

**PATRON**

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Campus Jottings**SMVDU condoles Dr. A.P.J. Kalam's Demise**

Shri Mata Vaishno Devi University fraternity expressed grief over the sad and sudden demise of Dr. APJ Abdul Kalam, Bharat Ratna, the 'missile man of India' and a fine intellectual. In a condolence held in the University campus, the Vice Chancellor, Prof. Sudhir K. Jain, Registrar, Deans, Directors, faculty members and staff members prayed for peace to the departed soul of Dr. Kalam. The first lecture to the very first batch of MBA & Engineering students in SMVDU was delivered by Dr. A.P.J. Abdul Kalam on 19th August, 2004. Expressing grief over a great loss to the nation and student community in particular, the Vice Chancellor highlighted the contributions of Dr. Kalam in nation building and said that as an intellectual Dr. Kalam was an inspiration to an entire generation of people in the country.



Mr. President' 201: The first lecture at the university being delivered by Dr. APJ Abdul Kalam. The university has strove to create an institution whose students "have a combination of five characteristics like capacity for research, capacity for creativity and innovation, capacity to use technology, capacity for entrepreneurial leadership and capacity for moral leadership", in the words of Mr. Kalam.

**INSPIRE Science Internship**

Department of Science and Technology (DST), sponsored "Innovation in Science Pursuit for Inspired Research (INSPIRE)", Science Internship Camp was organized from 22nd to 26th July, 2015. The camp started with the INSPIRE expository lecture by Prof. Sudhir K. Jain, Vice Chancellor, SMVD University on "Innovation and Patents: How and Why". Prof. Jain introduced the participants to the area and explained how innovations have taken place progressively which has greatly impacted our lives. He exhorted the attendees to gain knowledge of IPR's and particularly patents, which would be greatly beneficial to them in general and the nation in particular in years to come. Prof. Jain thanked DST, GOI for having conceptualized such a unique scheme which is going to help achieve self-reliance in the area of indigenization in years to come in the area of R&D and technology development. Dr. S.K. Wanchoo, PI, INSPIRE delivered the welcome address & highlighted the objective of the program.

Another speaker was Lt. Gen. Subrata Saha, GoC-in-C, 15 Corps, Srinagar who delivered a scintillating talk titled "Technology as a driver for the future battle field" to the participants. He introduced the attendees to the importance of advancements in defence equipment that have taken place in recent years. He stressed that India is now rightly poised to develop latest technologies locally and young and future scientists would have a big role to play in the whole process. Prof. S. K. Dogra, FNASc (formerly at I.I.T. Kanpur) delivered a lecture. Later an exhibition on plants and products was put on display by IIM, Jammu.



Lt. Gen. D. S. Hooda, GoC-in-C, Northern Command mentored the attendees of the 5-day, Department of Science and Technology (DST), sponsored on Science Internship Camp. While speaking on the occasion he said that he is privileged to get the opportunity to interact with the brightest of the students from the State. GOC-in-C, Northern Command answered the questions from the young attendees of the Camp on wide ranging aspects of science & technology, defense preparedness, training, societal responsibilities etc.

Executive Development Program for SMVD Shrine Board Employees

The five days Executive Development Program for SMVD Shrine Board employees on “Communication Skills for Effective Performance” started from 22nd July 2015. The EDP was organized by School of Business, SMVD University from 22nd - 26th July 2015. The workshop was organized exclusively for the employees of SMVD Shrine Board in order to help them to be effective in communicating across the various layers of the organization as well as to communicate with empathy.

The inaugural session of the workshop was taken by Dr. Ashutosh Vashishtha, Director, SoB. He discussed the importance of creating first impression for effective communication. Dr Saurabh, coordinator of the program briefed that the module of the workshop covers both personal conduct of the employees with their body language as well as oral and written communication. During the workshop various experts conducted session on various topics such as Day to Day Office Communication, NLP in Workplace Communication, Incorporating Emotional Intelligence, Verbal and Non Verbal Communication, Grammatical Effectiveness in Official Communication, Transaction Analysis, Communication with Positive Impact, Confidence Building For Effective Communication, Effective Listening, Conducting Self in Team.



