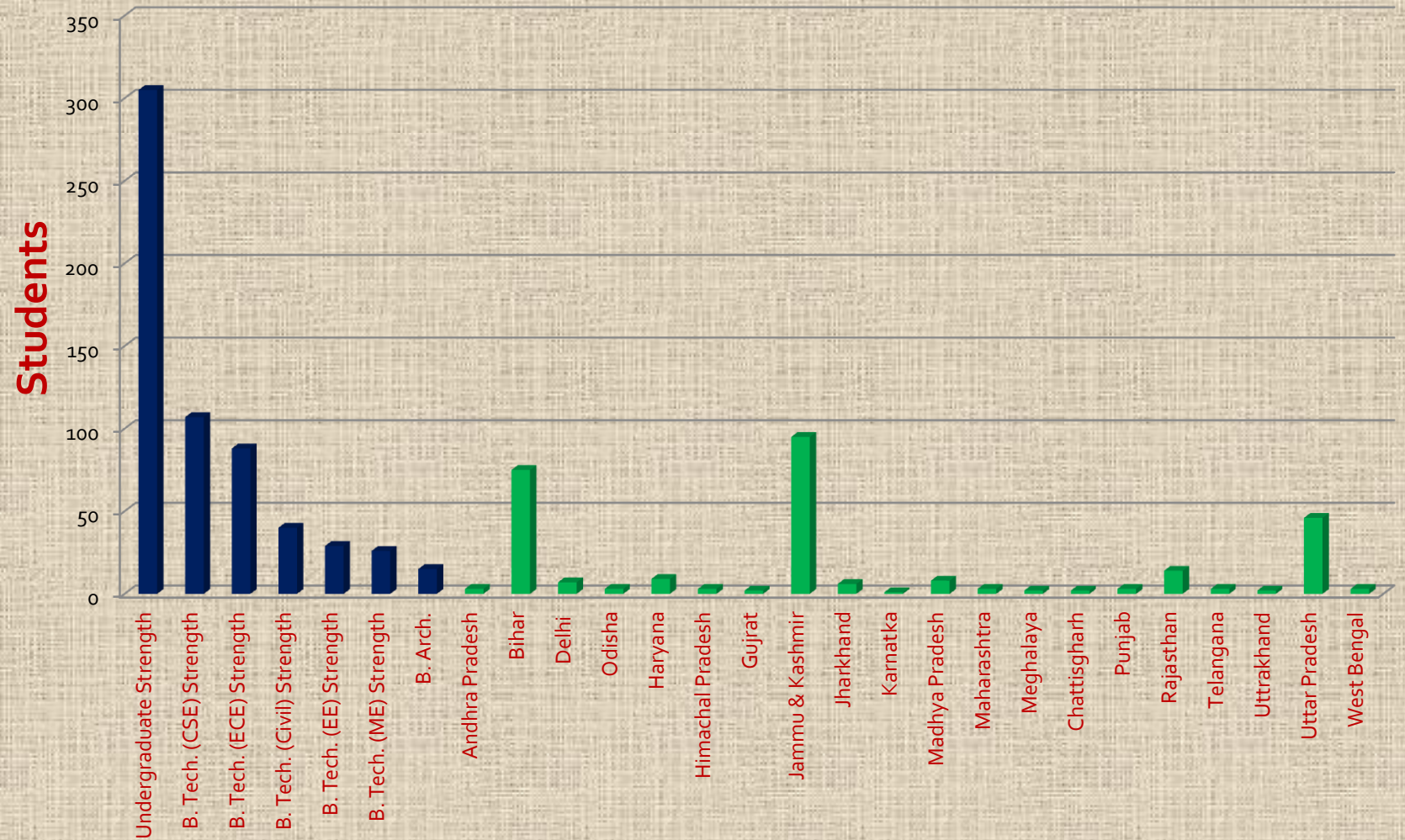
POSTGRADUATE

- MBA, M.Tech. (CSE, ECE, Mechanical Engineering, Energy Systems), M.Sc.(Economics, Physics, Math, Biotech.), M.A.(English)



