

## Curriculum Vitae

**Name** : SUSHIL KUMAR MEHTA  
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**Academic Qualifications:** B. Tech. (Agril. Engg.), M.B.A. & Ph. D.



### Experience:

- 1. Period: March, 2010 to date**  
*Organisation: School of Business, Faculty of Management,, Shri Mata Vaishno Devi University, Katra, (J&K)*  
I am working as Associate. Professor in the area of Finance
- 2. Period: March, 2007 to March, 2010**  
*Organisation: School of Business, Faculty of Management, Shri Mata Vaishno Devi University, Katra, (J&K)*  
I was working as Asstt. Professor in the area of Finance
- 3. Period: July, 2004 to March, 2007**  
*Organisation: Jagannath International Management School, Kalkaji, N.Delhi*  
I was working as Lecturer in the area of Finance.
- 4. Period: June, 2001 to April, 2004.**  
*Organisation: Deptt. of Business Management, Guru Jambheshwar University, Hisar.*  
I was working as Project Fellow in a UGC project entitled "Risks and Rewards of Equity Investments – A Study of select Asian Markets".
- 5. Period: Academic session 2000-01.**  
*Organisation: Deptt. Of Business Management, Guru Jambheshwar University, Hisar*  
I was working as Guest Lecturer and teaching MBA classes.
- 6. Period: April, 1999 to July, 2000.**  
*Organisation: Deptt. Of Business Management, Guru Jambheshwar University, Hisar.*  
I was working as Project Fellow in a UGC project entitled "Performance Appraisal of Mutual funds".
- 7. Period: Oct., 1995 to Oct., 1998**  
*Organization: Maxworth Orchards (India) Ltd., Noida.*  
It is a Sterling group company & deals with Horticultural Plantation.  
I was working as Sr. Marketing Executive.
- 8. Period: June, 95 to Aug., 95**

*Organization: Greycold Estates & Agro Products Ltd., Noida.*  
The company is dealing with Cashewnut Plantations.  
I was working as Executive (Public Relations).

**9. Period: From Aug., 94 to May 95.**

*Organization: Paliwal Overseas Ltd., Panipat (Haryana).*  
The company deals with Export of Handloom Products.  
I was working as Supervisor.

**Research Projects:**

1. "Enterprising Jammu", Funded by AICTE, N.Delhi, Rs.7, 40,000, Dec. 2008-Dec. 2011.
2. "Organised Retailing in Jammu", Funded by UGC,N. Delhi, Rs. 4,78,000, Feb. 2011 – Jan., 2014

**Consultancy Assignments:**

1. "Total Quality Management", Pehalwan Foodmalls, Jammu, Rs. 60,000, July, 2009 – Dec. 2009.
2. "Concurrent Monitoring and Evaluation of Centrally Sponsored Scheme SAME-ATMA", Directorate of Agriculture, Jammu, Rs. 5, 00,000, April 2021 – May 2022.

**Publications:**

Books published

1. Mehta, SK, "Portfolio Selection and Investment" with Deep & Deep Publishing Ltd., N.Delhi, 2007.
2. Mehta, SK & Gupta, S. "The Determinants of Debt Ownership Structure – An Empirical Evidence", Lambert Academic Publishing, Germany, 2012.
3. Mehta, SK & Dugga, ZA, "Corporate Financial Performance of Mergers and Acquisitions in India", Lambert Academic Publishing, Germany, 2018. ISBN No. 978-3-659-58530-2
4. Mehta, SK & Singh, A, "Enterprising Jammu through Microfinance", International Book Market Service Ltd., Member of OmniScriptum Publishing Group, Mauritius, 2020, ISBN No. 978-613-8-94015-9

Research Papers published

1. Turan, MS, Bodla, BS and Mehta SK 2001"Performance Evaluation of Listed Schemes of Mutual Funds" in *Management Researcher*, July-Dec., p. 38-66.
2. "Relationship between Stock Returns and Corporate Fundamentals: Empirical Evidence Based on the Indian Stock Market" in *Emerging Trends in Financial Services and International Business*, a book edited by Prof. M.S.Turan and Dr. S.C.Kundu, Excel Books Publishers, N.Delhi, 2004, p. 256-263.