Expert Lecture by Prof. Kamta Prasad, Chairman, IRMED

Prof. Kamta Prasad, Chairman, Institute of Resource Management & Economic Development and Former President of Indian Economic Association delivered an expert lecture on “Environment Impact Assessment in India”. Prof. Prasad who has been a Professor of Economics at Indian Institute of Public Administration, New Delhi and I.I.T. Kanpur, is an authority on this subject highlighted the importance of Article 21 of the Constitution relating to Fundamental Right to life and the conflict between development projects and environment as well as the need to strike a balance between the two. He also emphasized the need to find out mitigation measures to offset and neutralize adverse effects of development projects on the environment. He also gave the chronological sequence of development since 1974 when environmental clearance for mega projects was made mandatory in India.



He also highlighted the importance of the detail checklists for 26 sectors as the guideline for environmental impact assessment. He also said that study of such topics is very important for all Engineering and Management graduates and appreciated the efforts of the University in terms of promoting such education under the dynamic leadership of Prof. Sudhir K. Jain, Vice Chancellor of an impressive University like SMVDU.

Faculty Update

B. K. Bhatia attended TCS SPARASH-2015

Annual function of Tata Consultancy Services Ltd. “TCS SPARASH-2015” was held on 3rd- 4th July, 2015 at Gurgaon. Mr. B.K. Bhatia, Training & Placement Officer of Shri Mata Vaishno Devi University was invited to attend TCS SPARASH-2015. The Who’s Who from TCS was present at the two days event. Mr Debashish Ghosh-Head TCS North India Operations shared his opinion in the beginning followed by the address of Mr. K. Gneshan Global Head Talent Acquisitions & AIP and other stalwarts from TCS during two days event. Focus on newly coined concept of TCS-Digital is Default, Thought Skills, Thought Leadership, how to attract and retain best of the talents was the ethos of the event for campus hiring. TCS Research initiatives for the institutions were highlighted by Dr Gautam Shroff (Chief Scientist at TCS). The event was basically held to mark the initiatives taken together by TCS and its education partners and also to identify the pitfalls. Revision of the CTC offered to the campus selects, summer training and live project opportunities to the students was among the various viewpoints put forward by the Placement Officers, which TCS has ensured to look upon seriously. Finally the event concluded on 4th July 2015 with the Vote of Thanks from Mr. Narendra Chandel, Talent Acquisitions Group Head for TCS North India.

SMVDU Faculty attends International Conference in USA

This year’s Sixth Gordon Research Conference on Plant Metabolic Engineering was organized at Waterville Valley, Hew Hampshire, USA which was attended by Dr. Sharada M. Potukuchi, Associate Professor, School of Biotechnology, Shri Mata Vaishno Devi University, the only participant from India. She presented a paper entitled: “Production of Bacosides from Shoot Cultures of *Bacopa monnieri* (L.) Cultured in Growtek and Air Lift Bio-reactor” jointly authored by her Ph. D. scholar, Dr. Munish Sharma and Dr. Ashok Ahuja, Ex-Chief Scientist, Indian Institute of Integrative Medicine, Jammu. The theme of the Conference this year was “Harnessing Plant Metabolism for the Bio-Based Economy” and her work on standardization of a procedure for biomass generation and production of valuable phytochemicals – bacosides from the Indian medicinal plant Brahmi well known for its memory enhancing and nervine tonic properties was well appreciated by all the participants of the Conference. More than one hundred delegates deliberated and took part in the Conference and some of the countries represented include Canada, Germany, United Kingdom, Japan, Australia, China, Belgium, Argentina, Denmark, Holland, Mexico and United States of America.