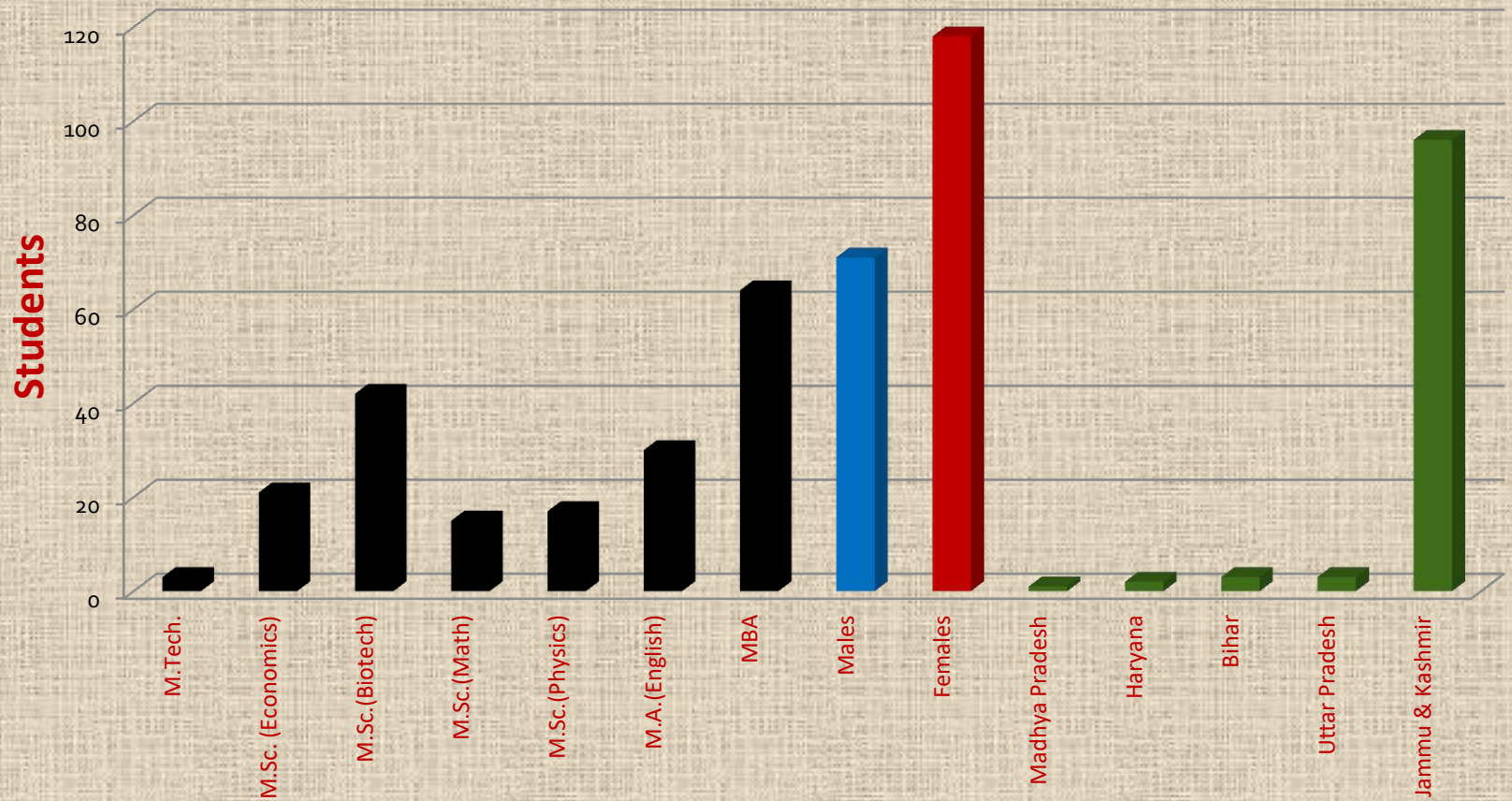
UG Class Profile-2026

Engineering Students (B. Tech.,B. Arch.)



