

Five Year Integrated MBA (BBA (Honors) -MBA) with Multiple Exit Option as per New Education Policy 2020 (2023-28 Batch)

First 2 years (four semesters) of the undergraduate programme, followed by an exit 4-credit Vocational Course(s) / Job-Specific Internship that would help the graduates acquire job-ready competencies required to enter the workforce, applicable from 2023-28 Batch.

Duration	4 Years
Total Credits	160

Bachelor of Business Administration (Honors)

- 23 Discipline Specific Core (DSC) Courses of 4 credits each = 92 credits
- 8 Discipline Specific Elective (DSE) Courses of 4 credits each = 32 credits
- 3 Multi-disciplinary (MD) Courses of 3 credits each = 9 credits
- 3 Ability Enhancement Courses (AEC) of 3 credits each = 9 credits
- 4 Skill Enhancement Courses (SEC) of 2 credits each = 8 credits
- 4 Value Added Courses (VAC) of 2 credits each = 8 credits
- 1 Summer Internship = 2 credits

Bachelor of Business Administration (Honors with Research)

- 20 Discipline Specific Core (DSC) Courses of 4 credits each = 80 credits
- 8 Discipline Specific Elective (DSE) Courses of 4 credits each = 32 credits
- 3 Multi-disciplinary (MD) Courses of 3 credits each = 9 credits
- 3 Ability Enhancement Courses (AEC) of 3 credits each = 9 credits
- 4 Skill Enhancement Courses (SEC) of 2 credits each = 8 credits
- 4 Value Added Courses (VAC) of 2 credits each = 8 credits
- 1 Summer Internship = 2 credits
- 1 Research Project / Dissertation = 12 credits

Dissertation (D)	10% of marks evaluated by panel as Mid Term Evaluation
	30% of marks evaluated by faculty supervisor
	60% of marks evaluated by panel on Final Report submitted and Presentation

Undergraduate Certificate in Business Administration (after 1 Years: 40 Credits)
1st Year

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Codes
Semester-I			
Major or Discipline Specific Core (DSC1)	Fundamentals of Management	4 Credits (4-0-0)	BULMD101
Minor or Discipline Specific Elective (DSE1)	Business Mathematics and Statistics	4 Credits (4-0-0)	BULMI101
Multi-disciplinary (MD) (Open Elective) (MD1)	Fundamentals of Marketing	3 Credits (3-0-0)	BULMU101
Ability Enhancement Courses (AEC) (Any 1) (AEC1)	Courses Offered from Other Schools	3 Credits (3-0-0)	Code from Other Respective Schools
Skill Enhancement Courses (Any 1) (SEC1)	Presentation Skills Modern Office Management	2 Credits (0-0-4)	BUP1381 BUP1383
Value Added Courses (Any 2) (VAC1) & (VAC2)	Courses Offered from Other Schools	2 Credits (2-0-0)	Code from Other Respective Schools

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Codes
Semester-II			
Major or Discipline Specific Core (DSC2)	Introduction to Organizational Behavior	4 Credits (4-0-0)	BULMD102
Minor or Discipline Specific Elective (DSE2)	Basics of Business Environment	4 Credits (4-0-0)	BULMI102
Multi-disciplinary (MD) (Open Elective) (MD2)	Fundamentals of Business Economics	3 Credits (3-0-0)	BULMU102
Ability Enhancement Courses (AEC) (Any 1) (AEC2)	Courses Offered from Other Schools	3 Credits (3-0-0)	Code from Other Respective Schools
Skill Enhancement Courses (Any 1) (SEC2)	Personality Building Financial Literacy and Banking	2 Credits (0-0-4)	BUP1382 BUP1384
Value Added Courses (Any 2) (VAC3) & (VAC4)	Courses Offered from Other Schools	2 Credits (2-0-0)	Code from Other Respective Schools

Below mentioned vocational courses as a part of 4-credit bridge course / internship to be opted by the student if he/she opts for exit option after the 1st year.

Semester & Nature of Course	Credits
Vocational Courses	
Vocational Course (Any 1 from the list-1) / Internship of 4-5 Weeks duration	4 Credits

List-1

Nature of Course	Name of Course	Credit (L-T-P)
Vocational Course	Computerized Accounting – Tally	4 Credits (4-0-0)
Vocational Course	Financial Modeling with Excel	4 Credits (4-0-0)

Undergraduate Diploma in Business Administration (after 2 Years: 80 Credits)
2nd Year

