



श्री माता वैष्णोदेवी विश्वविद्यालय  
SHRI MATA VAISHNO DEVI UNIVERSITY  
Directorate of Quality Assurance

Kakryal, Katra-182320, Jammu & Kashmir

SMVDU/DQA/2023/319-25

Dated: 20<sup>th</sup> April, 2023

**NOTIFICATION**

**Subject: Organizing of National Seminar on Essentials of Product Development at SoME, SMVDU.**

With reference to the proposal of Dr. Ankush Anand, Associate Professor, SoME duly forwarded by Head, SoME and as approved by the Competent Authority, sanction is hereby conveyed for the following:

- a) Organizing of National Seminar on “Essentials of Product Development” on 27<sup>th</sup> April, 2023 at SoME, SMVDU without any financial liability on University funds.

Further, Dr. Ankush Anand, Associate Professor, SoME and Dr. Ankush Raina, Assistant Professor, SoME are hereby appointed as Coordinator(s) of the said event. The Coordinator shall take feedback at the end of the seminar and submit a report on the proceedings (in the enclosed format) and feedback analysis to DQA for perusal and records.

This event shall have the unique no. SMVDU/NS/SoME/2023/252 for future reference.

*Ads* 20/04/2023  
Director, DQA  
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Copy to:

1. Registrar, SMVDU for information.
2. Head, SoME, for information and compliance.
3. Dr. Ankush Anand, Associate Professor, SoME, for information and compliance.
4. PS to VC, for kind information of the Hon'ble Vice Chancellor.
5. All Concerned \_\_\_\_\_ for information and compliance.
6. I/c Website, for uploading on University website.
7. Concerned file.