



Shri Mata Vaishno Devi University
School of Business
Sub Post office-182320, Jammu & Kashmir
(Recognized under Section 12 (B) & 2 (f) of UGC Act, 1956)

No: SMVDU/SoB/19/ 95

Date: 19.03.2020

Minutes of Meeting of Board of Studies of School of Business

A meeting of Board of Studies (BoS) of School of Business (SoB) was held on 03.03.2020 from 11.30 a.m. onwards in the conference room of School of Business. The following members attended the meeting:

1. Dr. Saurabh	Head SoB- Chairman
2. Dr. Suparn Kumar Sharma	Member
3. Dr. Jyoti Sharma	Member
4. Dr. Ashutosh Vashishth	Member
5. Dr. Sushil Kumar Mehta	Member
6. Dr. Hari Govind Mishra	Member
7. Dr. Sanjay Kumar Mishra	Member
8. Dr. Arti Maini	Member
9. Dr. Rashi Taggar	Member
10. Dr. Syeda Shazia Bukhari	Member Secretary
11. Dr. Deepak Jain	Member

(Prof. Raj Kumar, Vice Chancellor, Punjab University, Member External Expert and Ms. Neetu Jain, Head Finance, SKF Bangalore, Member Experts, Prof. (Dr.) Dinabandhu Mukhopadhyay, Professor, SoB and Dean, Faculty of Management, SMVDU could not attend the meeting. They were granted leave of absence)

The member secretary welcomed the members of Board of Studies (BoS) of School of Business (SoB), and invited their suggestions/ recommendations over the following agenda items.

Agenda 1: Introducing Five Years Integrated MBA Program {BBA (Hons.) + MBA}, with an exit option after BBA {Hons}

- a) With reference to the minutes of meeting of Academic Affairs Committee of School of Business issued vide No. SMVDU/SoB/19/1890 dated 27/9/2019 regarding introducing five years Integrated MBA Program (BBA (Hons.) + MBA) with exit option after BBA (Hons.), after deliberations the Board of Studies, School of Business recommends to introduce same from session 2020-21.

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- b) The admission to the program shall be offered to the eligible candidates who would qualify the SMVDU Entrance Examination of the respective academic year having the eligibility of successfully qualifying intermediate (12th pass) examinations from recognised Boards of Examinations.
- c) The members also recommend that the students must be given an exit option after BBA (Hons.) and the lateral entry into MBA may be permitted.

Agenda 2: Review of Curriculum for various Programs in the School of Business

- a) The BOS members deliberated upon the course structure and the contents recommended by the duly constituted committee vide ref SMVDU/SOB/19/1899 dated 09/10/2019. The committee presented the course structure based on the study of various management programs, recommendations of UGC and AICTE and feedback of industry and alumni members. The course structure was discussed and recommended in the Academic Affairs Committee of School of Business issued vide No. SMVDU/SoB/19/2023 dated 13/12/2019. The members discussed the Course Structure and syllabi in detail. The BoS, SoB, recommend the Course Structure along with courses as enclosed (Annexure I).
- b) The existing curriculum of MBA Program for the batches 2018-19 and 2019-20 was reviewed. The Board was informed that there is a need for the revision of course codes in order to align them with the database of the examination system of the University. It was unanimously decided by the members to ratify the course codes as per the list enclosed (Annexure II).

Agenda 3: Re-naming the School of Business as School of Management

- a) This item was deliberated in detail for its advantages and disadvantages. The members were of unanimous opinion that the term 'School of Business' is used and recognised at national as well as international level. Also, the School shall have to apply for changes in various agencies since there are various projects running in the School, which can create some confusion, at this point of time. The members unanimously decided to continue with the name 'School of Business'.

Agenda 4: Research related issues in the School of Business

- a) The members unanimously decided to ratify the courses opted by the students in the Ph.D. program as pre Ph.D. courses of School of Business as per the list enclosed, (Annexure III) for the students admitted in academic year 2016-17, 2017-18 and 2018-19.



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- b) The members deliberated on the requirement for specialized Pre Ph.D. courses for the students enrolled in the Ph.D. program of School of Business. The members recommend the following structure for the Pre Ph.D. program in School of Business:

Sr.	Courses	Credits
1.	Research Methodology (compulsory)	4-0-0
2.	Research and Publication Ethics (compulsory) (ref. UGC D.O. F. 1-1/2018 (Journal/care))	2-0-0
3.	Minor Project (compulsory)	3-0-0
4.	Elective Subject (Specialization)	3-0-0 (List enclosed)

The research student shall have to choose the subject under the electives as per the list provided in the Annexure III. The members unanimously approve and recommend the subjects along with the syllabus for the Ph.D. program as per the Annexure IV.

However, the members also recommend that the student may choose the suitable elective course, during the course work from the PG level courses offered in the MBA program, subject to the recommendation of the supervisor and approval of SRC.

- c) In view of the publication requirement of the students for the submission of the thesis, and in line with the practices followed by the reputed institutions in the field of Management, the members recommend that publications in all the categories of ABDC and SCOPUS listed Journals may be considered for the eligibility of submission and the award of degree of Doctor of Philosophy (Ph.D.) for the Ph.D. students in School of Business.

Agenda 5: Introducing a new Journal in School of Business named SMVDU Management Review

The members discussed upon the proposal for introducing a journal in the name of 'SMVDU Management Review'. The said journal shall be registered and published with Sage publications and be aimed for getting listed in UGC care list as well as SCOPUS. The School of Business shall have the editorial and content control while the journal shall be published and marketed by the Sage publications India. The introduction of the proposed journal shall be providing higher visibility to the School of Business and supplement its research program. The members recommend the introduction of the journal 'SMVDU Management Review' from the academic year 2020-2021.

Agenda 6: Ratification & Recommendation of the list of Experts & External Examiners in School of Business.

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The list of experts to be invited for viva-voce /oral examination such as summer training evaluation, dissertation evaluation etc, was placed before the BOS for consideration. The members approved the list of experts as per the Annexure V. The members also recommended that in addition to the list of experts as per the annexure, the Head, School of Business can invite any expert from academia and industry as per emergent requirements.

Agenda 7: Any other agenda with the permission of the Chair.

The members expressed the need to append the infrastructure of School of Business in line with the contemporary reputed institutions and urged upon the University Authority to provide the necessary infrastructure for attracting the students across pan India since infrastructure is given key importance by students.

The meeting ended with the expression of gratitude.

Syeda Shazia Bukhari
19/03/2020
(Dr. Syeda Shazia Bukhari)
Member Secretary, BOS, SoB

Copy to:

1. Dean , Faculty of Management
2. Dean (AA) for information
3. Members, Board of Studies, School of Business
4. Registrar