



# Shri Mata Vaishno Devi University

Kakryal, Katra-182320 (J&K) INDIA

(A State University recognized u/s 2(f) & 12(B) of UGC)

Ref. No.: SMVDU/AA/24/241

Date: 27<sup>th</sup> May, 2024

M/s Hindustan Times  
12 A/B 1<sup>st</sup> Floor Gandhi Nagar  
Jammu-180004

**Sub: Publication of advertisement for Inviting Tenders for Print Periodicals.**

With reference to the captioned subject, we are pleased to place an order for the publication of an advertisement (as enclosed) in your esteemed newspaper as per following details:

| S.No. | Name of Newspaper           | Date of Publication | Size            | Rate (Rs.) Per Sq. cm | Amount (Rs.)            |
|-------|-----------------------------|---------------------|-----------------|-----------------------|-------------------------|
| 1.    | Hindustan Times (All India) | 28-05-2024          | 6X4= 24 sq. cms | 1800/-                | 43,200/-<br>+<br>5% GST |

The bill in duplicate along with newspaper cutting of the relevant advertisement published in the newspaper may be submitted for further processing of your payment.

The advertisement material is hereby enclosed separately. Please acknowledge the receipt of the same.

Registrar

**Copy to:**

1. Finance officer, for information.
2. FIC Central Library, for information.
3. AR (VC Office), for information of the Hon'ble Vice Chancellor.