भारत सरकार

संचार मंत्रालय

दूरसंचार विभाग

कार्यालय अतिरिक्त महानिदेशक

लाइसेंस सेवा क्षेत्र, जम्मू एवं कश्मीर

भूतल, हुडको भवन

रेल हेड कॉम्प्लेक्स, जम्मू – 180012

Government of India
Ministry of Communications
Department of Telecommunications
O/o Addl. DG, Telecom
Licensed Service Area, J&K
Ground floor, HUDCO Bhawan
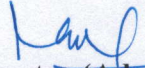**Rail Head Complex, Jammu – 180012**

Date: 18.07.2023

Dear Sir/Madam,

Subject: Celebration of Bharat Internet Utsav from 07.07.2023 to 21.08.2023.

Department of Telecommunications (Ministry of Communications, Govt. of India) has taken various steps to provide affordable and high-quality internet in the country especially in remote and commercially unviable areas to the citizens through USOF (Universal Service Obligation Fund), and through various procedural, structural and legal reforms which has led to faster rollouts. Mobile connectivity, Fibre to the Home, Fibre to the Business, PM Wi-Fi Access Network Initiative (PM-WANI), and other initiatives have played a significant role in improving life, particularly in rural areas and during COVID. Access to revolutionary tools such as UPI, DBT, COWIN, Digi Locker, and others has been made possible by digital infrastructure.

2. To embrace the transformative role of Internet, Department of Telecommunications (DoT), in collaboration with MYGOV, is celebrating "Bharat Internet Utsav" wherein Citizens can share their videos up to 2 minutes on How internet has transformed their lives on any of the social media handles with #Bharat Internet Utsav or upload in drive with accessible link, and the same link of drive/social media can be submitted on MYGOV at [https://innovateindia.mygov.in/bharat-internet-utsav/].The best videos shall be rewarded with cash prizes upto Rs.15,000. The contest shall be conducted on MYGOV from 07.07.2023 to 21.08.2023. In this regard, please find attached a DoT HQ letter No. MEDIA-CAMPAIGN-2023 dated 7th July 2023, along with the SOP, regarding the Celebration of Bharat Internet Utsav.

3. In view of the above, it is requested to spread the above message in your institution, especially among the students, in order to give the "Celebration of Bharat Internet Utsav" wide publicity through posting it on your website and other appropriate means, in order to make the campaign successful.

Director (Admin)
O/o Addl. DG, J&K LSA
Jammu

Director (Admin)
जम्मू एवं कश्मीर एल.एस.ए.
Jammu & Kashmir L.S.A.
दूरसंचार विभाग, भारत सरकार, जम्मू–180012
DoT. Govt. of India. Jammu-180012

I/3112467/2023

No. **MEDIA-CAMPAIGN-2023**
Government of India
Ministry of Communications
Department of Telecommunications
Media Division

New Delhi, dated the 7ᵗʰ July, 2023

Subject **– Celebration of Bharat Internet Utsav from 07.07.2023 to 21.08.2023 -reg**

Internet has emerged as an indispensable tool for connectivity, knowledge-sharing, and socio-economic development. Department of Telecommunications has taken various steps to provide affordable and high-quality internet in the country especially in remote and commercially unviable areas to the citizens through USOF (Universal Service Obligation Fund), and through various procedural, structural and legal reforms which has led to faster rollouts.

2.   To embrace the transformative role of Internet, Department of Telecommunications in collaboration with MYGOV is celebrating **"Bharat Internet Utsav"**, wherein Citizens can share their videos upto 2 minutes on **How internet has transformed their lives** on any of the social media handles with **#BharatInternetUtsav** or upload in drive with accessible link, and the same link of drive/social media can be submitted on MYGOV at https://innovateindia.mygov.in/bharat-internet-utsav/. The best videos shall be rewarded with cash prizes upto Rs.15,000. The contest shall be conducted on MYGOV from 07.07.2023 to 21.08.2023.

