

List of Approved Pre-Ph.D. Courses w.e.f. June 2023

S. No.	Compulsory Subjects	New Course Code	Remarks (if Any)
1	Research Methodology	BUL9221	LTP 4-0-0, Credit 4
2	Minor Project	BUD9231	Credit 2
3	Research and Publication Ethics	PCL9136	Code is from School of Philosophy and Culture, LTP 2-0-0, 2 Credits
S. No.	Elective Subjects	New Course Code	Remarks
4	Statistical Methods for Mgmt. Decision	BUE9091	LTP 3-0-0, Credit 3
5	Strategic Management	BUE9013	LTP 3-0-0, Credit 3
6	Entrepreneurship	BUE9015	LTP 3-0-0, Credit 3
7	Strategy & Sustainability	BUE9011	LTP 3-0-0, Credit 3
8	Business Turnaround and Organizational Transformation	BUE9026	LTP 3-0-0, Credit 3
9	Strategic HRM	BUE9261	LTP 3-0-0, Credit 3
10	Understanding Workplaces and Industrial Psychology	BUE9027	LTP 3-0-0, Credit 3
11	Performance and Talent Management	BUE9029	LTP 3-0-0, Credit 3
12	Managing Teams	BUE9265	LTP 3-0-0, Credit 3
13	Behavioral Perspective of Managing Human Resources	BUE9262	LTP 3-0-0, Credit 3
14	Advanced Human Resource Management	BUE9263	LTP 3-0-0, Credit 3
15	Advertising and Branding	BUE9031	LTP 3-0-0, Credit 3
16	Consumer Behavior	BUE9036	LTP 3-0-0, Credit 3
17	Marketing Strategy	BUE9037	LTP 3-0-0, Credit 3
18	Marketing Decision Making	BUE9039	LTP 3-0-0, Credit 3
19	Marketing Models	BUE9251	LTP 3-0-0, Credit 3
20	Advanced Retail Marketing	BUE9252	LTP 3-0-0, Credit 3
21	Destination Marketing	BUE9033	LTP 3-0-0, Credit 3
22	Content Marketing	BUE9032	LTP 3-0-0, Credit 3
23	Disruptive Marketing	BUE9034	LTP 3-0-0, Credit 3
24	Management of Healthcare Services	BUE9035	LTP 3-0-0, Credit 3
25	Business Valuation Mergers & Acquisitions	BUE9046	LTP 3-0-0, Credit 3
26	Security Analysis and Portfolio Management	BUE9043	LTP 3-0-0, Credit 3
27	Financial Derivatives and Risk Management	BUE9044	LTP 3-0-0, Credit 3
28	Financial Engineering	BUE9272	LTP 3-0-0, Credit 3
29	Behavioral Finance	BUE9048	LTP 3-0-0, Credit 3
30	Micro Finance	BUE9049	LTP 3-0-0, Credit 3
31	Forensic Audit and Fraud Investigations	BUE9273	LTP 3-0-0, Credit 3
32	Supply Chain Management	BUE9052	LTP 3-0-0, Credit 3
33	Integrated Logistics Marketing	BUE9051	LTP 3-0-0, Credit 3
34	Relationship and Supplier Management	BUE9053	LTP 3-0-0, Credit 3
35	Econometrics Method for Research	BUE9191	LTP 3-0-0, Credit 3
36	HR Analytics	BUE9241	LTP 3-0-0, Credit 3

Note: The courses and codes are crosschecked and vented from the course details received from examination wing on 25.02.2022.