



# Times@SMVDU

Monthly E-newsletter

Volume 13, Issue V

May, 2025



# Vision

**Establishment of a scientific and technical University of Excellence to nurture young and talented human resource for the service of Indian Society and world at large preserving the integrity and sanctity of human values.**

**The mission of the University is the pursuit of education, Scholarship and Research at the highest levels of Excellence.**

# Mission

# Objective

- **Provide education and training of excellent quality both at undergraduate and postgraduate levels.**
- **Ensure that the university achieves and maintain an international standing in both teaching and research.**
- **Promote study and research in new and emerging areas and encouraging academic interaction of the faculty and students at national and international levels.**
- **Encourage close collaboration with industry and facilitate the application of research for commercial use and for the benefit of society.**

## National Workshop on "POSH Act and UGC Regulations, 2015" Held at SMVDU



Internal Complaint Committee (ICC) in Collaboration with National Service Scheme (NSS) and National Cadet Corps (NCC), Shri Mata Vaishno Devi University (SMVDU) organized a one day national workshop on "PoSH Act and UGC (Prevention, Prohibition and Redressal of Sexual Harassment) Regulations, 2015" at Matrika Auditorium, SMVDU. The Constitution of India provides the legal right to have a safe workplace and educational institution campus. Sexual harassment at the workplace is a gross violation of it. The sexual Harassment of Women at Work - place (Prevention, Prohibition and Redressal) Act, 2013 (POSH Act) and the University Grants Commission (Prevention, prohibition and redressal of sexual harassment of women employees and students in higher educational institutions) Regulations, 2015 provide clear guidance on this sensitive matter. The objective of this one day event was to spread the awareness among the stakeholders of SMVDU in particular and higher educational institutions in general for preventing such criminal offences. The welcome address of the workshop was delivered by Dr. Kakali Majumdar, Presiding Officer, ICC, SMVDU. Ms. Jyoti Solaria, a PoSH Consultant, Corporate Trainer and Workplace Wellness Coach was the Guest Speaker. Ms Solaria focused on the aspect of 'Awareness to Action'. She pointed out that unwelcoming sexual advances, requests for sexual favours, making sexually coloured remarks and other verbal and physical conduct of sexual nature at the workplace etc. are the types of sexual harassment and are covered

under PoSH Act. Ms Solaria also made the audience aware of 'QUID PRO QUO', 'HOSTILE WORK ENVIRONMENT' and other related situations. The speaker also highlighted the rights available to the complainant. As part of the workshop, NCC cadets and NSS volunteers of SMVDU delivered thought-provoking skit, songs and poems centered around the themes of gender sensitivity, dignity, and safe campus environments. The university administration appreciated the involvement of NCC and NSS units, commending them for using artistic expression and outreach as effective tools to promote respect, equality, and safety. Their participation added meaningful depth to the workshop's objectives and left a lasting impact on all attendees. Sh. Ajay Kumar Sharma, Registrar, SMVDU (JKAS) handed over the memento to the honoured guest. Faculty members, Non-teaching staff and students of SMVDU and SMVD College of Nursing attended the workshop. The

**Ms Solaria made the audience aware of 'QUID PRO QUO', 'HOSTILE WORK ENVIRONMENT'**

organizing committee of the workshop comprised of Dr. Kakali Majumdar, Mr. Rajesh Sharma, Ms. Ritu Sharma, Members of the ICC; Dr. Rajiv Kumar, the Coordinators of NSS Unit; Dr. Varun Dutta from NCC Unit of SMVDU, Mr. Jaipal Singh Jamwal, Staff associated with ICC and student volunteers of NSS & NCC. The one day workshop concluded with an Awareness Rally.