3. “Markowitz Revisited in Indian Context” in *ICFAI Journal of Applied Finance*, September, 2005, p. 51-61.
4. “Common Economic Factors Influencing Stock Prices – An Evidence from Emerging Asian Markets” in *Asian Economic Review*, August, 2005, p. 209-220.
5. “Determinants of Stock Prices in India: An Empirical Study” in *JIMS 8M*, Oct-Dec. 2005, p. 37-43.
6. “Markowitz and Sharpe’s Approaches to Portfolio Construction – A Comparison in Indian Context” in *Gitam Journal of Management*, Visakhapatnam, July-Sept., 2008, p. 84-93.
7. “Applicability of Sharpe’s Single Index Model in Indian Security Market” in *Indian Journal of Finance, New Delhi*, December, 2008, p. 32-38. (SCOPUS)
8. “Microfinance and Poverty Alleviation in India” in *Gitam Journal of Management*, Visakhapatnam, Apr.-Jun., 2009, p. 174-186.
9. “State Bank of India vs. Unit Trust of India: A Comparison of Performance of Mutual Fund Schemes” in *Indian Journal of Finance*, New Delhi, February, 2010, p. 24-31. (SCOPUS)
10. “Cost of Capital of India Inc.” in *Arth Anvesan*, January, 2010, p. 10-18.
11. “Does Capital Structure Affect Cost of Capital: Empirical Evidence From India Inc.?” in *Apeejay Journal of Management and Technology*, Jalandhar, Jan.2010, p. 72-78.
12. Singh, A., Mehta, SK & Mishra, HG, “ Viewership Choice in Jammu City”, *Gitam Journal of Management*, Vol. 9, No. 1, Jan. – Mar. 2011, p. 141-155.
13. Mehta, SK, Mishra, HG & Singh, A 2011, ‘Microfinancing Activities in Jammu: A Study of Self Help Groups’ in Rudra, P. Pradhan (ed.), *Infrastructure Policy and Microfinance*, Macmillan Publishers India Ltd, p. 386-400.
14. Mehta, SK, Mishra, HG & Singh, A 2011, ‘Role of Self Help Groups in Socio-Economic Change of Vulnerable Poor of Jammu Region’ in CH Lin and Z Ming (ed.), *International Conference on Economics and Finance Research (ICEFR 2011)*, IEEE, Singapore, p. 529- 533.
15. Mehta, SK & Aggarwal, N, ‘The Effect of Demographics on Investment choice: An Empirical Study of Investors in Jammu’ in *Indian Journal of Finance*, New Delhi, October, 2011, p. 43-55.
16. Singh, A, Mehta, SK & Soni, TK 2011, ‘Changing trends of taxes and public debts in India’, in D.M. Semasinghe (ed.), *Steering Excellence of Business Knowledge*, ISBN: 978-955-9044-96-3 (CD ROM)
17. Mehta, SK, Mishra, HG & Singh, A 2011, ‘Enterprising Jammu through Microfinance’ in Conference Proceedings of Eleventh Global Conference on Flexible Management Systems at Indian Institute of Management (IIM-K), Khozikode on 9<sup>th</sup>-12<sup>th</sup> December 2011. In CD-ROM (ISBN-978-81-906294-8-5)
18. Singh, A, Mehta, SK & Mishra, HG 2011, ‘TRP as a Measure of Visual Communication: A Study of Jammu City, India’, *Journal of Public Administration*

