



श्री माता वैष्मो देवी विश्वविद्यालय SHRI MATA VAISHNO DEVI UNIVERSITY

School of Business Faculty of Management

Sub Post office-182320, Jammu & Kashmir (Recognized under Section 12 (B) & 2 (f) of UGC Act, 1956)

No: SMVDU/SoB/22/353

Date: 27 10, 2022 .

Minutes of meeting of Academic Affairs Committee held on 21.10.2022

A meeting of Academic Affairs Committee, School of Business was held on 21.10.222 at 11:30 am in the Conference Hall of School of Business. Following members were present in the meeting:

- 1. Dr. Supran K. Sharma, Associate Prof., SOB
- 2. Dr. Jyoti Sharma, Associate Professor, SoB
- 3. Dr. Ashutosh Vashishtha, Associate Professor
- 4. Dr. Arti Maini, Assistant Professor, SoB
- 5. Dr. Syeda Shazia Bukhari, Assistant Professor, SoB
- 6. Dr. Sarabjot Singh, Assistant Prof. SoB
- 7. Ms. Surbhi Kapoor, Assistant Prof. SoB
- 8. Ms. Radhika Aggarwal, Assistant Prof. SoB

- I/c Dean FoM
- Chairperson
- Member
- -Member
- Member
- Member
- Member
- -Member

Dr. Sushil Kumar Mehta, Dr. Rashi Taggar and Dr. Divya Singh Jamwal were on leave and Dr. Sanjay Mishra did not attend the meeting.

In the meeting after due deliberations, the course contents, course outcomes, list of suggested readings of the courses which were identified to be offered in semester 1 and Semester 2 of Four Year UG Program in Business Administration Session 2022, as discussed in the meeting of Academics, Affairs, SoB held on 18.10.2022, were finalized. The details of the courses finalized are as follows:

Semester & Nature of Course	Name of Course	Credit (L-T-P)
Semester-I	of Management	4 Credits (4-0-0)
Major or Discipline Specific Core (DSC)	Business Mathematics and Statistics	4 Credits (4-0-0)
Minor or Discipline Specific Elective (DSE)	Fundamentals of Marketing	3 Credits (3-0-0)
Multi-disciplinary (MD) (Open Elective) (MD-1)	Modern Indian Language / English Language /	3 Credits (3-0-0)
Ability Enhancement Courses (AEC) (Any 1) (AEC-1)	Hindi Language / Communication Skills Computer Applications / Presentation Skills /	2 Credits (0-0-4)
Skill Enhancement Courses (Any 1) (SEC-1)	Parsonality Building / Modern Office	
(320-1)	Management / Financial Literacy and Banking / Critical Thinking	
Value Added Courses (Any 2)	Understanding India / Health and Wellness / Environmental Studies (EVS) / Sports and Fitness	2 Credits (2-0-0) 2 Credits (2-0-0)
VAC-1 & VAC-2	/ Digital Technology / Yoga Education	

Semester & Nature of Course Semester-II Major or Discipline Specific Core (DSC)	Name of Course Introduction to Organizational Behavior Basics of Business Environment	Credit (L-T-P) 4 Credits (4-0-0) 4 Credits (4-0-0)
Minor or Discipline Specific Elective (DSE) Multi-disciplinary (MD) (Open Elective)	Fundamentals of Business Economics	3 Credits (3-0-0) Page 1 of 2

(MD-1)	75 (2.1.)	
Ability Enhancement Courses (AEC) (Any 1) (AEC-2)	Modern Indian Language / English Language / Hindi Language / Communication Skills	3 Credits (3-0-0)
Skill Enhancement Courses (Any 1) (SEC-2)	1	2 Credits (0-0-4)
(525 -/	Management / Financial Literacy and Banking / Critical Thinking	
Value Added Courses (Any 2) VAC-3 & VAC-4	Understanding India / Sports and Fitness / Yoga Education / Health and Wellness / Environmental Studies (EVS) / Digital Technology	2 Credits (2-0-0) 2 Credits (2-0-0)

The AAC, SoB recommends to offer a list of vocational courses as a part of 10-credit bridge course to be opted by the student if he/she opts for exit option after the 1st year. The list of vocational courses offered by School of Business is as follows:

Nature of Course	Name of Course
Vocational Course	Computerized Accounting – Tally
Vocational Course	Financial Modeling with Excel 4 Credits (4-0-0)
m.	4 Credits (4-0-0)

The meeting concluded with the expression of thanks.

Ms. Radhika Aggarwal

Ms. Surbhi Kapoor

Dr. Sarabjot Singh

Dr. S. S. Bukhari as polar

Dr. Aru Maihi

Dr. Ashutosh 1002

Vashistha

Dr. Jyoti Sharma Chairperson

Dr. Supran K. Sharma I/c Dean, FoM