## SMVDU Holds Kit and Certificate Distribution Ceremony for Soft Skills Training Program



The SMVDU Skill Hub Centre organized a Kit and Certificate Distribution Ceremony at the Central Workshop, Shri Mata Vaishno Devi University. The event was part of the Basic Soft Skills Training Program, run under the Skill Hub Center, in collaboration with BOSCH. Training kits were distributed to the newly enrolled candidates, while certificates were awarded to the participants of the previous batch who successfully completed the course. The ceremony was graced by Hon'ble Vice Chancellor, Prof. (Dr.) Pragati Kumar, who praised the program's positive impact on the local youth. Prof. Balbir Singh, Dean of Academic Affairs, emphasized the importance of skill development in today's job market. Dr. Y Anand, Head of the School of Mechanical Engineering and Dr. Anurag, Head of the School of Languages appreciated the efforts of the Skill Hub Centre and encouraged the youth to make full use of such opportunities. Dr. Sanjay

Sharma, Associate Professor school of Mechanical Engineering and Coordinator of the Skill Hub Centre, highlighted the program's focus on equipping youth with essential soft skills to enhance employability and confidence. Additionally, the SMVDU Skill Hub Centre is expanding its efforts to empower youth through skill development. Under the PMKVY 4.0 scheme, two new training batches are currently running: Electrician Domestic Solutions and Assistant Carpenter. This expansion is a proud moment for SMVDU as we contribute to the nation's skill development mission, helping more youth gain valuable skills for a brighter future. The ceremony concluded with a vote of thanks by Er. Deepak Byotra, who acknowledged the support of all involved in making the event and training programs a success. y workshop concluded with an Awareness Rally.

## SMVDU NCC & NSS Coordinators Participated in "Thana Diwas" Organized by J&K Police under Civic Action Programme

In a significant step towards strengthening community engagement and fostering cooperation between law enforcement agencies and educational institutions, Dr. Varun Dutta, NCC Coordinator, and Dr. Rajiv Kumar, NSS Coordinator of Shri Mata Vaishno Devi University (SMVDU), actively participated in the "Thana Diwas" function

organized by the Jammu & Kashmir Police under the Civic Action Programme at Police Post Kakryal. The event was held in the presence of senior police officials including Sh. Paramvir Singh (SSP Reasi), Sh. Vipin Chandran (SDPO Katra), and Sh. Bhism Dubey, along with several representatives from nearby villages. The objective of the Thana Diwas





initiative is to enhance police-public interaction, address grievances at the grassroots level, and build trust between the community and the police force. Dr. Varun Dutta and Dr. Rajiv Kumar addressed the large gathering comprising local villagers, students, and police personnel. During their address, they provided an overview of Shri Mata Vaishno Devi University, detailing the various undergraduate, postgraduate, and doctoral programmes offered across disciplines such as engineering, sciences, humanities, management, and social sciences. They emphasized the university's commitment to academic excellence, research, and holistic student development. In addition to academics, the coordinators also highlighted the various community outreach and social initiatives undertaken by the university through its NCC and NSS units. These include regular blood donation camps, tree plantation drives, the "Nasha Mukta Bharat Abhiyan" (Drug-

Free India Campaign), awareness drives against sexual harassment, and various cleanliness and health awareness campaigns. These initiatives aim to instill a sense of social responsibility and civic consciousness among students while contributing meaningfully to society. The event was meticulously coordinated by Sh. Rajat Magotra, Sub-Inspector, Police Post Kakryal, and his dedicated team, who ensured the smooth conduct of the programme and facilitated constructive dialogue between the police and the local population. The participation of SMVDU's representatives in the Thana Diwas programme was appreciated by the attendees and police officials alike. It marked a positive step toward greater collaboration between academic institutions and law enforcement bodies in addressing social challenges, promoting awareness, and encouraging youth engagement in nation-building activities.

## Faculty/Staff Updates

### SMVDU Faculty Delivered an Invited Talk and Session Chaired at the JNU, New Delhi

Prof. Manoj Kumar Gupta, Professor, SoCSE has chaired a session and delivered a distinguished lecture at the 3<sup>rd</sup> International Conference on the Network and Cryptology (NetCrypt-2025), JNU Delhi. The theme of the conference leveraged with machine learning is focusing on all aspects of cryptology, network security, privacy, and cyber security, attracting cutting-edge results from world-renowned scientists in the area. The international conference is organized by School of Computer and

Systems Sciences Jawaharlal Nehru University, New Delhi, India. It aims to provide a forum for researchers, engineers and practitioners interested in the application of information, networks and communication to discourse on research and development, and professional practice in related fields. The conference brought together experts from around the globe, fostering discussions that are pivotal for advancing contemporary issues. The lecture titled "Hybrid Neuro-Fuzzy Systems and

Application" highlighted the groundbreaking research and innovative ideas in the field. The lecture focused on key findings, demonstrating the impact of emerging technologies on our understanding and approach to complex problems. Attendees engaged in insightful discussions, emphasizing collaboration and the importance of multidisciplinary efforts to tackle global challenges. Feedback from participants has been overwhelmingly positive, noting the lecture's relevance and the speaker's ability to convey intricate concepts with clarity.



