



SHRI MATA VAISHNO DEVI UNIVERSITY

School of Business

Faculty of Management

Sub Post office-182320, Jammu & Kashmir

(Recognized under Section 12 (B) & 2 (f) of UGC Act, 1956)

No: SMVDU/SoB/21/399

Date: 12.08.2021

Minutes of meeting of Academic Affairs Committee held on 12.08.2021

A meeting of Academic Affairs Committee, School of Business was conducted through online platform on 12.08.2021 at 9:30 a.m. Following members were present in the meeting:

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| 1. Dr. Supran K. Sharma, Associate Prof. & I/C Dean, FoM | - Member |
| 2. Dr. Saurabh, Associate Professor & Head SoB | - Chairman |
| 3. Dr. Ashutosh Vashishtha, Associate Professor | - Member |
| 4. Dr. Jyoti Sharma, Associate Professor, SoB | - Member |
| 5. Dr. Sushil. K. Mehta, Associate Professor, SoB | - Member |
| 6. Dr. Hari Govind Mishra, Associate Professor, SoB | - Member |
| 7. Dr. Arti Maini, Assistant Professor, SoB | - Member |
| 8. Dr. Rashi Taggar, Assistant Professor, SoB | - Member |
| 9. Dr. Syeda Shazia Bukhari, Assistant Professor, SoB | - Member |
| 10. Dr. Deepak Jain, Assistant Professor, SoB | - Member Secretary |

Dr. Sanjay Kumar Mishra did not attend the meeting.

In the meeting following agendas were discussed and resolved.

Agenda 1:

The subject distribution of BBA 3rd semester was discussed, and it was finalized as below:

	Course Code	Course	L-T-P	Credits	Faculty	Faculty Code
Core	BUL2131	Environmental Studies	4-0-0	4	Dr. Ekta Rai (Biotech)	280053
Core	BUL2261	Fundamentals of Organizational Behavior	4-2-0	6	Dr. Syeda Shazia Bukhari	279051
Core	BUL2271	Cost and Management Accounting	4-2-0	6	Dr. Sanjay Kumar Mishra	275009
Core	BUL2251	Principles of Marketing	4-2-0	6	Dr. Deepak Kumaar Jain	277052
Generic Elective	LNE2043-SoLL	Analyzing Sentence Structure	4-2-0	6	Dr. Amitabh V. Dwivedi	
	SEE 2241	Introduction to Macroeconomics	4-2-0	6	Dr. Kakali Majumdar Dr. Pabitra Kumar Jena	
	PCE3132	Professional Ethics	4-2-0	6	Dr. Anil Tiwari	
	PCE 2021	Metaphysics of Human Existence	4-2-0	6	Dr. Madhu Mangal Chaturvedi	

Agenda 2:

The faculty members of School of Business unanimously decided to offer following open electives for the various undergraduate and post graduate program in the University.

	Course Code	Course	L-T-P	Credits	Faculty	Faculty Code
Open Elective	BUE2011	Entrepreneurship Management	3-0-0	3	Dr. Suparn Kumar Sharma	273023
	BUE2032	Digital Marketing	3-0-0	3	Dr. Hari Govind Mishra	276063

Agenda 3:

The allocation of courses for MBA 1st semester and 3rd semester as well as BBA 3rd semester was reviewed. It was observed that there is requirement of additional faculty members for the better delivery and quality output in MBA and BBA program, since both of them are professional courses. It was decided to review the allocations and evaluate the requirement of additional faculty members who may be appointed on contractual basis, and same can be recommended for the consideration of competent authority.

Agenda 4:

With reference to the minutes of meeting of academic affairs committee, SoB vide ref.no. SMVDU/SoB/21/263 dated 29.06.2021 and subsequently email from Dean Academic affairs dated 22.07.2021, the academic affairs committee of SoB including the members present, recommend following experts from industry and academia to be nominated as external expert members for Board of Studies, School of Business.

1. Prof. Unnat P. Pandit, Professor of IP, Innovation and Entrepreneurship, Chairperson IPM Cell, JNU
2. Prof. Subash Sharma – Director, Indus Business Academy, Bangalore. (Fellow IIM Ahmedabad)
3. Mr. Sandeep G. Talgaonkar, SCE Lead India Business Unit, Mondelez International, Mumbai
4. Ms. Neetu Jain – Head Finance, SKF, Bangalore
5. Ms. Sheetal Sadhu Dar – Associate VP – HR, Plural Technologies Pvt. Ltd, Pune

Agenda 5:

The Head, School of Business requested the faculty members to provide for the nominations of for the adjunct professors for the School of Business by 17.08.2021. The Head, SoB also called for coordinated efforts and said that the faculty members should follow the academic norms strictly. The quality parameters such as preparation of session plan, adhering to the lectures including practical exposures and conduct of quizzes, assignments etc in time, has to be followed. The mentor mentee meeting needs to be done on regular basis. The faculty members resolved for professional commitment for maintaining the academic excellence of the School of Business.

The meeting concluded with the expression of thanks.

Dr. Deepak Kumar Jain

Dr. Deepak Jain
Member Secretary,
AAC, SoB

Copy to:

1. Dean FoM for information
2. Dean Academic Affairs for information
3. Head, SoB
4. PS to VC for kind information of HVC
5. All faculty members, Sob
6. Office file