



## UPCOMING EVENTS

- ICCSR Sponsored International Conference: Shifting Paradigms In Applied Economics And Management
- Two Day MDP on Strengthening Lending Decisions to MSMEs

## PATRON

**Prof. Sudhir K. Jain**  
Vice Chancellor

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Editorial Team welcomes information from Faculty/Staff/Students for inclusion in **Times@SMVDU**  
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## Campus Jottings



### Solar Radiation Resource Assessment (SRRRA) Station Set up

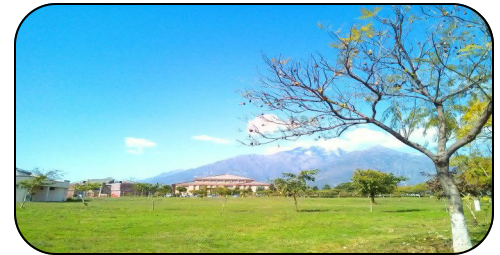
Shri Mata Vaishno Devi University holds distinction of being chosen by C-WET (Centre for Wind Energy Technology, Chennai), Ministry of New & Renewable Energy, Govt. of India for setting up of Solar Radiation Resource Assessment (SRRRA) Station at School of Energy Management. The project is fully sponsored by Ministry of New & Renewable Energy, Govt. of India and is being implemented by Center for Wind Energy, Technologies, Chennai. The SRRRA station is an automatic stand-alone system using high quality, high resolution equipment/instruments to assess and quantify solar radiation availability along with weather parameters to develop a Solar Atlas SMVD University is the only university in Jammu & Kashmir offering research programs in the area of renewable energy, energy management etc and such achievements will be very helpful in increasing the research output for sustainable development. The SRRRA station set up on the roof top of academic block D of the university was inaugurated by Prof. Sudhir K. Jain, Vice Chancellor, SMVD University. Prof. Jain congratulated School of Energy Management for this initiative and suggested that the School of Energy Management should look into the possibilities of other centrally funded schemes in the areas of renewable energy.



### 57<sup>th</sup> Council Meet of NASA

NASA- National Association of Students of Architecture is a student body Association of undergraduate students of Architecture colleges in the country. Its objective is to provide a common platform to students for interaction where they learn and share their skills and knowledge by hosting different events at Zonal and National level conventions every

## Photo of the Month



### “ SMVDU Campus ”

Contributed by: **Mr. Neeraj Bhardwaj (Estab)**

year. This year School of Architecture & Landscape Design (SALD) hosted the 57<sup>th</sup> Council Meet of the Association. The three days event from 20<sup>th</sup>-22<sup>nd</sup> June, 2014 was attended by more than 200 representatives of various Architecture colleges across India. The main focus of the meet was the proceedings of 57<sup>th</sup> year of NASA India primarily the venue and dates of Annual NASA Convention '2015, which is likely to be attended by more than 5000 Architecture students of India and SAARC countries.

Vice Chancellor, SMVDU Prof. Sudhir K. Jain inaugurated the council on 20<sup>th</sup> June. In his inaugural speech he emphasized upon the regular extension of creativity skills of budding Architects. These budding Architects can shape the Indian cities in an unprecedented manner as some of the leading towns of the world. He wished the student delegates for their comfortable stay and successful learning over the next three days at SMVDU. He also applauded the efforts done by host students particularly NASA Unit Secretary of SALD, Mr. Bacil M. George, a third year B.Arch student.



Officiating Director of the School Ar. Abhiney Gupta presented the welcome note and expressed his gratitude towards SMVDU's Vice Chancellor Prof. Sudhir K. Jain, Registrar Sh. Ajay Khajuria and Finance Officer Sh. Rohit Khajuria. He also mentioned the successful conduct of the similar scale event Zonal NASA hosted by the school in 2010 in which more than 700 Architecture students participated. He appreciated day and night efforts by the Architecture students of SMVDU which turned the event into a proud moment for SALD and SMVDU at large.



## Two Week ISTE Workshop on Computer Programming

Two week ISTE workshop on Computer Programming in collaboration with IIT Bombay was completed successfully at SMVDU on 21<sup>st</sup> June 2014. This workshop was organized by the School of Computer Science & Engineering and was coordinated by Mr. Anuj Mahajan as Workshop Coordinator and Mr. Sudesh Kumar as Remote Centre Coordinator. The workshop was a part of the e-Outreach project of IIT Bombay, under the National Mission on Education through ICT to teach 10,000 teachers at a time.

The mode of learning was live & interactive lecture series broadcast by the eminent professors from IIT Bombay using A-VIEW software. A-VIEW provided a live interaction platform where participants from 266 Remote Centers across the country could interact with Professors from IIT-Bombay using Audio/Video streaming. The workshop was very well complemented with Lab practice sessions held in the afternoon.