This conference not only showcased the latest developments but also inspired future research directions, encouraging ongoing dialogue among professionals in various industries. Prof. Gupta also shared a technical session in which various researchers from different parts of India have presented and shared their work with the audiences. Critical discussion and suggestions were exploited for improvisation and future course of directions.

Prof. Eswaramoorthy Muthusamy, School of Mechanical Engineering, Shri Mata Vaishno Devi University (SMVDU), presented his research on Thermal Management in Modern Electronics at the international conference on "Recent Trends in Mechanical Engineering". The conference, organized by the Department of Mechanical Engineering [NBA Accredited], College of Engineering Adoor, Govt of Kerala, esteemed domain experts, researchers, and professionals from around the world, including National Taiwan University; University of Warwick, UK; Indian Institute of Space Science and Technology, Thiruvananthapuram.; University of Technology and Applied Sciences, Muscat, Oman; Oak Ridge National Laboratory, Tennessee, USA; Heriot-Watt University, Edinburgh; Robert Bosch, Germany; Coventry University, UK., IIT Madras, IIT Mumbai, NIT-T, NIT-K, were present among others. Prof. Eswaramoorthy Muthusamy's research paper titled "Recent Development in Thermal Management of Modern Electronics Devices" explores the review on thermal management in electronic devices, various strategies adopted for thermal management, and impacts on its reliability and life spans. The study highlights the comprehensive review on status, state of the art in thermal management in electronic devices and research challenges and future scope for further studies. As electronic devices become smaller and more powerful, effective thermal management has become essential to maintain performance, prevent overheating, and extend device lifespan. Recent

advancements focus on innovative materials, miniaturized cooling technologies, and intelligent



### SMVDU Faculty Present Research Paper at International Conference at Kerala

systems. Key developments include: Advanced Materials- High thermal conductivity substances like graphene, carbon nanotubes (CNTs), and phase change materials (PCMs) are being used to improve heat transfer and storage. Micro/Nanoscale Cooling- Technologies such as microchannel heat sinks, nanofluids, and thermoelectric coolers enable compact and efficient heat removal from localized hotspots. Passive and Active Cooling Techniques- Improved thermal interface materials (TIMs), vapor chambers, and active liquid cooling systems provide better thermal control for high-performance devices. AI-Driven Thermal Management- Integration of artificial intelligence and smart sensors allows dynamic, real-time regulation of temperature based on workload and environmental conditions. Emerging Trends- flexible thermal solutions for wearable tech, and integration with energy-efficient systems is gaining momentum. These



developments aim to ensure reliability, efficiency, and sustainability in the next generation of electronic systems. The technical presentation brought great attention and discussion to flexible phase change materials and phase change materials to minimize the overheating which causes failure of modern electronic devices. Dr. Eswaramoorthy Muthusamy has outreached the SMVDU's reputation in the interdisciplinary

research domain of electronic devices of thermal management and academic excellence. Also, Prof. Eswaramoorthy has served as technical chair for a session to moderate the technical presentations. The conference was provided a platform for experts to share their research and insights, fostering a collaborative environment to address the recent trends in mechanical engineering .

## Student Updates



### SMVDU Students Participated in the National Workshop Held at IIT, Jammu

A select group of undergraduate and postgraduate students from the School of Languages and Literature, Shri Mata Vaishno Devi University participated in a pioneering workshop titled "Bringing Tribal Culture and Language into the Technical Landscape" hosted at the Indian Institute of Technology (IIT) Jammu. The event brought together scholars, academicians, and cultural researchers to explore innovative ways to preserve and integrate tribal languages and traditions within emerging technological frameworks. The students were accompanied by Dr. Anurag Kumar, Associate Professor and Head of the School of Languages and Literature, who also contributed as a panelist in the

session "Navigating Socio-Cultural Terrains among the Gujjars of Jammu and Kashmir." His insights shed light on the complexities and richness of Gujjar cultural identity and the imperative to bridge socio-cultural knowledge with modern technological platforms. The workshop underscored the importance of interdisciplinary dialogue and the role

academic institutions can play in supporting inclusive, culturally-aware innovation. The participation of the School of Languages and