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Semester-III			
Major or Discipline Specific Core (DSC3)	Financial Accounting for Decision Making	4 Credits (3-1-0)	BULMD201
Major or Discipline Specific Core (DSC4)	Basics of Business Research	4 Credits (3-1-0)	BULMD203
Minor or Discipline Specific Elective (DSE3)	To be Chosen from List	4 Credits	
Multi-disciplinary (MD) (Open Elective) (MD3)	Essentials of Operations Research	3 Credits (3-0-0)	BULMU201
Ability Enhancement Courses (AEC) (Any 1) (AEC3)	Courses Offered from Other Schools	3 Credits (3-0-0)	Code from Other Respective Schools
Skill Enhancement Courses (Any 1) (SEC3)	Principles of Sales Management	2 Credits (2-0-0)	BULSE201
	Trading in Indian Stock Market	2 Credits (2-0-0)	BULSE203
	Public Speaking	2 Credits (1-1-0)	BULSE205

Minor or Discipline Specific Elective (DSE3)	Name of Course	Credit (L-T-P)	Course Code
	Introduction to Human Resource Management	4 Credits (3-1-0)	BULMI201
	Software Packages – I (R Programming)	4 Credits (3-0-2)	BUMMI201
	Environmental Studies	4 Credits (3-1-0)	BULMI203
	Introduction to Logistics Management	4 Credits (3-1-0)	BULMI205

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Semester-IV			
Major or Discipline Specific Core (DSC5)	Production and Operations Management	4 Credits (3-1-0)	BULMD202
Major or Discipline Specific Core (DSC6)	Introduction to Financial Management	4 Credits (3-1-0)	BULMD204
Major or Discipline Specific Core (DSC7)	Entrepreneurship Management	4 Credits (3-0-2)	BUMMD202
Major or Discipline Specific Core (DSC8)	Advances in Economic Environment of Business	4 Credits (3-1-0)	BULMD206
Minor or Discipline Specific Elective (DSE4)	To be Chosen from List	4 Credits	

Minor or Discipline Specific Elective (DSE4)	Name of Course	Credit (L-T-P)	Course Code
	Tourism and Hospitality Marketing	4 Credits (3-1-0)	BULMI202
	Industrial Psychology	4 Credits (3-0-2)	BUMMI202
	Software Packages – II (Python)	4 Credits (3-0-2)	BUMMI204

Below mentioned vocational courses as a part of 4-credit bridge course / internship to be opted by the student if he/she opts for exit option after the 2nd year.

Semester & Nature of Course	Credits
Vocational Courses	
Vocational Course (Any 1 from the List-2) / Internship of 4-5 Weeks duration	4 Credits

List – 2

Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Vocational Course	Yoga for Holistic Development	4 Credits (3-1-0)	BULVO201
Vocational Course	Financial Modeling with Excel	4 Credits (3-1-0)	BULVO202
Vocational Course	Digital Hygiene	4 Credits (3-1-0)	BULVO203

Bachelor of Business Administration (after 3 Years: 120 Credits)
3rd Year

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Semester-V			
Major or Discipline Specific Core (DSC9)	International Business Management	4 Credits (3-1-0)	BULMD301
Major or Discipline Specific Core (DSC10)	Essentials of Business Analytics	4 Credits (3-0-2)	BUMMD301
Major or Discipline Specific Core (DSC11)	Banking and Insurance Management	4 Credits (3-1-0)	BULMD303
Minor or Discipline Specific Elective (DSE5)	To be Chosen from List	4 Credits	
Skill Enhancement Courses (Any 1) (SEC4)	Digital Literacy	2 Credits (2-0-0)	BULSE301
	Design Thinking	2 Credits (2-0-0)	BULSE303
	Creative Thinking	2 Credits (2-0-0)	BULSE305
Internship (IAPC1)	Duration 4-6 Weeks	2 Credits	BUIPR301

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Semester-VI			
Major or Discipline Specific Core (DSC12)	Resilience Building	4 Credits (3-1-0)	BULMD302
Major or Discipline Specific Core (DSC13)	Business Ethics and Values	4 Credits (3-1-0)	BULMD304
Major or Discipline Specific Core (DSC14)	Advanced Financial Management	4 Credits (3-1-0)	BULMD306
Major or Discipline Specific Core (DSC15)	Management Information System	4 Credits (3-1-0)	BULMD308
Minor or Discipline Specific Elective (DSE6)	To be Chosen from List	4 Credits	

Discipline Special Elective (DSE)