- and Social Policies*, Western University of Arad, Romania, Vol. III, No. 2(7), pp. 122-137.
19. Mishra, HG, Mehta, SK & Singh, S. 2012, 'Consumers' motivation: An impact study of influential salesperson behavior', *International Journal of Information, Business and Management*, Vol. 4, No.1, 185-204.
  20. Singh, A & Mehta, SK 2012, 'Impact of Self Help Groups in Jammu, India', *Romanian Economic Journal*, No. 46, 167-204.
  21. Singh, A & Mehta, SK 2013, 'Factors Empowering Self Help Groups of Jammu & Kashmir, India – A Structural Equation Modeling Approach', *Asian Profile*, Vol. 41, No. 3, 209-226.
  22. Mehta, SK, Mishra, HG & Singh, A 2013, 'Microfinance as a tool for Women Empowerment: A Case Analysis of Saadhana Microfin Society', *GITAM Journal of Management*, Vol. 11 No. 2, 99-111. ISSN No. 0972740X
  23. Singh, A & Mehta, SK 2013, 'Factors Empowering Self Help Groups of Jammu & Kashmir, India – A Structural Equation Modeling Approach', *Asian Profile*, Vol. 41, No. 3, 209-226. ISSN No. 03048675
  24. Dar, AA & Mehta, SK 2014, 'Assessment of the Role of Financial Institutions in Tourism Development of Kashmir: A Field Study from Demand Side of Market', *Journal of Kashmir for Tourism and Catering Technology*, Vol. 1, No. 2, 14-23. ISSN No. 2348 1986
  25. Singh, A & Mehta, SK 2015, 'Self Help Groups prosper in Jammu', *Management Accountant*, Vol. 50, No. 7, 16-20, ISSN No. 0972-3528.
  26. Singh, A & Mehta, SK 2015, 'Socio-Economic Empowerment of Women Self Help Groups in Jammu, India', *Research Bulletin*, Vol. 41, No. III, 151-173, ISSN 2230 9241.
  27. Dar, AA & Mehta, SK 2016, ' Analysis of the Financial Support for Hotel and Lodging Industry in Kashmir: Perspectives on Institutional Sustainability Initiatives', *International Journal of Research in Commerce, Economics and Management*, Vol. 6, No. 1, 60-64, ISSN 2231-4245
  28. Dugga, ZA & Mehta, SK 2018, 'A Pre & Post Analysis of Corporate Financial Performance of Mergers and acquisitions in India', *International Journal of Engineering Technology Science and Research*, Volume 5, Issue 4, 603-613, ISSN 2394 – 3386
  29. Mohsin, R. & Mehta, SK 2018, 'Measuring the Effect of Non-Performing Assets on the Profitability of the Public and Private Sector Banks in India', *International Journal of Engineering Technology Science and Research*, Volume 5, Issue 4, 657-668, ISSN 2394 – 3386
  30. Dar, AA & Mehta, SK 2018, "Assessing the influence of Different Financial Schemes on Tourism Development of Kashmir", *Journal of Hospitality Application & Research*, Vol. 13, Issue 2, 30-43, ISSN 0973-4538.
  31. Dar, AA & Mehta, SK 2019, " Functioning of Financial Institutions towards Tourism Recovery and Sustainability: A Literature Review" *International Journal of Economic Research*, Vol. 16, No. 1, ISSN 09729380 (2912)
  32. Pandita, S & Mehta, SK 2019, " Impact of perceived value on customer loyalty" *Management Insight, School of Management Sciences, Varanasi*, Vol. XV, No.1, June, 67-80, ISSN 0973936X

