

भारत सरकार
संचार मंत्रालय
दूरसंचार विभाग
कार्यालय अतिरिक्त महानिदेशक
लाइसेंस सेवा क्षेत्र, जम्मू एवं कश्मीर
भूतल, हुडको भवन
रेल हेड कॉम्प्लेक्स, जम्मू – 180012



Government of India
Ministry of Communications
Department of Telecommunications
O/o Addl. DG, Telecom
Licensed Service Area, J&K
Ground floor, HUDCO Bhawan
Rail Head Complex, Jammu – 180012

Date: 18.07.2023

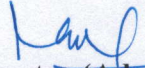
Dear Sir/Madam,

Subject: Celebration of Bharat Internet Utsav from 07.07.2023 to 21.08.2023.

Department of Telecommunications (Ministry of Communications, Govt. of India) has taken various steps to provide affordable and high-quality internet in the country especially in remote and commercially unviable areas to the citizens through USOF (Universal Service Obligation Fund), and through various procedural, structural and legal reforms which has led to faster rollouts. Mobile connectivity, Fibre to the Home, Fibre to the Business, PM Wi-Fi Access Network Initiative (PM-WANI), and other initiatives have played a significant role in improving life, particularly in rural areas and during COVID. Access to revolutionary tools such as UPI, DBT, COWIN, Digi Locker, and others has been made possible by digital infrastructure.

2. To embrace the transformative role of Internet, Department of Telecommunications (DoT), in collaboration with MYGOV, is celebrating "Bharat Internet Utsav" wherein Citizens can share their videos up to 2 minutes on How internet has transformed their lives on any of the social media handles with #Bharat Internet Utsav or upload in drive with accessible link, and the same link of drive/social media can be submitted on MYGOV at [<https://innovateindia.mygov.in/bharat-internet-utsav/>]. The best videos shall be rewarded with cash prizes upto Rs.15,000. The contest shall be conducted on MYGOV from 07.07.2023 to 21.08.2023. In this regard, please find attached a DoT HQ letter No. MEDIA-CAMPAIGN-2023 dated 7th July 2023, along with the SOP, regarding the Celebration of Bharat Internet Utsav.

3. In view of the above, it is requested to spread the above message in your institution, especially among the students, in order to give the "Celebration of Bharat Internet Utsav" wide publicity through posting it on your website and other appropriate means, in order to make the campaign successful.


Director (Admin)
O/o Addl. DG, J&K LSA
Director (Admin)
जम्मू एवं कश्मीर एल.एस.ए.
Jammu & Kashmir L.S.A.
दूरसंचार विभाग, भारत सरकार, जम्मू-180012
DoT. Govt. of India. Jammu-180012

MEDIA-CAMPAIGN-2023

I/3112467/2023

No. **MEDIA-CAMPAIGN-2023**
Government of India
Ministry of Communications
Department of Telecommunications
Media Division

New Delhi, dated the 7th July, 2023

Subject – Celebration of Bharat Internet Utsav from 07.07.2023 to 21.08.2023 -reg

Internet has emerged as an indispensable tool for connectivity, knowledge-sharing, and socio-economic development. Department of Telecommunications has taken various steps to provide affordable and high-quality internet in the country especially in remote and commercially unviable areas to the citizens through USOF (Universal Service Obligation Fund), and through various procedural, structural and legal reforms which has led to faster rollouts.

2. To embrace the transformative role of Internet, Department of Telecommunications in collaboration with MYGOV is celebrating “**Bharat Internet Utsav**”, wherein Citizens can share their videos upto 2 minutes on **How internet has transformed their lives** on any of the social media handles with **#BharatInternetUtsav** or upload in drive with accessible link, and the same link of drive/social media can be submitted on MYGOV at <https://innovateindia.mygov.in/bharat-internet-utsav/>. The best videos shall be rewarded with cash prizes upto Rs.15,000. The contest shall be conducted on MYGOV from 07.07.2023 to 21.08.2023.