A team of students from the School of Electronics and Communication Engineering (ECE), Shri Mata Vaishno Devi University (SMVDU), has earned national acclaim by winning 1<sup>st</sup> position in the Innovation Challenge Track and securing the 3<sup>rd</sup> overall position in the IEEE YESIST12 2025 Prelims. The team also received a cash prize of ₹5,000 for their outstanding performance. Team named "Major", consisting of students of B.Tech.(ECE)-6<sup>th</sup> semester, Harsh Raj (Team Leader), Amit Kumar Amar, Aman Singh & Nitesh Kumar Dubey and mentored by Prof. Sumeet Gupta, presented their project "Gesture Speak", which is an assistive hardware innovation that utilizes a Convolutional Neural Network (CNN) to translate sign language into spoken words, significantly improving communication for deaf and mute individuals. The solution was praised for its technical depth and potential social impact. Their success in the prelims has earned them a spot in the IEEE YESIST12 2025 Grand Finale, which will be hosted in Malaysia,

where they will represent SMVDU on a global stage. Prof. (Dr.) Pragati Kumar, Vice-Chancellor, SMVDU

### **SMVDU ECE Students Win IEEE YESIST12 2025 Prelims, Set to Represent India in Malaysia Finale**

lauded the performance of the students and said "Designing innovative and state of the art solutions for the benefit of the society is the truest test of technology. I congratulate the students on their performance and hope they will compete successfully at the international level". Dr. Anil Bhardwaj, Head, School of E&CE congratulated the student team and commended them for their hard work, innovation, and dedication.

Dr. Rudrkash S. Gupta, Research Fellow at the School of Mechanical Engineering, Shri Mata Vaishno Devi University (SMVDU), achieved a remarkable feat by winning three gold medals in the Aquatics Championship at the 4th Edition of the Khelo India Masters Games held in Common Wealth Village, New Delhi. This outstanding performance not only underscores Rudraksh's dedication and passion for sports but also highlights SMVDU's growing emphasis on integrating physical excellence within its academic environment. He expressed heartfelt gratitude to the University for its continuous support and encouragement,

acknowledging the infrastructure and motivation provided to pursue his sporting aspirations alongside academic commitments. Dr. Yatheshth Anand, Head of the School of Mechanical Engineering, along with faculty members, extended

### **Dr. R. S. Gupta of SMVDU Triumphs at Khelo India Masters Games with Triple Gold in Aquatics**

their warmest congratulations to Rudraksh, applauding his achievement as a source of inspiration for the university community. Prof. Pragati Kumar, Vice-Chancellor, SMVDU, also

congratulated Rudraksh on his success, noting that his victory adds another feather to the cap of SMVDU and enhances the institution's stature in promoting holistic development through sports and

Dr. Rudrkash S. Gupta, Research Fellow at the School of Mechanical Engineering, Shri Mata

acknowledged the University's consistent support, infrastructure, and encouragement that enabled

## **Dr. Rudrkash S. Gupta of SMVDU Shines at State Aquatics Championship, Wins Best Swimmer Award**

Vaishno Devi University (SMVDU), has brought laurels to the university by securing an impressive three gold medals and four silver medals at the State Open Aquatics Championship, held in Jammu. In recognition of his exceptional performance, Dr. Gupta was also conferred with the prestigious Best Swimmer Award of the State during the closing ceremony. This remarkable achievement not only reflects Dr. Gupta's unwavering dedication and passion for swimming but also exemplifies SMVDU's commitment to fostering physical excellence alongside academic pursuits.

Expressing his heartfelt gratitude, Dr. Gupta



accomplishments as a source of pride and inspiration for the university community. Prof. Pragati Kumar, Vice-Chancellor, SMVDU, also congratulated Dr. Gupta on his success, noting that his victory adds a distinguished milestone to the University's legacy of promoting holistic student development through both academics and sports.

Demonstrating a perfect blend of adventure, discipline, and social responsibility, more than 50 NCC cadets of Shri Mata Vaishno Devi University

the thrill of navigating through nature while strengthening their endurance and camaraderie.

