



श्री माता वैष्णो देवी विश्वविद्यालय
SHRI MATA VAISHNO DEVI UNIVERSITY
Kakryal, Katra-182320, Jammu & Kashmir

Ref. No.: SMVDU/IRDU/18/403

Date: 21st Dec., 2018

NOTIFICATION

Subject: Organization of three days National Workshop titled "Reading & Writing for Public Relations & Corporate Communications" during 28th-30th Jan., 2019 by Media Cell, SMVDU in collaboration with SoL&L.

With reference to the proposal from Dr. Amitabh V. Dwivedi, Faculty I/c Media Cell and Head, SoL&L and as approved by the Competent Authority, sanction is hereby accorded for the following for smooth conduct of said workshop:

1. To organize National Workshop titled "Reading & Writing for Public Relations & Corporate Communications" during 28th-30th Jan., 2019 by Media Cell, SMVDU in collaboration with SoL&L;
2. Sanction of the Competent Authority is also accorded for the budget of Rs. 2,46,000/- and issuance of an advance of Rs. 1,76,000/- from University funds as per following details:

S.No.	Head	Amount (Rs.)
1.	Honorarium for resource persons	40,000/-
2.	TA/ DA for resource persons	45,000/-
3.	Boarding and Lodging for resource persons	1,10,000/-
4.	Transport for resource persons	6,000/-
5.	Printing & Publications	10,000/-
6.	Miscellaneous (including Workshop Kit)	35,000/-
	Total	2,46,000/-
	Funds Generation from registration	70,000/-
	Funds from University	1,76,000/-

3. Nominating Dr. Amitabh V. Dwivedi, AP, SoL&L & Dr. Anurag Kumar, AP, SOL&L as Coordinators and Dr. Simranpreet Kaur, AP, SoL&L & Dr. Ranbir Kaur, AP, SoL&L as Organizing Secretaries for said workshop;
4. Honorarium and TA/ DA for following Resource persons as per details below:

S.No.	Name of Resource persons	Honorarium (Rs.)	TA/DA (Rs.)
i.	Dr. Suresh Verma, Prof., Jamia Millia Islamia University, Delhi	10,000	15,000
ii.	Prof. T. Nageshwar Rao, The English and Foreign Languages University, Hyderabad	15,000	15,000
iii.	Dr. V.K. Mishra, Banasthali Vidyapith	15,000	15,000

This National Workshop shall have the unique no. SMVDU/NW/SoL&L/2018/75, for future reference.


Registrar

Copy to:

1. Dean, FoHSS, for information.
2. Dr. Amitabh V. Dwivedi, Head, SoL&L, for information and compliance.
3. Finance officer, for information and compliance.
4. Dr. Anurag Kumar, AP, SOL&L, for information and compliance.
5. PS to VC, for kind information of the Hon'ble Vice Chancellor.
6. I/c Website, for uploading on university website.
7. Dr. Simranpreet Kaur, AP, SoL&L, for information and compliance.
8. Dr. Ranbir Kaur, AP, SoL&L, for information and compliance.
9. Concerned File.