3. Accordingly, it is requested that DoT units may spread the awareness in their sphere of influence and unite to make **Bharat Internet Utsav** a grand success.

(Naveen Kumar)
DDG(Media)

To,

1. **DGT & CGCA**
2. **Administrator, USOF; Sr. DG, TEC; Sr. DDG, NTIPRIT; Sr. DDG, NCCS; DG, NICF; Wireless Advisor**
3. **All Sr. DDG/ DDG/CVO/JS level Officers of DoT Hq.**

Copy to:

1. **PS to Hon'ble MOC**
2. **PS to Hon'ble MOSC**
3. **PSO to Secretary (T)**
4. **PPS to Additional Secretary (T), Member(S), Member(T), Member(F),**

7-2/2023-DGT/4
Government of India
Ministry of Communications
Director General Telecommunications HQ

Dated .07.2023

OFFICE MEMORANDUM

Subject: Celebration of Bharat Internet Utsav -reg.

Kindly refer to the enclosed letter No.MEDIA-CAMPAIGN-2023 dated 07.07.2023 from Media Division, DoT HQ regarding the celebration of 'Bharat Internet Utsav' from 07.07.2023 to 21.08.2023.

2. In this regard, the undersigned is directed to convey that the LSAs shall give wide publicity to 'Bharat Internet Utsav' through their social media handles, press briefs/advertisements/seminars/conferences etc. for making the Bharat Internet Utsav a grand success.

Encl: As above.

(Sumit Singh)
ADG-II (Technology)
DGT HQ
Email: adgnt.hq-dgt-dot@gov.in

To,

1. Head of LSA, all LSAs

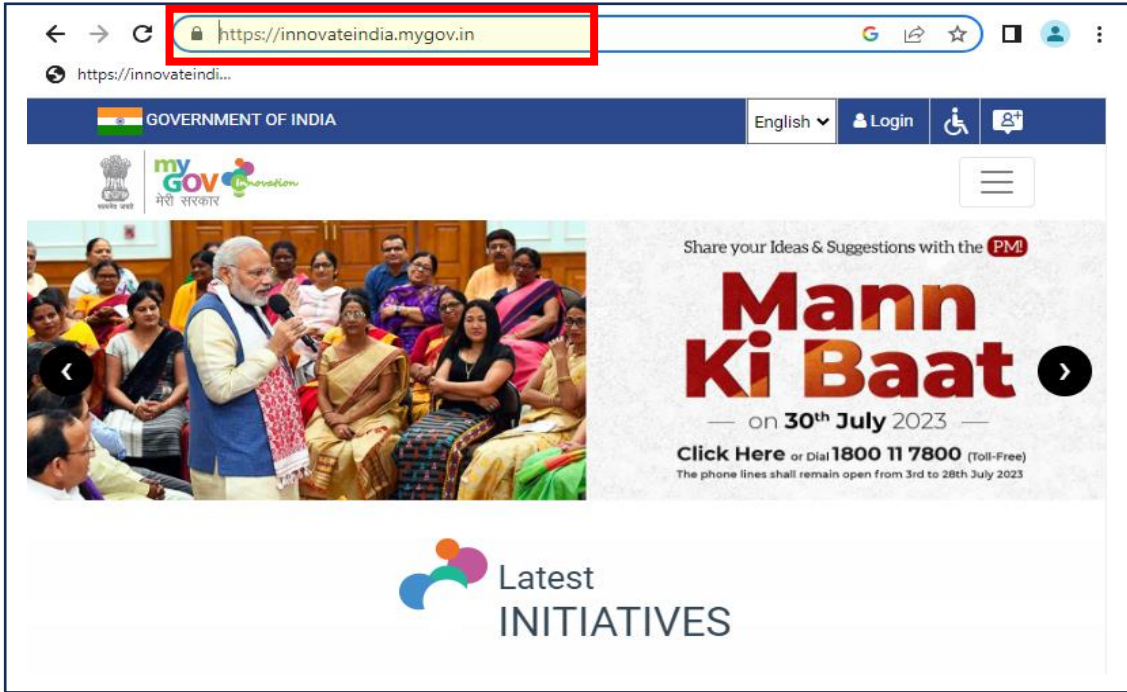
Copy to:

1. PPS to DGT
2. Sr. DDG, DGT HQ
3. DDG(Media), DoT HQ
4. DDG (Admin & HR), all LSAs

Steps to participate in **INNOVATE INDIA** at MyGov

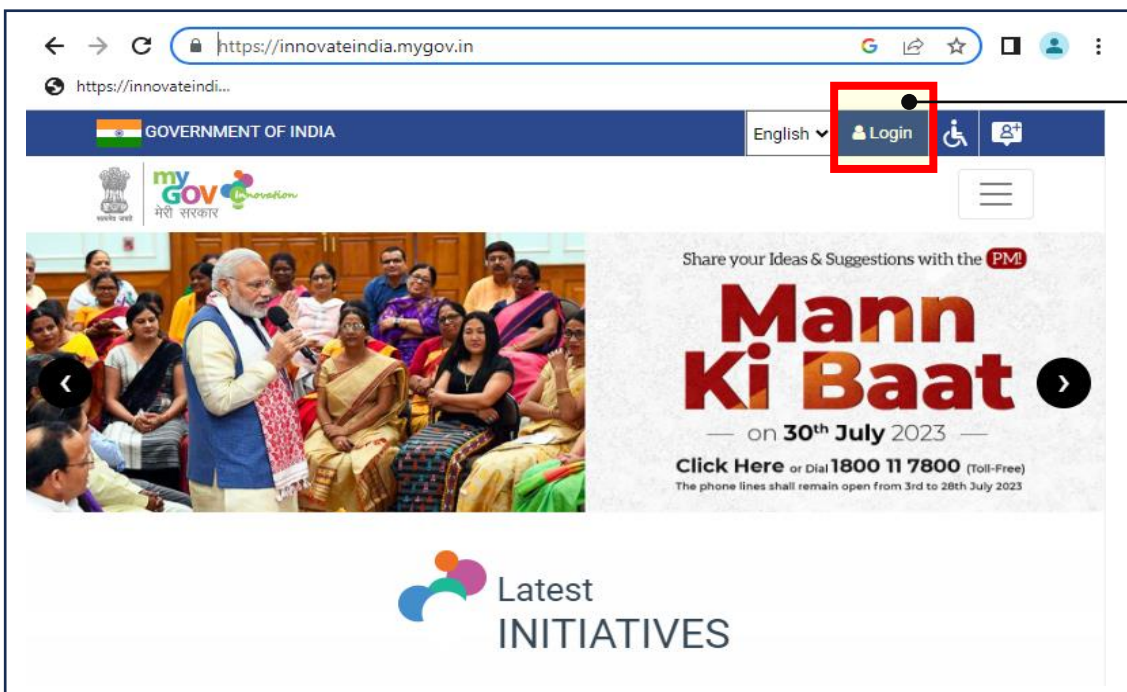
Step 1:

Visit: <https://innovateindia.mygov.in>



Step 2:

Click on to **login** to participate in INNOVATE Activity



Step 3:

After clicking on login; automatically you will be redirected to auth page

Link: <https://auth.mygov.in/user/login?destination=oauth2/authorize>

Log In to your MyGov account

E-mail/Mobile (Log In With OTP)

Log In with OTP

or

E-mail/Mobile

Password

[Forgot your password?](#)

Log In With Password

Login with Parichay / MeriPehchaan / Social Profile

PARICHAY
Single, Simplified, Safe

Meri Pehchaan
SINGLE SIGN-ON SERVICE

Facebook Google Twitter LinkedIn GitHub

Not registered with MyGov account? [Register Now](#)

NIC एन आई सी
National Informatics Centre

© MyGov Auth platform is designed, developed and hosted by National Informatics Centre and this website belongs to MyGov, Ministry of Electronics & Information Technology, Government of India.