## INSPIRE Science Internship Camp at Leh

DST, Gol sponsored 7<sup>th</sup> Innovation in Science Pursuit for Inspired Research (INSPIRE) Science Internship Camp organized by School of Innovation & Community Development, Shri Mata Vaishno Devi University, Katra jointly with 14 Corps of Indian Army was held at the Renchen Auditorium, Leh from 6<sup>th</sup>-10<sup>th</sup> June, 2014. This was first ever fully residential INSPIRE Camp held anywhere in Ladakh region and was attended by more than 200 students who belonged to both Leh and Kargil districts. More than ten eminent mentors and resource persons from Space Application Centre, ISRO, IIT Kanpur, Indian Institute of Science Education and Research, Kolkata, Shri Mata Vaishno Devi

University besides the senior officers from Army and the famous Ladakhi innovator Mr. Sonam Wanchuk mentored the participants on exciting and success stories of science and role of innovation in our lives. Experimental hands on sessions, exposure to various laboratories and research activities at Defense Institute of High Altitude Research (DIHAR), visit and interaction with the technical officers at Aviation Base of 14 Corps, Core Zone Workshop of 14 Corps, Leh formed an integral part of the Camp. The camp demonstrated excellent civil military collaboration for the benefit of future scientists of the region. Army also provided a lifetime opportunity for the attendees to have a firsthand exposure to aircrafts at its aviation base and its electronics and mechanical engineering workshop.

The camp was inaugurated by Lt. Gen. Rakesh Sharma, GOC 14 Corps and Prof. Sudhir K. Jain, Vice Chancellor, Shri Mata Vaishno Devi University on 6<sup>th</sup> of June 2014 at the same venue.

# Faculty Highlights

**Mr. Surender Singh, Assistant Professor** in School of Mathematics participated in three weeks Refresher Course in Mathematics at UGC-ASC, University of Allahabad, Allahabad, Uttar Pradesh from 25<sup>th</sup> May, 2014 to 13<sup>th</sup> June 2014.

**Dr. Suparn Kumar Sharma, Asstt. Prof. & I/c Director**, School of Business presented a research paper entitled "Measurement of Productivity and Efficiency of Commercial Banks in India using Fare-Primont Approach" in the 17<sup>th</sup> World Congress of International Economic Association held from 6<sup>th</sup> to 10<sup>th</sup> June, 2014 in Amman, Jordan.

## Shri K. K. Srivastava interacts with Faculty and Research Scholar

Shri K. K. Srivastava, Ex- Member (Traffic), Railway Board, India interacted with the faculty and research scholars of Shri Mata Vaishna Devi University on 29<sup>th</sup> June, 2014. Prof. Sudhir K. Jain, Vice Chancellor of the University was present during the session. After brief introduction, the interaction began with the discussion on Railway Budget. The eminent guest elucidated the causes behind Railways running in loss. Focusing on cost per passenger kilometer and freight charges, he explained the chief reasons for the deficit in Indian Railways as being the large gap in demand-supply as well as massive cost inflation over the period. While answering queries related to the fluctuation in the performance of Indian Railways, he clarified that the system does not change overnight, it needed time and the whole system had to function in tandem to have the changes take place. The guest also highlighted upon some of the major technical aspects related to understanding of the often misconceived notions like delays, unscheduled stoppages, speed, sanitation, water supply and other related safety issues that are seen as not being up to the mark and also the main reasons behind these shortcomings. He expounded that though passenger comfort and facilities had improved over time, more investment and budgetary support was needed for modernization of this sector. While sharing his experience, he opined that punctuality, safety and sanitation are the three focused areas to be addressed for bringing Indian Railways upto the world class standards. With his rich experience, the ex-Railway Board member thus gave very useful insight into the internal functioning of Railway system.



Vice Chancellor expressed his interest in having a Railway reservation counter inside the SMVDU campus and inquired about its procedure from Mr. Shrivastava who, in response, elaborated on the procedural steps and necessary formalities to be initiated for having the PRS (Passenger Reservation System) facility within the Campus.

## Alumni Corner...

**Supreet Lakhota | B.Tech,  
Forbes Marshall Ltd, Pune  
Marketing Engineer**



SMVDU gave me the flexibility to explore my potential and my stay here has been a journey of self realization. The campus is serene, has excellent infrastructure & you can really enter neck deep in you preparation to fulfill your aspiration. My faculty Mentor helped me at every stage including helping me getting placed Forbes Marshall.



"If you're not failing every now and again, it's a sign you're not doing anything very innovative."

- Woody Allen

Contributed by:  
**Mr. Girdhari Lal Sharma**

# Congratulations

**Ms. Sunanda, Ms. Ranu Vashist** from School of Computer Science & Engineering and **Mr. Munish Sharma** from School of Biotechnology were successful in their Ph.D. viva-voce examinations held on 20<sup>th</sup> June & 30<sup>th</sup> June leading them to the award of Ph.D. Degree.

# The World Outside..

The electric eel is one of the many creatures Charles Darwin sliced up and examined in his years aboard the H.M.S. Beagle. When he cut it open, he found that 80 percent of the fish's body was taken up by three organs made of what looked like muscle tissue, but not quite. This is where the animal makes electricity.



After finding similar organs in other fish, Darwin correctly deduced that the lineages—six in all—came to the same adaptive conclusion independent of one another. Until now, though, no one has known how similar they were. According to a paper published today in Science, at least three of the six lineages evolved their electric organs through the same genetic pathways.