



श्री माता वैष्णो देवी विश्वविद्यालय  
**SHRI MATA VAISHNO DEVI UNIVERSITY**

Kakryal, Katra-182320, Jammu & Kashmir  
Recognized under Section 2(f) & 12(B) of the UGC Act, 1956  
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Ref. No.: SMVDU/AA/20/1162

Date: 1<sup>st</sup> June, 2020

**NOTIFICATION**

**Sub: Modification in the Selection mechanism for admission to MBA Program, Session 2020-21.**

**Reference: Minutes of Meeting of Heads & Deans & Section Heads held on 26<sup>th</sup> May 2020.**

Due to current circumstances (arising out of COVID 2019) where travel restrictions and social distancing norms exist, it may not be feasible to conduct the SMVDUEE 2020 Written Exam by the traditional method of a pen-paper based test generally conducted at the university campus or at an outstation exam center. In view of this and the approaching last date for receipt of Application Forms for admission to the MBA program (5<sup>th</sup> June 2020), the Admission Committee of School of Business for MBA program had recommended modification in the selection mechanism for admission to the MBA program which after due deliberation, as per reference, are being notified for the current admission process for MBA for session 2020-21:

1. The selection methodology of a written essay exam for the candidates having valid score in MAT (September 2109, February 2020, May 2020)/CMAT2020 /CAT 2019 basis, is waived off and selection will be made based on the score obtained.
2. For the applicants who could not appear in the MAT or CMAT or CAT exam, the SMVDUEE test will be conducted on-line (MCQ and descriptive Questions) using Google platform, followed by a telephonic interview to be conducted by the admission committee, in place of Written Essay. Considering the number of candidates, the On-line test may be conducted in phases, if so needed. The scores obtained in both the mechanism shall be added in 80:20 ratio to arrive at the final score for the compilation of the merit list. However, the process may be reviewed based upon the experiences of conducting the online test and recommendations of the admission committee SOB, in case of emergent situations.
3. Further, in case of any technical glitches observed by the admission committee in conduct of the on-line process or in case of a genuine grievance raised by a candidate attributed to the technical glitches, the admission committee is empowered to re-schedule the on-line test of the candidate, without any prejudice to the other candidates.

The admission committee, based on the above criteria, shall prepare the list of selected candidates for approval of Competent Authority and subsequently offer them provisional admission to the MBA program Session 2020-21, subject to their meeting the eligibility criteria by 15<sup>th</sup> September 2020 which may be extended depending upon the emerging situation.

**Sd/-  
Registrar**

**Copy to:**

1. All HoDs & Deans
2. PS to VC, for kind information of the Hon'ble Vice Chancellor.
3. I/c Website, or information and uploading of the same on the University website.
4. Concerned File.