3.   Accordingly, it is requested that DoT units may spread the awareness in their sphere of influence and unite to make **Bharat Internet Utsav** a grand success.

(Naveen Kumar)
DDG(Media)

To,
1. **DGT & CGCA**
2. **Administrator, USOF; Sr. DG, TEC; Sr. DDG, NTIPRIT; Sr. DDG, NCCS; DG, NICF; Wireless Advisor**
3. **All Sr. DDG/ DDG/CVO/JS level Officers of DoT Hq.**

Copy to:

1. **PS to Hon'ble MOC**
2. **PS to Hon'ble MOSC**
3. **PSO to Secretary (T)**
4. **PPS to Additional Secretary (T), Member(S), Member(T), Member(F),**

I/3113425/2023

7-2/2023-DGT/4
Government of India
Ministry of Communications
Director General Telecommunications HQ

Dated .07.2023

OFFICE MEMORANDUM

Subject: Celebration of Bharat Internet Utsav -reg.

        Kindly refer to the enclosed letter No.MEDIA-CAMPAIGN-2023 dated 07.07.2023 from Media Division, DoT HQ regarding the celebration of 'Bharat Internet Utsav' from 07.07.2023 to 21.08.2023.

2.   In this regard, the undersigned is directed to convey that the LSAs shall give wide publicity to 'Bharat Internet Utsav' through their social media handles, press briefs/advertisements/seminars/conferences etc. for making the Bharat Internet Utsav a grand success.

Encl: As above.

(Sumit Singh)
ADG-II (Technology)
DGT HQ
Email: adgnt.hq-dgt-dot@gov.in

To,

   1. Head of LSA, all LSAs

Copy to:

   1. PPS to DGT
   2. Sr. DDG, DGT HQ
   3. DDG(Media), DoT HQ
   4. DDG (Admin & HR), all LSAs

Steps to participate in INNOVATE INDIA at MyGov

Step 1:
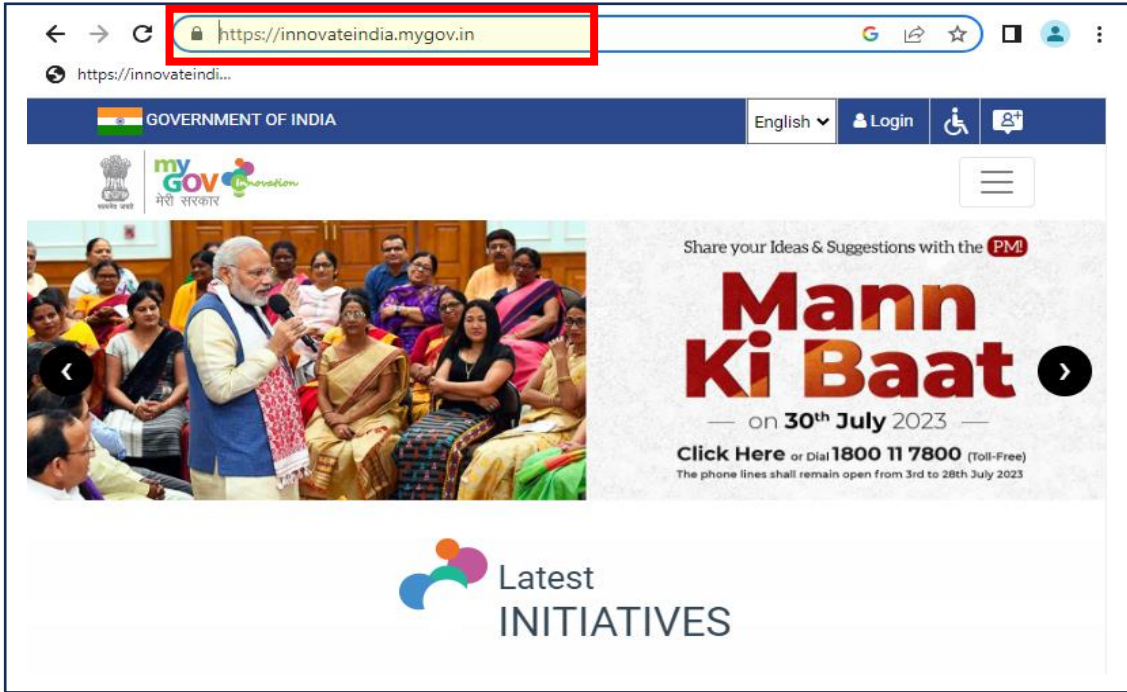
Step 2:

Click on to login to participate in INNOVATE Activity

Click on to login
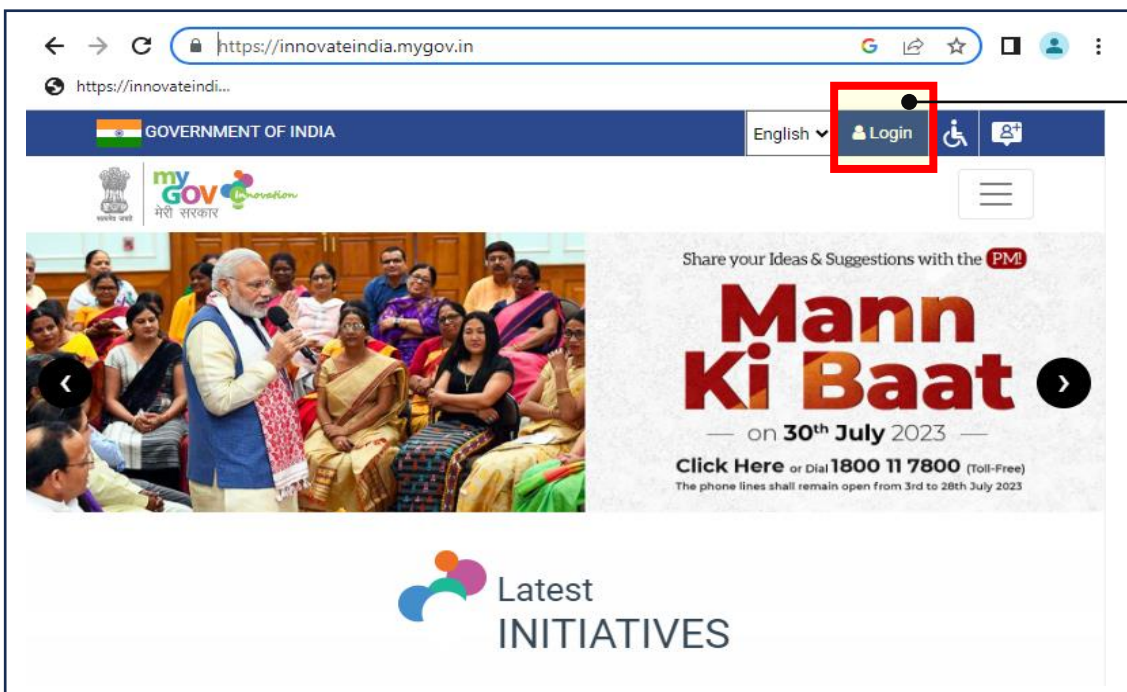
Step 3:

After clicking on login; automatically you will be redirected to auth page

Link: https://auth.mygov.in/user/login?destination=oauth2/authorize

The participant can Log In through
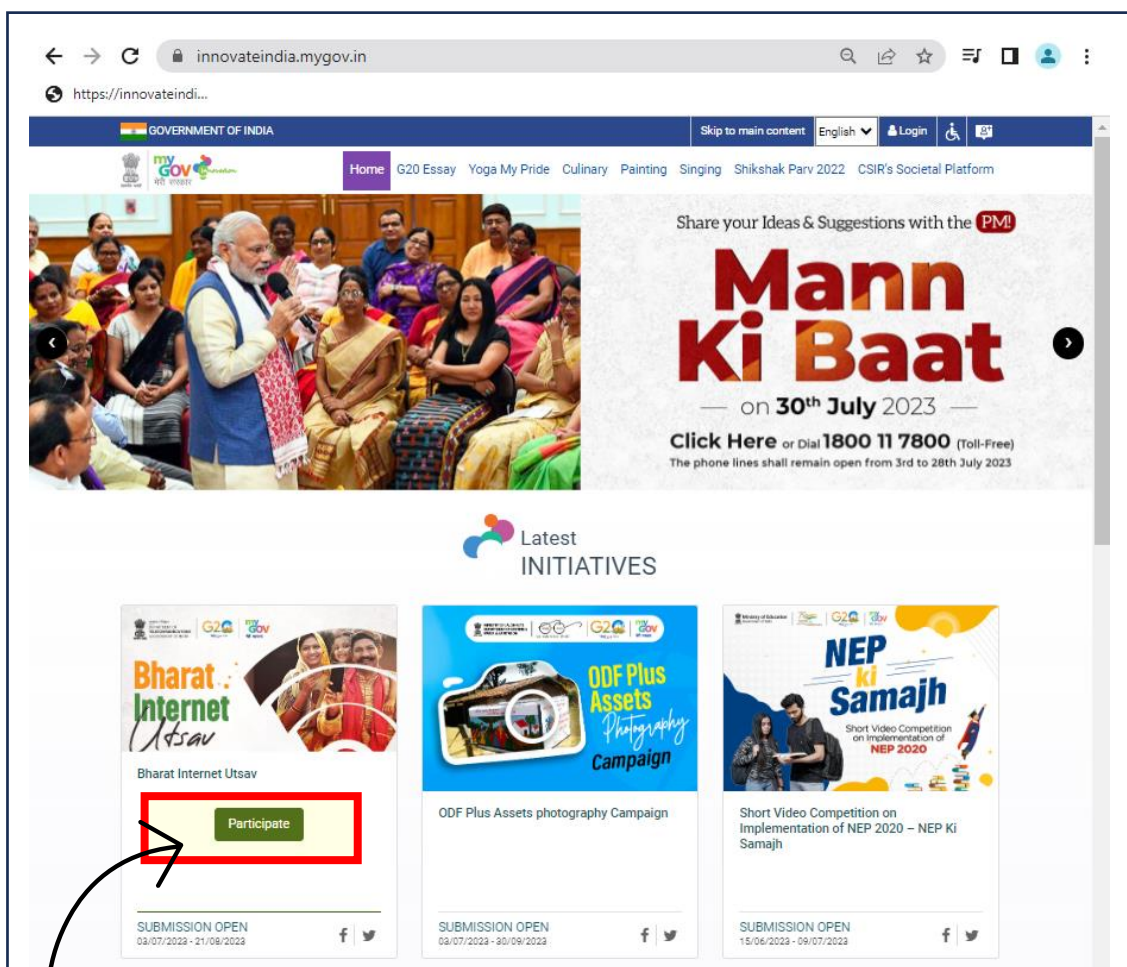
- OTP
- Email Id & Password
- Parichay
- Meri Pehchaan
- Social Profile

Step 4:

After logging in you will be at the main page on INNOVATE India automatically

To participate in **Bharat Internet Utsav - Celebrate the power of Internet**

Click on <mark>Participate</mark>

Click on <mark>Participate</mark>

Step 5:

Read detailed description about the **Bharat Internet Utsav – Celebrate the power of Internet** and click on *==click Here to Submit==*

Click on ==click Here to Submit==

Step 6:

After clicking on "click Here to Submit";

Fill all the details mentioned in the form, upload the video and click on ==submit== *for successful submission*

click on ==submit== *for successful submission*

Step 7:

After successful submission of the form, a message will pop up - **You have successfully submitted your entry**

The participant will also receive an **Email** regarding successful submission with a **Submission Id**.