33. Dhawan, D & Mehta, SK 2019, “ Saving and Investment Pattern: Assessment and Prospects” ACRN Journal of Finance and Risk Perspectives, No. 8, 123-132, ISSN 2305-7394 (SCOPUS)
34. Gupta, A & Mehta, SK, 2020, “ Consumer Attitude towards Green Products in Jammu City, International Journal of Creative Research Thoughts, Vol. 8, No. 6, June, 114-121, ISSN 2320-2882
35. Singh, H & Mehta, SK, 2020, “Pet Love as an Appeal to Promote Pet Products and Services”. International Journal of Research and Analytical Review, Vol. 7, No. 2, 678-683, E-ISSN 2348-1269, P- ISSN 2349-5138
36. Gupta, S & Mehta, SK, 2020, “Feature Selection for Dimension Reduction of Financial Data for Detection of Financial Statement Frauds in Context to Indian Companies”, Global Business Review, Vol 21, No. 5, September, 1-26, ISSN: 0972-1509 (print); 0973-0664 (web), DOI: 10.1177/0972150920928663, Impact 0.45 (2019) (SCOPUS)
37. Gupta, S & Mehta, SK, 2021, “Data Mining-based Financial Statement Fraud Detection: Systematic Literature Review and Meta-analysis to Estimate Data Sample Mapping of Fraudulent Companies Against Non-fraudulent Companies”, Global Business Review, Jan, 1-24, ISSN: 0972-1509 (print); 0973-0664 (web) DOI: 10.1177/0972150920984857, Impact 1.557 (2020) (SCOPUS)
38. Dhawan, D. & Mehta, SK, 2021, “BASEL NORMS – AT A GLANCE”, Academy of Marketing Studies Journal, Volume 25, Special Issue 3, 1-21, ISSN: 1528-2678. (ABDC – Category B)
39. Dhawan, D. & Mehta, SK, 2022, “Performance of Banking Sector- A Case of Select Developed Nations”, Academy of Marketing Studies Journal, Volume 26, Special Issue 5, 1-11, ISSN: 1528-2678. (ABDC – Category B)
40. Dhawan, D. & Mehta, SK, 2022, “Dilemma of Growth”, THE ACCOUNTING EDUCATORS’ JOURNAL, Volume XXXII, 189-203, ISSN: 1041-0392. (ABDC – Category B)
41. Kumar, M. & Mehta, SK, 2024, “Corporate Social Responsibility Practices of Jammu and Kashmir Bank after the Reconstruction Phase: A Time Series Forecasting Study”, Journal of Propulsion Technology, Vol. 45 No. 1, 2889 – 2901, ISSN: 1001-4055. Scopus Indexed
42. Sharma, P., Mehta, SK & Sharma, J., 2024, “Global Research Trend and Futuristic Research Direction Visualization of Working Capital Management using Bibliometric Analysis”, Accountancy Business and the Public Interest, Vol. 40, No. 03, p. 30-56, ISSN: 1745-7718, ABDC(B Category)

### **Research Papers Presented:**

- “ Testing Effectiveness of Markowitz’s Mean-Variance Model in Indian Security Market” in Department of Business Management, Guru Jambheshwar University, Hisar (Haryana) on 27-28 February 2004.
- “Risk and Return Perception of Retail Investors: An Empirical Study” in Department of Business Management, Guru Jambheshwar University, Hisar