## **NCC Cadets of SMVDU Embark on Trekking Expedition to Nearby Hills**

(SMVDU) enthusiastically participated in a trekking expedition to the nearby hills, followed by a cleanliness drive aimed at preserving the natural beauty of the surroundings. The activity was meticulously coordinated by Dr. Varun Dutta, NCC Coordinator and Mr. Gourav Jamwal, staff member of SMVDU. The objective of the trek was to promote physical fitness, mental resilience, team spirit, and environmental awareness among the cadets. The cadets trekked through scenic trails, experiencing

Alongside the trekking, the cadets also undertook a cleanliness campaign. This initiative reflected the cadets' deep-rooted sense of

civic duty and environmental stewardship. The initiative received appreciation from the university administration, which lauded the NCC unit for actively engaging in activities that not only enhance the cadets' physical and mental strength but also contribute positively to society and the environment.







Students' Performance du





ring "Nasha Mukh Bharat"





NSS SMVDU volunteers donated notebooks to students of Govt. Primary School at Sirah village in Panthal block. NSS volunteers Sadhvi Sharma and Avinash participated in the said event. NSS Programme coordinator Dr. Rajiv Kumar was also present. Pencils were also distributed by the volunteers along with two notebooks to each student.



## NSS SMVDU Volunteers Donated Notebooks to students of Govt. Primary School

Mr. Meniak Khajuria, a research scholar at the School of Physics, Shri Mata Vaishno Devi

## SMVDU, Research Scholar Published Paper in SCIE Journal

University, Katra, under the supervision of Dr. Pankaj Biswas, has successfully published a research paper in the prestigious Journal of Materials Science: Materials in Electronics (SCIE, Impact Factor: 2.7). The paper, titled "Upconversion luminescence and Judd-Ofelt analysis of  $\text{Er}^{3+}$  doped  $\text{NaSrVO}_4$  inorganic phosphor" explores the optical properties and potential

applications of rare-earth-doped materials in photonic devices. This achievement underscores the institution's ongoing commitment to high-quality research in the fields of materials science and luminescence. The authors of the research paper are grateful

to the university for providing assistantship and support in bringing their work in the present form of publication in the peer-reviewed Journal of International



It's truly said... You learn as much from reading one book, but a wandering journey teaches you a thousand times more than that. That's why you should make life memorable—and for that, you must travel.

As a student from SMVDU, I had the wonderful opportunity to be part of a trekking trip to Triund, near McLeodganj in Himachal Pradesh, from 30th April to 3rd May. Our group included 29 members, a mix of B.Sc. and M.Sc. students, along with our respected faculty members — Dr. Pankaj Biswas, Dr. Varun Pandey, and Dr. Pragati Joshi, wife of Dr.

## SMVDU Organises Trekking to McLeodgang

Pandey — all from the School of Physics. The purpose of this trip was to promote recreation, physical well-being, team bonding, and a bit of mental refreshment after our academic schedule. It gave us a break from routine, allowed us to be with nature, and helped us explore the natural beauty of the Dhauladhar range. We began our journey from SMVDU, Katra, and reached McLeodganj, where we stayed the night. The cool breeze, peaceful surroundings, and scenic mountains filled us with excitement for the trek ahead. The next day, we started our Triund Trek. The trail led us through forests, rocky paths, and beautiful views. Every turn offered something new — chirping birds, tall trees, and fresh mountain air. Just as we neared the camping site, the weather turned wild — heavy rain,

hailstones, and thunder surrounded us. We wore our raincoats and pushed forward through the storm. Though we missed the sunset, the adventure of trekking in the rain made it unforgettable. That night, we stayed in tents. The sound of rain on the tent, the cold mountain wind, and the warmth of our group made it a night to remember. We shared stories, sipped tea, laughed, and enjoyed the calmness that only nature can offer. The next morning was magical. We trekked a little further to reach the actual Triund Top. The view was breathtaking — Camel Peak, Moon Peak, and other snowy mountains stood proudly under the golden light of the sunrise. The sky was clear, clouds floated below us, and everything felt peaceful and perfect. After descending from Triund, we explored Dharamshala. Our first visit was to the Namgyal Monastery, where we saw monks in prayer. The peaceful silence and positive vibrations of the place calmed our minds. The prayer wheels, chants, and atmosphere left a deep impact on us. Later, we went to the Tibetan Market, where we saw local art and bought handmade souvenirs. We also enjoyed delicious Tibetan dishes like Thukpa, Siddu, and momos, which were warm and comforting. One unique place we visited was the Church of St. John in the Wilderness. Hidden among tall deodar trees, the church had an old-world charm with its stone walls and colored glass windows. It felt mysterious and peaceful — a very different experience. In Bano Eco Park, we had fun like kids. We relaxed in the greenery and played on the swings, forgetting all stress for a while. The Dharamshala Museum was filled with beautiful art and local history —





