



IIC Sponsored 1 Day Workshop

On

“Entrepreneurship and Innovation” as Career Opportunity

November 24, 2023

under National Innovation and Startup Policy (NISP) 2019

Organized by

Institution Innovation Cell (IIC), SMVDU



**Shri Mata Vaishno Devi University
Katra, Jammu & Kashmir**

Background

When India aspires to become 5 trillion GDP economy by 2024, it is very important to achieve excellency in both quantitative and qualitative growth of education system by making it globally relevant, competitive and industry fit while simultaneously focusing on self-employment through sheer emphasis on innovation, skills and entrepreneurship among students and faculty. This can be achieved by taking innovation, technology and start up as key instruments to gear up the socio-economic development process and adopting reformative policy approaches to get out of the Job Seeker tag and making HEIs innovative and entrepreneurial in function. This will certainly help to produce more innovators and entrepreneurs, further, improving its positioning in global ranking for quality of higher education from the current 24th and also moving up in the Global Innovation Index from current position of 52nd in 2019 to among top 30.

Introduction

Entrepreneurship and Start-up Policies play a vital role in the economic and social development of a nation. In fast developing economics like India, these policies are critical and very important for innovators, entrepreneurs and startups in overcoming barriers while trying to market their innovation and growth of startups from scratch to scale. Ministry of Education and apex regulatory bodies such as University Grant Commission (UGC) and All India Council of Technical Education (AICTE) together have designed a more inclusive version with detailed guidelines on the 'National Innovation and Start-up Policy 2019 for students and faculty' for implementation and adoption in both technical and non-technical HEIs across the country. Hon'ble minister of Human Resource Development has launched the 'National Innovation and Start-up Policy 2019 for students and faculty' on 11th September 2019 at AICTE, New Delhi. The Policy will be implemented by MoE's Innovation Cell and in coordination AICTE, UGC, state governments & UTs and universities, policy will be taken to ground for quick adoption by HEIs.

About National Innovation and Startup Policy (NSIP)

The National Innovation and Start-up Policy 2019 intends to guide HEIs to promote student driven innovations & start-ups and to engage the students and faculty in innovation and start up activities in campus. The policy aims at enabling HEIs to build, streamline and strengthen the innovation and entrepreneurial ecosystem in campus and will be instrumental in leveraging the potential of science, student's creative problem solving and entrepreneurial mind-set, and promoting a strong intra and inter-institutional partnerships with ecosystem enablers and different stakeholders at regional, national and international level.

About Institution's Innovation Council (IIC)

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across

selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

SMVDU – Institution’s Innovation Cell

To meet the MIC’s initiative to establish the Institution’s Innovation Council at Higher Education Institutions (HEI’s) SMVDU’s IIC (Institution’s Innovation Council) cell has been established. SMVDU has initiated the efforts for implementing the National Innovation and Start-up Policy (NISP) under the aegis of the Ministry of Education’s Innovation Cell (MIC). The policy aims at promoting innovation and start-up culture among the students and faculty of the university.

NISP 2019 @SMVDU

Vision

“To be an innovation and entrepreneurship ecosystem to generate globally competitive and sustainable startups”

Mission

- Create necessary infrastructure to prototype ideas and to incubate startups.
- To establish processes which guide and validate the conversion of business ideas into sustainable startups.
- To encourage interdisciplinary R&D projects leading to solutions to real-world problems through synthesis of diverse ideas and skills.
- To assist the Doctorate faculty, Ph.D. scholars and students to apply for funding under various Government or Private Sector Schemes.
- Encourages the faculty members to conduct research studies by all the departments in surrounding villages to as to cater the needs at grass root level.

Objectives of the Workshop

- To create a vibrant innovation ecosystem for Startup / Entrepreneurship supporting initiatives.
- To establish an ecosystem for scouting ideas and pre-incubator for ideas.
- To develop better cognitive abilities amongst students.

Target Group

The primary target group for the course could be Students of Colleges, University Departments and Academic Institutions irrespective of stream.

Pedagogy

- The workshop will follow Combination of Lectures, and Experience sharing sessions from Entrepreneur (s).

How to Apply

Interested Participants must fill the google form (link given below) and shall send an intimation to email id: 21dbu002@smvdu.ac.in on or before 23rd November 2023 by 12:00 Mid Night.

Google Form:

https://docs.google.com/forms/d/e/1FAIpQLSfWwNImfQ_c3nDEK6VlyMSnfjyTuCREOJyQusvwo0qGVhzzvA/viewform

Number of Participants

Maximum of 100 participants will be shortlisted for this workshop.

Certificate

The participants will be provided certificates on completion of the workshop.

Venue

Lecture Theatre-2, Shri Mata Vaishno Devi University, Kakryal, Katra-182320, Jammu & Kashmir, India

Organizing Committee

Dr. Ashutosh Vashishtha, Chair and Dean, Faculty of Management.

Dr. Jyoti Sharma, Convenor and Head, School of Business.

Dr. Suparn Kumar Sharma, Co-Convenor and Associate Professor, School of Business.

Dr. Deepak Jain, Coordinator and Assistant Professor, School of Business.

Dr. S. S. Bukhari, Co-Coordinator and Assistant Professor, School of Business.

Mr. Sourav Mangoch, Research Scholar, School of Business, 21dbu002@smvdu.ac.in

Session Details

9.30 AM – 9.45 AM	Registration of Participations
10.00 AM – 11.30 AM	Topic: Startups & Business Planning
11:45 AM – 1.15 PM	Topic: Startups in India: Directions & Opportunities
2:30 PM – 4:00 PM	Panel Discussion Topic: Entrepreneurial Opportunities in Emerging Indian Economy
4.15 PM – 5.00 PM	Valedictory