- “Cost of Capital of India Inc.” in College of Management, Shri Mata Vaishno Devi University, Katra on 27-28 February, 2009.
- “ Women Empowerment: A Case-Analysis of Saadhna Microfin Society” in International Conference on Microfinance in Department of Commerce, School of Management, Pondicherry University, Puducherry on 22<sup>nd</sup> – 24<sup>th</sup> January, 2010.
- “Microfinancing Activities in Jammu: A Study of Self Help Groups” in International Conference on Infrastructure Finance in Vinod Gupta School of Management, IIT, Kharagpur on 3<sup>rd</sup> -5<sup>th</sup> June, 2010.
- “Microfinance Movement: An Impact Study” in International Conference on Financial Innovations and Change for Survival and Growth in Management Development Institute, Gurgaon on 7-8 January, 2011.
- Presented a Case lead on “Pahalwan’s Food Mall” at Third Asian Invitational Conference on Family Business in Indian School of Business from 4-6 February, 2011.
- “ Changing Trends of Taxes and Public Debt in India” in International Conference on Business & Information in The Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka on 20<sup>th</sup> Oct., 2011.
- “Enterprising Jammu through Microfinance” in Eleventh Global Conference on Flexible Systems Management at IIM, Kozhikode from 9-12 December, 2011.
- “Analyze Retailing of Fresh Fruits and Vegetables Value Chain in Jammu Region” in UGC sponsored National Seminar on Strategic Dimensions of Value Chain for Sustainable Development at College of Management, Shri Mata Vaishno Devi University, Katra on 1<sup>st</sup> Sept. 2012
- “Microfinance Situation in India” in ICSSR sponsored International Conference titled “Shifting Paradigms in Applied Economics and Management: Course Correction” held on 1<sup>st</sup> -2<sup>nd</sup> August, 2014 at Faculty of Management, Shri Mata Vaishno Devi University, Katra.
- “Financial Ratios as Detector of Financial Statement Frauds – A Review” in ICSSR sponsored National Seminar on Contemporary Business and Economic Opportunities in North-Western Region – Issues and Challenges at Faculty of Management, Shri Mata Vaishno Devi University, Katra on 6<sup>th</sup> March, 2015.
- “A Pre & Post Analysis of Corporate Financial Performance of Mergers and Acquisitions in India” in 2<sup>nd</sup> International Conference on Advancement in Engineering, Applied Science and Management, Indian Council of Social Science Research, North-West Regional Centre, Punjab University Campus, Chandigarh on 15<sup>th</sup> April 2018
- “Measuring the Effect of Non-performing Assets on the Profitability of the Public and Private Sector Banks in India” in 2<sup>nd</sup> International Conference on Advancement in Engineering, Applied Science and Management, Indian Council of Social Science Research, North-West Regional Centre, Punjab University Campus, Chandigarh on 15<sup>th</sup> April 2018
- “ Factors Affecting Investment Perception of Investors in Mutual Funds” in National Seminar on Data Science & Analytics, SREC Business School in Association with Department of CSE & IT on 18<sup>th</sup> April, 2018.
- “ Impact of FDI on Indian Stock Market” in National Seminar on Data Science & Analytics, SREC Business School in Association with Department of CSE & IT on 18<sup>th</sup> April, 2018.

- “Impact of Corporate Social Responsibility on the Performance of Indian Companies”, in 6<sup>th</sup> International Conference on Recent Trends & Advancement in Engineering and Technology at Shri Mata Vaishno Devi University, Katra on 17-18 January, 2020.
- “Impact of Online Markets on the Traditional Retailers with Reference to Clothing”, in International Conference on Artificial Intelligence & Its Impact on Transforming Business Processes at Department of Management, Rathinam College of Arts and Science, Malaysia University of Science & Technology on 21-22 May, 2021.
- "Financial Statement Fraud Detection Using Data Mining Techniques in Context to Indian Companies", in International Conference on Researches in Science and Technology (ICRST-22) at National Institute for Engineering & Research, Mathura on 18<sup>th</sup> June, 2022.
- “A Study on ABG Shipyard Fraud” in International Conference on Recent Advances in Business, Management & Data Analytics at Department of Management Studies, University of Kashmir on 15-16 March, 2023.
- “Financial Analysis and Performance of ICICI Bank” in International Conference on Recent Advances in Business, Management & Data Analytics at Department of Management Studies, University of Kashmir on 15-16 March, 2023.
- “Impact of Sales Promotion on Consumer Buying Behavior in Jammu Region: A Study of Supermarkets” in International Conference on Recent Advances in Business, Management & Data Analytics at Department of Management Studies, University of Kashmir on 15-16 March, 2023.
- “Analyzing the Impact of Corporate Social Responsibility Practices after the Reconstruction Phase Jammu and Kashmir Bank: A Time Series Forecasting Study” in the 14<sup>th</sup> International Conference on Peace Economics, Peace Science, Development and Conflict Management at ABBS School of Management, Bangalore on 21-23 July, 2023.
- “Role of Behavioural Biases in Investment Behaviour: A Literature Review” in the 5<sup>th</sup> International Black Sea Modern Scientific Research Congress at Centre for Black Sea Research, Rize, Turkiye on 8-10 November, 2023.