paintings, photographs, and cultural displays that taught us a lot about the region. We also visited the HP State War Memorial, which honors brave soldiers from Himachal Pradesh. Seeing the names, reading their stories, and standing before their memorial made us feel emotional and proud. At last, we enjoyed some time in the Dharamshala Market, full of life, colors, and local charm. We bought a few last-minute items and said goodbye to the hills with full hearts. This trip gave us more than just a break. It gave us challenges, memories, nature, peace, new friendships, and a stronger connection with the world outside books and classrooms. We are truly thankful to our Vice Chancellor Sir for permitting and encouraging this trip, which allowed us to experience something so meaningful and memorable.





## Social Responsibility

# VIKLAP

KARWAAN 4.0, the eagerly anticipated annual event by VIKALP - A Students' Initiative, was conducted successfully with the intriguing theme "Undersea Wonders." The theme provided the tone for a colorful and engaging week that welcomed more than 100 children, filling every day with happiness, imagination, and purposeful interaction.

### Vikalp SMVDU Celebrates Karwaan 4.0

The celebration started with a rousing Indoor Sports Day, during which the kids engaged in thrilling games and friendly contests that promoted both concentration and enjoyment. The playfulness was carried over to the following day with the Outdoor Sports Day, when the grounds resounded with running, cheering, and laughter as the kids engaged in races and group games. During midweek, the mood changed from activity to creativity with the Art and Craft Day. Taking cue from the underwater theme, the kids emptied their imagination to craft sea creatures (shells), oceanic scenery (DIY aquarium), and vibrant crafts. Their innovation was not only apparent on canvas but also in the happy mood they created. This was followed by the Cultural and Literary Day, a stunning display of talent and self-expression. The children boldly stepped out onto the stage to dance, sing and recite poetry. The week ended on the Final Day of May 4, which was further enhanced

by the visit of the Honorable Vice Chancellor, Prof. Pragati Kumar, who acknowledged the efforts of the organizing team as well as the children. His inspiring words and friendly interaction put smiles on all faces. The last day included closing performances, medal distribution, and reminiscing about the memorable journey of the last week. In all, KARWAAN 4.0 was a touching and meaningful experience. The presence of more than 100 children, their evident smiles, and the efficient management by committed student volunteers ensured that the event was a huge success. As promised by its theme, Undersea Wonders with Vikalp, the event provided a lovely, and enchanting experience – one that will be remembered in the hearts of everyone who participated in it.



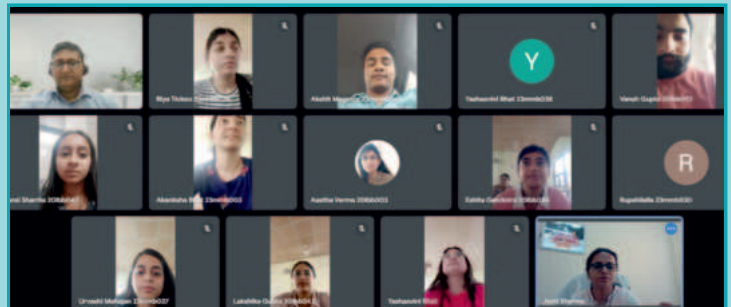
## Alumni Corner

Mr. Varun Sharma, alumnus of the School of Business interacted in online session with management students of School of Business. Proud

### Students Interacted with Alumnus of School of Business, SMVDU

SoB alumnus, Mr. Varun Sharma 2004-06 MBA batch pass out, is presently working as Head of HR – Rail and Inland Terminals and Bulk Business SCO, Gurgoan. Drawing from his extensive corporate experience, Mr. Sharma spoke about practical issues related to Competency Mapping and Assessment mechanisms implemented in the corporate sector. He enlightened the management students regarding how organizations identify and build key competencies-both behavioural and functional. He enlightened the students regarding important concepts like the 9-Box Model for mapping performance and potential, and explained how companies design career paths and succession plans around these competencies. He concluded his