Papers Published

Balbir Singh, Jatinder Kumar and Sudhir Kumar, "Optimization and surface modification in electrical discharge machining of AA 6061/SiC_p composite using Cu-W electrode. Proc I MechE Part L: Journal of Materials: Design "and Applications 0(0) 1-17 D10.1177/1464420715596544" SAGE Publication".

Papers/Talk Presented

Mr.Sumanta S. Sharma presented a paper "Ecthesis in Aristotle's Syllogistic" in the XI Philosophers' Rally at The John Paul II Catholic University, Lublin, Poland from 2nd to 4th July, 2015.

Dr. Vandhana Sharma, Director, SOL&L & Dean I/C, FOHSS conducted a session on " Grammatical Effectiveness in Official Communication" on 24th July,2015 in Executive Development Programme for Employees of SMVDSB.

Koul Anuja, Kushwaha Manoj, Gupta Ajai Prakash and Mallubhotla Sharada. (2015) Regenerative potential and phytochemical diversity among five accessions of *Bacopa monnieri* (L.) Wettst. International Journal of Pharma and Bio Sciences, 6(3), 746-756. (published on 17.07.2015)

WELCOME

The following persons have joined SMVDU at various positions. Times@SMVDU extends them a warm welcome.

Ms. Kanchan Gupta	Section Officer
Ms. Saloni Sabharwal	Office Assistant
Ms. Sakshi Jamwal	Office Assistant
Mr. Naveen Kumar	Technical Assistant

CONGRATULATIONS

The following SMVDU staff members have been selected on the next higher position as follows. Times@SMVDU congratulates them all.

Mr. Narinder Paul Verma	Section Officer
Ms. Anu Satparkash Suri	Section Officer
Mr. Rohit Gupta	Section Officer
Mr. Deepak Sharma	Section Officer
Mr. Amit Gupta	Section Officer
Mr. Surinder Kumar	Section Officer
Mr. Sanjeev Suri	Office Assistant
Ms Antima Kohli	Office Assistant
Ms. Anchal Nargotra	Office Assistant
Mr. Raman Nagyal	Office Assistant
Mr. Tinku Kumar	Office Assistant
Mr. Rajeev Joshi	Office Assistant
Mr. Yogeshwar	Office Assistant
Mr. Deepak Sharma	Technical Assistant

Ph.D. Awarded

Er. Sumeet Gupta, Research Scholar, School of Electronics & Communication Engineering has been declared qualified for the award of the degree of Doctor of Philosophy (Ph.D.) in Electronics & Communication Engineering by Shri Mata Vaishno Devi University, Katra. He worked on the topic, "Reliable Data Acquisition Using Wireless Sensor & Actuator Networks" under the supervision of Dr.R.K.Abrol (Former Director, DOEACC CENTRE, Jammu) & Dr. Shekhar Verma, Assoc Prof. IIIT, Allabhad,

Mr. Amrinder Singh, Research Scholar, School of Business has been declared qualified for the award of the degree of Doctor of Philosophy (Ph.D.) in Management by Shri Mata Vaishno Devi University, Katra. He worked on the topic "Impact Evaluation of Microfinance in Jammu Region" under the supervision of Dr.Sushil Kumar Metha, Asstt Prof., SOB.

Ms. Vishali Sharma, Research Scholar, School of Languages and Literature has been declared qualified for the award of the degree of Doctor of Philosophy (Ph.D.) in English by Shri Mata Vaishno Devi University, Katra. She worked on the topic, "The Writer as Hero and the Hero as Writer: A Comparative Study of Hero in the Selected Plays of Wole Soyinka and Rabindranath Tagore" under the supervision of Dr. Vandhana Sharma, Director, School of Languages and Literature.



Food for Thought!

"My message, especially to young people is to have courage to think differently, courage to invent, to travel the unexplored path, courage to discover the impossible & to conquer the problems and succeed. These are the great qualities that they must work towards. This is my message to the young people ."

- Dr.A.P.J.Abdul Kalam

Contributed by:
Mr. Girdhari Lal Sharma, Publication & Media cell