PG Class-2026

Postgraduation (M.Tech., M.Sc., MBA, MA)





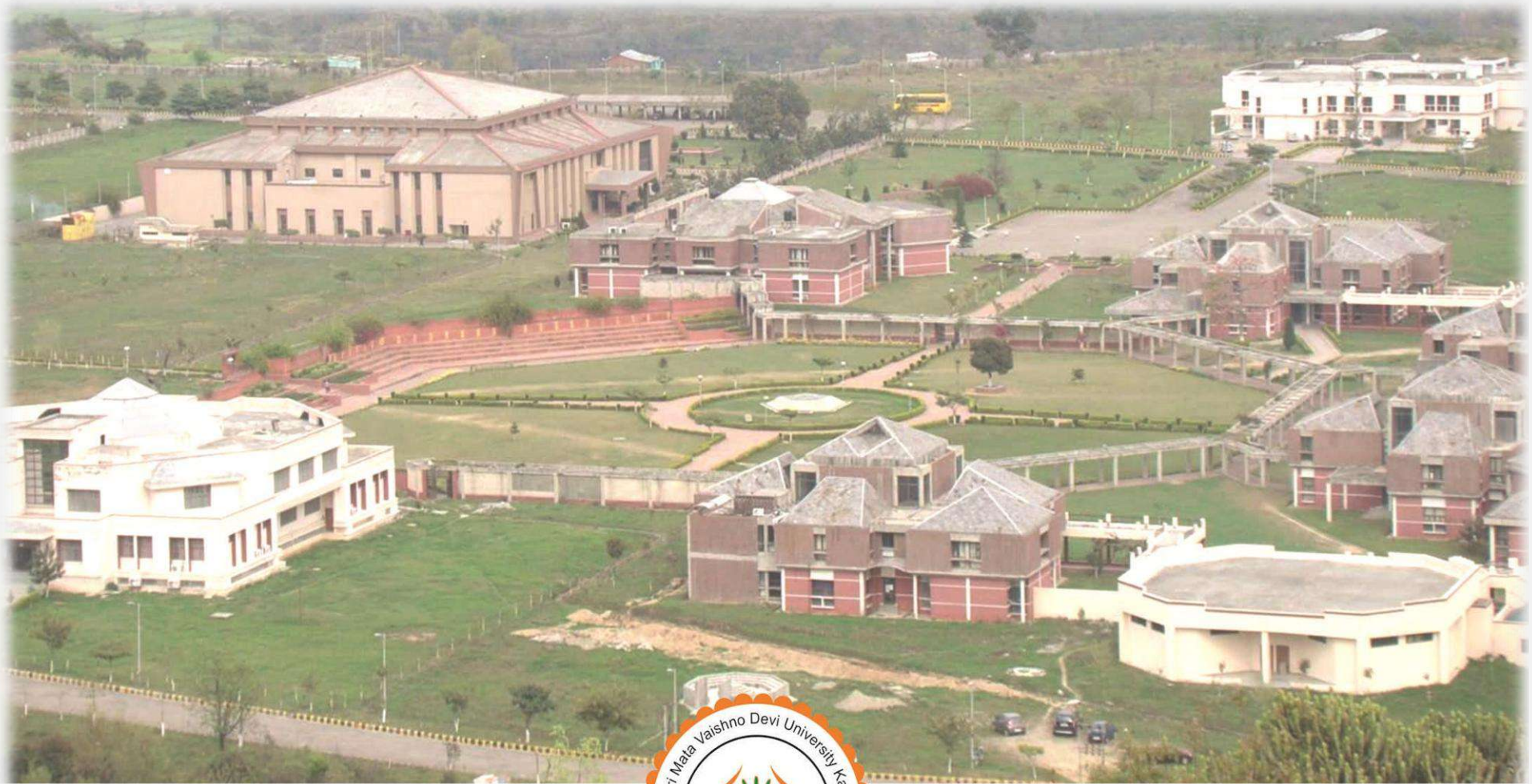
...I take this opportunity to extend a formal invitation to all the esteemed Industries, Corporate and Business Houses to consider Shri Mata Vaishno Devi University for Campus-2026 Fresher's hiring. I shall be readily available for further information/discussion regarding the same over phone, email or In-Person at your convenience. Looking forward for your positive response.

Yours Sincerely

B. K. Bhatia

Placement Officer-SMVDU, Katra

(9419164533 | bk.bhatia@smvdu.ac.in)



SHRI MATA VAISHNO DEVI UNIVERSITY, KATRA