@gov.in or @nic.in users
can now login through
Parichay

The participant can Log In through

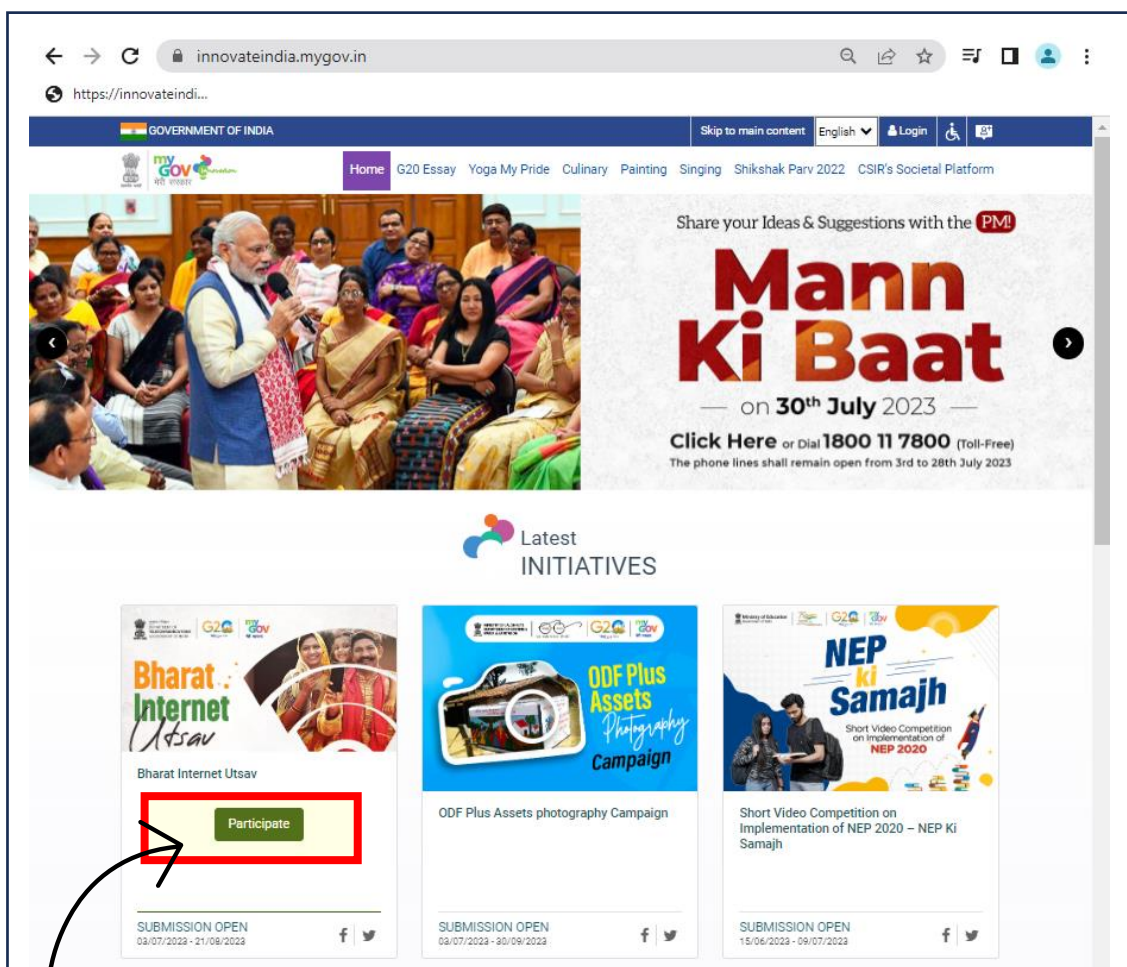
- OTP
- Email Id & Password
- Parichay
- Meri Pehchaan
- Social Profile

Step 4:

After logging in you will be at the main page on INNOVATE India automatically

To participate in **Bharat Internet Utsav - Celebrate the power of Internet**

Click on **Participate**



The screenshot shows the homepage of the INNOVATE India portal. At the top, there is a navigation bar with the Government of India logo, a search bar, and links for Home, G20 Essay, Yoga My Pride, Culinary, Painting, Singing, Shikshak Parv 2022, and CSIR's Societal Platform. A prominent banner for 'Mann Ki Baat' on 30th July 2023 is displayed, featuring Prime Minister Narendra Modi and a call to action to share ideas and suggestions. Below the banner, a section titled 'Latest INITIATIVES' features three cards. The first card, 'Bharat Internet Utsav', has a green 'Participate' button highlighted with a red box and a black arrow pointing to it. The second card is for the 'ODF Plus Assets Photography Campaign' and the third is for the 'NEP Ki Samajh' short video competition. Each card includes submission dates and social media icons.

Click on **Participate**

Step 5:

Read detailed description about the **Bharat Internet Utsav – Celebrate the power of Internet** and click on **click Here to Submit**

The screenshot shows the website for the Bharat Internet Utsav. The header includes the Government of India logo, the myGov logo, and navigation options like 'English', 'Logout', and accessibility icons. The main banner features the text 'Bharat Internet Utsav' and 'Celebrate the power of Internet' with a background image of a family. Below the banner, there is a green bar with the text 'Bharat Internet Utsav - Celebrate the power of Internet'. The breadcrumb trail shows 'Home / Bharat Internet Utsav'. A navigation menu on the left includes a prominent green button labeled 'CLICK HERE TO SUBMIT' with a right-pointing arrow, which is highlighted with a red box and an arrow pointing to it. Other menu items include 'ABOUT THE COMPETITION', 'TECHNICAL PARAMETERS', 'TIMELINE', 'REWARDS', and 'TERMS AND CONDITIONS'. The main content area has a section titled 'About The Competition' with a detailed description of the initiative and its goals.

Click on **click Here to Submit**

Step 6:

After clicking on “click Here to Submit”;

Fill all the details mentioned in the form, upload the video and click on **submit** for successful submission