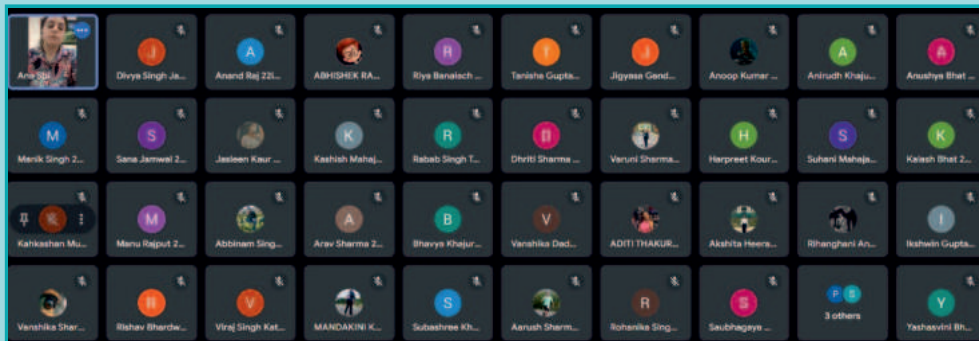
session highlighting the integration of competency framework with HR framework for getting the desirable benefits. The session was crammed with real-world examples and practical advice, leaving students with a clearer understanding of what it takes to succeed and grow in today's corporate world. The management students expressed their gratitude towards Mr. Varun Sharma for this insightful session. The Head, School of Business, Prof. Jyoti Sharma acknowledged the continuous support and guidance of Prof. Pragati Kumar, Vice-Chancellor, Shri Mata Vaishno Devi



University for organizing such kind of interactions regularly.

A highly informative session on "The Transition and

posted in Dehradun and handling the crucial responsibility of Financial Inclusion. An alumna of Shri Mata Vaishno Devi University (MBA Batch -2008), Ms. Mahajan shared her inspiring corporate journey in India's largest public sector bank and offered valuable insights into the evolution of banking – from traditional models to today's dynamic, tech-enabled landscape. She



Growth in the Banking Sector" was conducted featuring Ms. Ana Mahajan, Chief Manager at the State Bank of India, currently

### Session on "The Transition and Growth in the Banking Sector" with SBI's Ana Mahajan Held at SMVDU



emphasized how the sector is being transformed by digital innovation, AI integration, and a shift toward inclusive, customer-driven services. Highlighting the importance of marketing, analytical thinking, and adaptability, she encouraged students to develop future-ready skills and embrace continuous learning to thrive in a rapidly changing environment. Her insights on AI in banking, data-driven decision-making, and reaching unbanked populations were especially impactful. The session was an enriching experience, equipping students

with practical industry knowledge, clarity on emerging roles, and the mindset needed to grow in today's evolving financial ecosystem. The management students expressed their gratitude towards the Ms. Mahajan for enlightening them. Management students also expressed heartfelt thanks to, Prof. Pragati Kumar, Vice-Chancellor, SMVDU and faculty members of SoB for their constant support and encouragement to make bonding between alumni and School of Business-SMVDU stronger.

## Upcoming Events

- **International Yoga Day Celebrated on 21<sup>st</sup> June, 25.**
- **Online Faculty Induction Program(FIP) from 2<sup>th</sup> -30<sup>th</sup> June, 25.**
- **Online Training Programme on "NEP Orientation & Sensitization Programme"from 14<sup>th</sup> -23<sup>rd</sup> July, 25.**
- **Online Training Programme on "NEP Orientation & Sensitization Programme"from 28<sup>th</sup> July-06<sup>th</sup> Aug, 25.**
- **One Week Offline Short Term Training Program on – Sustainable Practices in Contemporary Indian Architecture from 15<sup>th</sup> -20<sup>th</sup> Dec, 25**

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# Admission for Academic Under Graduate

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# mic Session 2025-26

## ate Programs

### DEGREE - DYD

SMVDU Entrance test



### PHILOSOPHY

Entrance test

