



श्री माता वैष्णो देवी विश्वविद्यालय
SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra-182320, Jammu & Kashmir
Recognized under Section 2(f) & 12(B) of the UGC Act, 1956
registrar@smydu.ac.in

Ref. No.: SMVDU/AA/23/220

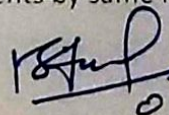
Date: 06th June, 2023

NOTIFICATION

Sub: Nominating of I/c Dean (R&D) as Project Coordinator for creation of Industry-Institute Interaction Cell at SMVDU

With reference to the captioned subject, the Hon'ble Vice Chancellor is pleased to nominate Dr. Vineet Veer Tyagi, I/c Dean, R&D as Project Coordinator, Industry-Institute Interaction Cell at SMVDU and for carrying out the activities as detailed under:

1. Creation of Industry-Institute Interaction Cell (IIIC) at SMVDU to establish purposeful interaction between Industry and institution as per following composition:
 - a. Head of the University - Chairman
 - b. Heads of the various Schools and one faculty from each School - Member
 - c. Two Members from Industry/ Entrepreneurs of the region - Member
 - d. Training and Placement Officer, SMVDU - Member
 - e. Project Coordinator of the Cell - Convener
2. **Objective:** To explore and identify common avenues of interaction with Industry as per the requirements of the institution
3. **Strategy:** IIIC will be responsible for designing the roadmap for interaction with Industry recognising the inherent strengths as well as the weaknesses of the University. The Government organizations in the region also can participate in the Industry-Institution-Interaction-Cell.
4. **Activities to be undertaken under IIIC:**
 - a. To identify and facilitate Guest Lectures, Interactive workshops, conferences, seminars, Brain Storming Sessions, Technical Discussions etc. with Members of the Industry, outside Experts, eminent personalities at regular interval.
 - b. To conduct Industrial Training, Orientation Courses, Industrial Visits etc for faculty and students at regular intervals.
 - c. To facilitate joint research work, consultancy involving faculty and students.
 - d. To conduct industrial exhibitions to highlight research facilities and expertise available with the institution.
 - e. To facilitate professionals from Industry to work as visiting faculty in institutions and short or long periods deployment of faculty from institutions to Industry for gaining industrial experience and/or work on projects in Industry.
 - f. To seek and associate Experts from Industry in Curriculum improvement and review.
 - g. To identify Continuing Education opportunities, short-term programmes and training needs of the Industry, which the institution can provide.
 - h. To promote revenue generating activities for the institution like Lab Testing, Calibration, consultancy and R&D etc.
 - i. To assess periodically the scientific and technological scenario/ happenings in India and abroad in order to translate it into action for taking up future R&D work.
5. **Deliverables:** IIIC will be responsible for the following deliverables:
 - a. Increase in collaboration with Industry
 - b. Increased rate of campus placement of students
 - c. Increase in industrial training for students arranged by institution
 - d. Absorption of students by same industries providing industrial training

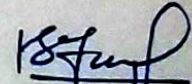

06/06/23



श्री माता वैष्णो देवी विश्वविद्यालय
SHRI MATA VAISHNO DEVI UNIVERSITY
Katra, Kathra-182220, Jammu & Kashmir

- e. Increase in IRG by collaborating with Industry
- f. Increase in utilization of institutional resources by Industry
- g. Increase in solving the real life problems of the region

The I/c Dean, R&D, Project Coordinator shall submit a detailed proposal to AICTE regarding creating of Industry-Institute Interaction Cell at SMVDU as per guidelines enclosed within 15 days from the date of issuance of this notification, under an intimation to the undersigned.


Registrar 06/23

Copy to:

1. I/c Dean, R&D for information and needful.
2. AR (Vice-Chancellor Office) for the information of Hon'ble Vice-Chancellor.
3. Concerned file.