Marketing			HR			Finance		
Semester V	Credit (L-T-P)	Course Code	Semester V	Credit (L-T-P)	Course Code	Semester V	Credit (L-T-P)	Course Code
Industrial Marketing	4 Credits (3-1-0)	BULMI301	Compensation and Benefits	4 Credits (3-1-0)	BULMI307	Emerging Frontiers of Finance	4 Credits (3-1-0)	BULMI313
Tourism Marketing	4 Credits (3-1-0)	BULMI303	Sustainable HRM	4 Credits (3-1-0)	BULMI309	Financial Institutions and Markets	4 Credits (3-1-0)	BULMI315
Advertising and Public Relations	4 Credits (3-1-0)	BULMI305	Knowledge Management	4 Credits (3-1-0)	BULMI311	Investment Management	4 Credits (3-1-0)	BULMI317
Semester VI	Credit (L-T-P)	Course Code	Semester VI	Credit (L-T-P)	Course Code	Semester VI	Credit (L-T-P)	Course Code
Principles of Retail Management	4 Credits (3-1-0)	BULMI302	Training and Development	4 Credits (3-0-2)	BUMMI302	Financial Derivatives	4 Credits (3-1-0)	BULMI312
International Marketing	4 Credits (3-1-0)	BULMI304	Emerging Issues in HR	4 Credits (3-1-0)	BULMI308	Financial Statement Analysis	4 Credits (3-1-0)	BULMI314
Digital Marketing	4 Credits (3-1-0)	BULMI306	Employee Engagement	4 Credits (3-1-0)	BULMI310	Fundamentals of International Finance	4 Credits (3-1-0)	BULMI316

Bachelor of Business Administration (Honors) / Bachelor of Business Administration (Honors with Research) (after 4 Years: 160 Credits)
4th Year

Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Semester-VII			
Major or Discipline Specific Core (DSC16)	Research Methodology	4 Credits (3-0-2)	BUMMD401
Major or Discipline Specific Core (DSC17)	Decision Science for Managers	4 Credits (3-1-0)	BULMD401
Major or Discipline Specific Core (DSC18)	Start-Up and New Venture Planning	4 Credits (3-0-2)	BUMMD403
Major or Discipline Specific Core (DSC19)	Recent Practices in Supply Chain	4 Credits (3-1-0)	BULMD403
Minor or Discipline Specific Elective (DSE7)	To be Chosen from List	4 Credits	

Honors Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code	Honors with Research Semester & Nature of Course	Name of Course	Credit (L-T-P)	Course Code
Semester-VIII				Semester-VIII			
Major or Discipline Specific Core (DSC20)	Economics for Managers	4 Credits (3-1-0)	BULMD402	Major or Discipline Specific Core (DSC20)	Economics for Managers	4 Credits (3-1-0)	BULMD402
Major or Discipline Specific Core (DSC21)	Emerging Technologies in Business	4 Credits (3-1-0)	BULMD404	Major or Discipline Specific Core (DSE8)	To be Chosen from List	4 Credits	
Major or Discipline Specific Core (DSC22)	Management Accounting	4 Credits (3-1-0)	BULMD406	Research Project / Dissertation	Duration Full Semester	12 Credits	BUDPR402
Major or Discipline Specific Core (DSC23)	Organization Theory and Design	4 Credits (3-1-0)	BULMD408				
Minor or Discipline Specific Elective (DSE8)	To be Chosen from List	4 Credits					

Discipline Special Elective (DSE)

Marketing			HR			Finance		
Semester VII	Credit (L-T-P)	Course Code	Semester VII	Credit (L-T-P)	Course Code	Semester VII	Credit (L-T-P)	Course Code
Digital Innovations in Marketing	4 Credits (3-1-0)	BULMI401	Counseling Skills for Managers	4 Credits (3-1-0)	BULMI407	Fintech & Cryptocurrency	4 Credits (3-0-2)	BUMMI401
Customer Relationship Management	4 Credits (3-1-0)	BULMI403	Diversity Equity and Inclusions	4 Credits (3-1-0)	BULMI409	Project Finance	4 Credits (3-1-0)	BULMI413
Event Planning and Management	4 Credits (3-1-0)	BULMI405	AI Applications in People Management	4 Credits (3-1-0)	BULMI411	Sustainable Finance	4 Credits (3-1-0)	BULMI415
Semester VIII	Credit (L-T-P)	Course Code	Semester VIII	Credit (L-T-P)	Course Code	Semester VIII	Credit(L-T-P)	Course Code
Destination Planning and Development	4 Credits (3-1-0)	BULMI402	Digital HR	4 Credits (3-1-0)	BULMI408	Financial Markets Regulations	4 Credits (3-1-0)	BULMI412
Media Planning and Scheduling	4 Credits (3-1-0)	BULMI404	Ethical HRM	4 Credits (3-1-0)	BULMI410	Fundamental of Capital Markets	4 Credits (3-1-0)	BULMI414
Basics of Services Marketing	4 Credits (3-1-0)	BULMI406	Positive Psychology for Managers	4 Credits (3-0-2)	BUMMI402	Financial Security Analysis	4 Credits (3-1-0)	BULMI416

Note: Minimum Criteria for Getting Honors with Research is 7.5 CGPA. If students do not secure 7.5 CGPA then they will undertake 3 courses of 4 credits in additional to 2 mentioned in the list.