

MBA Program (2025 & Onwards)
106 Credits

- 11 Department Core Courses of 4 Credits each = 44 Credits
- 7 Ability Enhancement Courses of 4 Credits each = 28 Credits
- 1 Ability Enhancement (Online Course) of 2 Credits = 2 Credits
- 6 Department Elective Courses (Choice Based Credits System Discipline Elective) of 4 Credits = 24 Credits
- 2 Value Addition Courses (Viva Voce) of 1 Credits each = 2 Credits
- 2 Skills Enhancement Courses
 - 1 Course of Independent Study of 3 Credits
 - 1 Summer Training of 3 Credits

Summer Training (T) Summer Training for 6-7 weeks that carries 6 Credits. 100% Evaluated through panel of faculty members.

Practical's (P) Students are trained on usage of different software's as part or as compulsory module during complete program.

Course of Independent Study (D) 10% of marks evaluated by panel as Mid Term Evaluation
*1 Publication in Journal / Presentation in Conference/Seminar is mandatory
30% of marks evaluated by faculty supervisor
60% of marks evaluated by panel on Final Report submitted and Presentation

COURSE STRUCTURE
MBA Program

Semester- I 27Credits			Remarks
Ability Enhancement Courses	Statistical Methods for Decision Making	4 Credits (3-1-0)	BULAE601
Department Core Course	Financial and Management Accounting	4 Credits (3-1-0)	BULDC601
Department Core Course	Managerial Economics	4 Credits (3-1-0)	BULDC603
Department Core Course	Marketing Management	4 Credits (3-1-0)	BULDC605
Department Core Course	Organizational Behaviour	4 Credits (3-1-0)	BULDC607
Department Core Course	Contemporary Environment for Managers	4 Credits (3-1-0)	BULDC609
Value Addition Course	Viva Voce	1 Credits	BULVA601
Ability Enhancement Courses	Online Course	2 Credits	BULAE603
Semester-II 25 Credits			
Ability Enhancement Courses	Research Methods with SPSS and MS-Excel	4 Credits (3-0-2)	BUMAE604
Ability Enhancement Courses	Marketing Decision Making	4 Credits (3-1-0)	BULAE602
Ability Enhancement Courses	Decision Models and Optimization	4 Credits (3-1-0)	BULAE604
Department Core Course	Management of Organizations	4 Credits (3-1-0)	BULDC602
Department Core Course	Corporate Finance	4 Credits (3-1-0)	BULDC604
Department Core Course	Supply Chain Management	4 Credits (3-1-0)	BULDC606
Value Addition Course	Viva Voce	1 Credits	BULVA602
Semester III 27 Credits			
Ability Enhancement Courses	Artificial Intelligence and Machine Learning for Managers	4 Credits (3-1-0)	BULAE701
Ability Enhancement Courses	Project Planning, Appraisal and Management	4 Credits (3-1-0)	BULAE703
Department Core Course	Strategic Management	4 Credits (3-1-0)	BULDC701
Department Elective Courses (Choice Based Credits System Discipline Elective)	----- To be chosen from list----- Elective 1 st Paper	4 Credits (3-1-0)	
Department Elective Courses (Choice Based Credits System Discipline Elective)	----- To be chosen from list----- Elective 2 nd Paper	4 Credits (3-1-0)	
Department Elective Courses (Choice Based Credits System Discipline Elective)	----- To be chosen from list----- Elective 3 rd Paper	4 Credits (3-1-0)	
Skill Enhancement Course	Summer Training	3 Credits	BUTSE701
Semester-IV 27 Credits			
Ability Enhancement Courses	Entrepreneurship	4 Credits (3-1-0)	BULAE702
Department Core Course	Leadership and Team Management	4 Credits (3-1-0)	BULDC702
Department Core Course	Business Laws	4 Credits (3-1-0)	BULDC704
Department Elective Courses (Choice Based Credits System Discipline Elective)	----- To be chosen from list----- Elective 4 th Paper	4 Credits (3-1-0)	

Department Elective Courses (Choice Based Credits System Discipline Elective)	----- To be chosen from list----- Elective 5 th Paper	4 Credits (3-1-0)	
Department Elective Courses (Choice Based Credits System Discipline Elective)	----- To be chosen from list----- Elective 6 th Paper	4 Credits (3-1-0)	
Skill Enhancement Course	Course of Independent Study (D)	3 Credits	BUDSE702

**Department Elective Courses
(Choice Based Credits System Discipline Elective)**

Marketing	Course Code
Semester 9	
Consumer Behaviour	BULDE701
Marketing Strategy	BULDE703
Product and Brand Management	BULDE705
Digital and Social Media Marketing	BULDE707
Semester 10	
Retail Marketing	BULDE702
Marketing of Services	BULDE704
Rural Marketing	BULDE706
Advances in Tourism Marketing	BULDE708

Human Resource	Course Code
Semester 9	
Understanding Workplaces and Industrial Psychology	BULDE709
Power and Politics in Organizations	BULDE711
Negotiation Skills	BULDE713
Organization Change and Intervention Strategies	BULDE715
Semester 10	
Performance and Talent Management	BULDE710
Strategic Human Resource Management	BULDE712
Competency Mapping and Assessment	BULDE714
Cross-Cultural HRM	BULDE716

Finance	Course Code
Semester 9	
Behavioral Finance	BULDE717
Security Analysis and Portfolio Management	BULDE719
Sustainable Finance	BULDE721
Forensic Audit and Fraud Investigation	BULDE723
Semester 10	
Strategic Corporate Finance	BULDE718
Business Valuation, Mergers and Acquisitions	BULDE720
International Financial Management	BULDE722
Financial Derivatives and Risk Management	BULDE724

Note: Subject to Minimum Number of Students Opting the Elective Course and Availability of Faculty