



श्री माता वैष्णो देवी विश्वविद्यालय  
SHRI MATA VAISHNO DEVI UNIVERSITY  
Kakryal, Katra – 182320 (J&K)  
(A State University Recognized u/s 2(f) & 12(B) of UGC Act, 1956)

No. SMVDU/R&D/22/10490-10498

Dated: 09.11.2022

**NOTIFICATION**

It is hereby notified that the Ph.D. thesis of Mr. Sumit Sangwan (Entry No. 15DBU001), Ph.D. student, School of Business, Faculty of Management, entitled "**Social Media and Customers' Behaviour: An Empirical Study of North-West States of India**" which was submitted under the supervision of Dr. Supran Kumar Sharma, Associate Professor, School of Business; for the award of Ph.D. degree, has been accepted on the recommendations of Ph.D. Thesis Defense Committee of the University on 18.10.2022, and he is declared eligible for the award of Ph.D. degree w.e.f. 19.10.2022.

The degree will be conferred on him in the next Convocation of the University.

  
04/11/22  
Registrar  


**Copy to:**

1. Dean FoM, for information.
2. Head SoB, for information.
3. Finance Officer, for information.
4. Dr. Supran Kumar Sharma, Associate Professor, School of Business, for information.
5. Administrative Officer /PS to VC, for kind information of the Hon'ble Vice Chancellor.
6. Faculty I/c Central Library, for information & uploading the final version of thesis on Shodh Ganga website.
7. Faculty I/c Website, for uploading on University Website.
8. Concerned \_\_\_\_\_, Ph.D. student for submitting 03 hard bound copies of Ph.D. Thesis to R&D wing and 01 hard bound copy of Ph.D. thesis to Central Library alongwith a soft copy of the same within 01 month from the date of issuance of this notification. The student must ensure that Ph.D. thesis is printed as per the approved format of University and to note that the Degree shall be conferred subject to fulfillment of the above condition.
9. Concerned file/Notification file.