



श्री माता वैष्णो देवी विश्वविद्यालय

SHRI MATA VAISHNO DEVI UNIVERSITY

School of Business

Sub Post office-182320, Jammu & Kashmir  
(Recognized under Section 12 (B) & 2 (f) of UGC Act, 1956)

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No: SMVDU/SoB/22/371

Date: 07.11.2022

**Minutes of 17th Meeting of Board of Studies of School of Business**

A meeting of the Board of Studies (BoS) of School of Business (SoB), Faculty of Management, SMVD University (Katra, J&K) was held on 31-10-2022 (Monday) at 2:30 PM. onwards in the conference room of School of Business. The following members of BoS were present in the meeting.

Dr. Supran Kumar Sharma, Associate Professor, Dean I/c FoM	- Member
Dr. Jyoti Sharma, Associate Professor, SoB & Head - SoB	- Chairperson
Dr. Ashutosh Vashishtha, Associate Professor - SoB	- Member
Dr. Sushil Kumar Mehta, Associate Professor - SoB	- Member
Dr. Arti Maini, Assistant Professor - SoB	- Member
Dr. Rashi Taggar, Assistant Professor - SoB	- Member
Dr. Syeda Shazia Bukhari, Assistant Professor - SoB	- Member
Dr. Deepak Jain, Assistant Professor - SoB	- Member Secretary
Prof. Unnat P. Pandit, Professor, J.N.U., Delhi	- Member (External Expert)
Mr. Sandeep G. Talgaonkar, SCE Lead India Business Unit, Mondelez International, Mumbai	- Member (External Expert)

The External Experts joined the meeting in online mode through google meet link.

Dr. Sanjay Kumar Mishra (Assistant Professor – SoB) did not attend the meeting.

Following faculty members also attended the Board of Studies Meeting:

- Dr. Sarabjot Singh, Assistant Professor, SoB (Contractual)
- Dr. Divya Singh Jamwal, Assistant Professor, SoB (Contractual)
- Ms. Surbhi Kapoor, Assistant Professor, SoB (Contractual)
- Ms. Radhika Aggarwal, Assistant Professor, SoB (Contractual)

Dr. Deepak Jain (Member Secretary, BoS) welcomed the members and external experts of Board of Studies (BoS) of School of Business (SoB). Dean, FoM addressed the Board of Studies and introduced the Faculty Members of School to the external members of SoB.

Dr. Deepak Jain presented the agenda of Meeting and invited suggestions / recommendations over the following agenda items are:

**Agenda 1: Course structure for Integrated MBA (BBA (Honours) - MBA) with Exit Option 1st Year as per NEP 2020 to be approved with Course Contents**

The course structure for 1<sup>st</sup> Year as per NEP 2020 was presented and deliberation were made on the same. Prof. Unnat P. Pandit suggested to add Swayam / National Programme on Technology Enhanced Learning (NPTEL) as a choice for students along with other courses as already identified at university level under Ability Enhancement Courses or Skills Enhancement Courses. Prof. Unnat P. Pandit also suggested to add foreign languages such as German, French and Spanish under Ability Enhancement Courses and to look for any opportunity to collaborate with different institutions like School of Foreign Languages, Lodhi Road, Delhi. It was deliberated amongst all the members of SoB and agreed on



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introducing Swayam / NPTEL as well as foreign languages as well as finalize the course contents of all the courses of 1st Year.

## Agenda 2: New Open Elective courses offered by School of Business.

Member Secretary, BoS of the School proposed that School of Business shall offer below mentioned 6 open elective courses in 2<sup>nd</sup> Year and 3<sup>rd</sup> Year to the students of Undergraduate programs at SMVDU.

Nature of Course	Name of Course	Credit (L-T-P)	Year	Course Code
Open Elective	Creative Thinking	3 Credits (3-0-0)	2 <sup>nd</sup> Year	BUE2451
Open Elective	Industrial Psychology	3 Credits (3-0-0)	2 <sup>nd</sup> Year	BUE2452
Open Elective	Management Thinkers	3 Credits (3-0-0)	2 <sup>nd</sup> Year	BUE2453
Open Elective	Integrated Logistics Marketing	3 Credits (3-0-0)	3 <sup>rd</sup> Year	BUE3451
Open Elective	Trading in Indian Stock Market	3 Credits (3-0-0)	3 <sup>rd</sup> Year	BUE3452
Open Elective	Design Thinking	3 Credits (3-0-0)	3 <sup>rd</sup> Year	BUE3453

On reviewing the titles of open electives, and especially for the title 'Trading in Indian Stock Market', Prof Unnat appreciated the effort and said that the students must be encouraged to pick those courses that are based on their own choices and interests. He also suggested that Ph.D. students must select the topics which have policy recommendations and social implications. He also suggested to have elements of research within the scope of Post Graduate programmes.

It was resolved to distribute the course contents of above courses in 5 units as each course is of 3 credits. It was also identified that contact hours must be 48 as these courses are of 3credits. Faculty members were also asked to submit the revised course contents after making necessary amendments in 2 days i.e. 2-11-2022. The above courses were also distributed amongst 2<sup>nd</sup> and 3<sup>rd</sup> year respectively to be offered to the other schools of SMVDU in coming academic years.

Dean, FoM and board members showed their agreement with the external expert and informed that the School of Business already had collaborated with BSE Institute in even semester of academic year 2021-2022 in form of the training programmes for MBA 2020-22 Batch. Dean FoM requested the external experts to suggest any connection with NSE Institute. Prof Unnat recommended Mr Bhattacharya of NSE Institute for the same and promised to facilitate in this regard.

## Agenda 3: Ratification of Revised Course Structure of Five-Year Integrated MBA (BBA (Honours) - MBA) with Exit Option and MBA program for Course Codes.

Member secretary presented the course structure of ongoing Five-Year Integrated MBA (BBA (Honours) - MBA) with Exit Option and MBA program in front of board members for ratification of revised course codes to synchronize the course codes with central examination of SMVDU.

Board members agreed with the changes in course codes to simplify the process and remove any anomalies with the examination section of SMVDU.





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**Agenda 4: Ratification of Revised List of Ph.D. courses for Course Codes.**

Dr. Deepak Jain presented the courses offered in Pre-Ph.D. to the board members for ratification of revised course codes to synchronize the course codes with central examination of SMVDU.

Board members agreed with the changes in course codes to simplify the process and remove any anomalies with the examination department of SMVDU.

**Agenda 5: Inclusion of Social Sciences Citation Index (SSCI) for publication Eligibility**

Faculty Members of SoB proposed and resolved the inclusion of SSCI at par with SCI and SCI (E) in School of Business for fulfilling the requirements of 2 publications by Ph.D. Students for becoming eligible for the award of Ph.D. Degree in School of Business, as the same is already notified for the School of Economics.

Chairperson conveyed vote of thanks to external members on behalf of all faculty members of SoB. Mr. Sandeep G. Talgaonkar and Prof. Unnat P. Pandit appreciated the initiatives taken by School of Business for student development and upliftment.

*Dr. Deepak Jain*  
7/11/2022

Dr. Deepak Jain,  
Member Secretary, BOS, SoB

Copy to:

Dean I/c, FoM  
Dean, Academic Affairs for information.  
Registrar, SMVDU for information.  
PS to VC, SMVDU for information to HVC.  
Members of BoS of SoB.  
Office File.