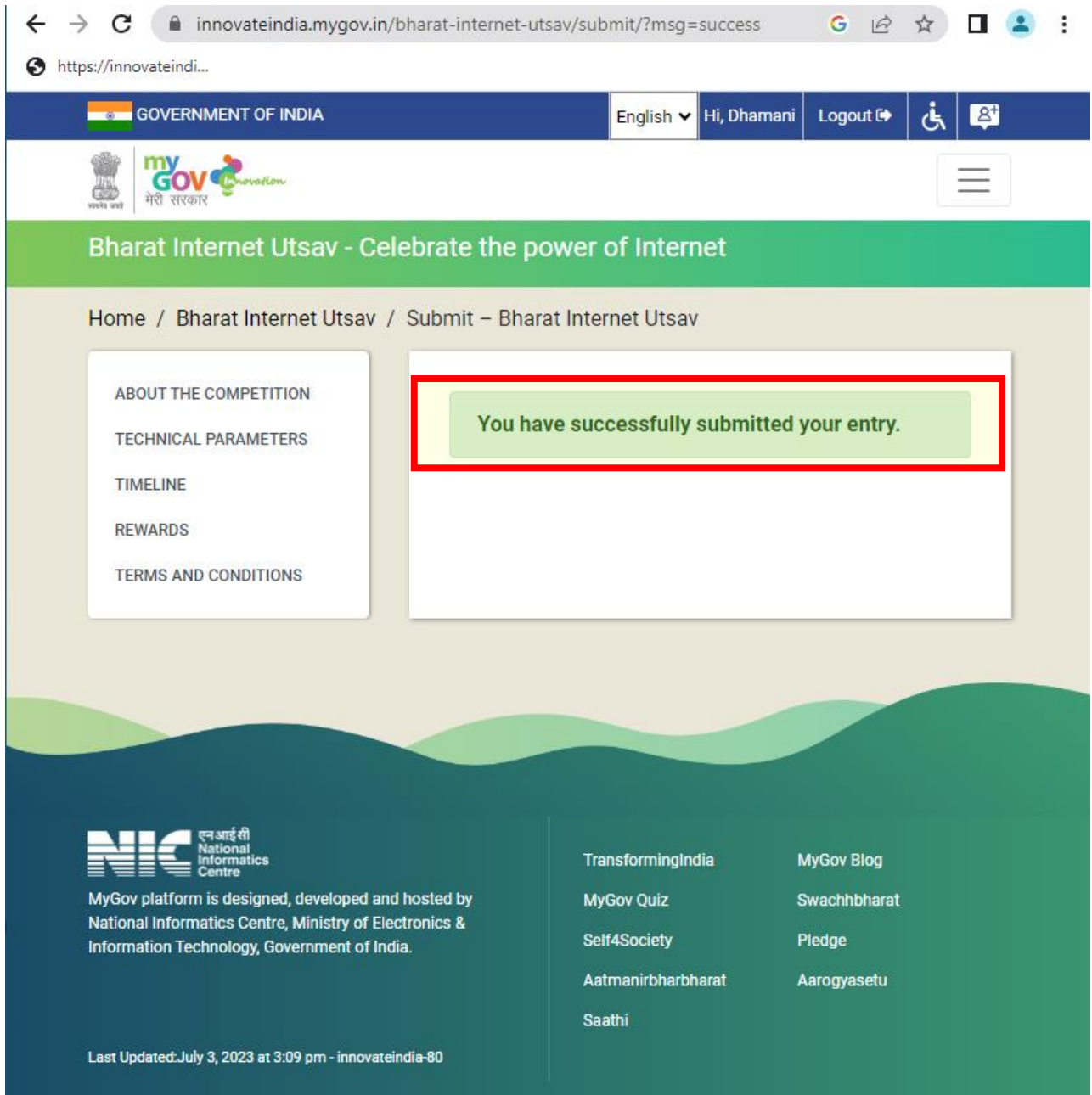
The screenshot shows a web browser window with the URL <https://innovateindia.mygov.in/bharat-internet-utsav/submit/>. The page header includes the Government of India logo and navigation links like 'Home', 'G20 Essay', 'Yoga My Pride', 'Culinary', 'Painting', 'Singing', 'Shikshak Parv 2022', and 'CSIR's Societal Platform'. The main heading is 'Bharat Internet Utsav - Celebrate the power of Internet'. The form is divided into two main sections: 'Personal Details' and 'Video Details'. The 'Personal Details' section includes fields for Name*, Gender* (dropdown), Date of Birth*, Email ID* (pre-filled with priya.dhamani@mygov.in), Mobile Number* (+91), State* (dropdown), District* (dropdown), and Pin Code*. The 'Video Details' section includes a Description of the Video* (text area), Language of Video* (dropdown), and Video Link* (text area). A checkbox at the bottom states 'I hereby declare that the information given above is true and correct to the best of my knowledge.' The 'Submit' button is highlighted with a red box and an arrow.

click on **submit** for successful submission

Step 7:

After successful submission of the form, a message will pop up - **You have successfully submitted your entry**

The participant will also receive an **Email** regarding successful submission with a **Submission Id**.



The screenshot shows a web browser window with the URL `innovateindia.mygov.in/bharat-internet-utsav/submit/?msg=success`. The page header includes the Government of India logo, language options (English, Hi, Dhamani), and a Logout button. The main content area features a green banner for "Bharat Internet Utsav - Celebrate the power of Internet" and a navigation menu with links to "ABOUT THE COMPETITION", "TECHNICAL PARAMETERS", "TIMELINE", "REWARDS", and "TERMS AND CONDITIONS". A prominent green message box with a red border displays the text "You have successfully submitted your entry." The footer contains the NIC logo and text: "MyGov platform is designed, developed and hosted by National Informatics Centre, Ministry of Electronics & Information Technology, Government of India." A list of partner organizations is also provided, including TransformingIndia, MyGov Blog, MyGov Quiz, Swachhbharat, Self4Society, Pledge, Aatmanirbharbharat, Aarogyasetu, and Saathi. The page was last updated on July 3, 2023, at 3:09 pm.