



## UPCOMING EVENTS

- Two-Week Student and Faculty Refresher Course on Introduction to MATLAB and Research Enhancement Tool under TEQIP - III from 13<sup>th</sup> - 22<sup>th</sup> July, 2018

## PATRON

PROF. SANJEEV JAIN

Hon'ble Vice-Chancellor

## EDITORIAL TEAM

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## Campus Jottings

## FDP on Emerging Issues in VLSI Design

A TEQIP-III sponsored one-week Faculty Development Program (FDP) on "Emerging Issues in VLSI Design" from 7<sup>th</sup>-11<sup>th</sup> May 2018 in the School of Electronics & Communication Engineering, SMVD University, Katra with an objective to provide an exposure to the faculty members, research scholars and masters' students in the field of VLSI Design. Dr. K. R. Jha, HoD (SoECE), welcomed all participants and resource persons, including Dr.



Ashwani Rana, NIT Hamirpur, Dr. Samresh Das, IIT Delhi and Mr. Tarang Agrawal (Senior Verification Engineer) from ARM Embedded Technologies, Bangaluru. The FDP Coordinator, Dr. Vijay K. Sharma, informed about the importance of VLSI design, its applications and various challenges in the modern era of Electronics. Dr. Sachin K. Gupta, FDP Coordinator, reported that the event attracted nationwide participation from various reputed institute and industry, such IITs NITs, and G. B. Pant Engineering College from Uttar Pradesh, Gujarat, Andhra Pradesh, Punjab and Jammu and Kashmir to mention a few.

## Training Program on Basic Computer Skills for effective performance

A five day executive training program on capacity building of SMVDSB employees on the topic "Basic Computer Skills for effective performance" concluded on 11<sup>th</sup> May 2018. The program was organized by the School of Business, Shri Mata Vaishno Devi University. A batch of thirty-nine employees attended the workshop which covered various areas such as In and Out of Computer (Hard & Software)/ Mobiles Process and Handling Systems, Trouble Shooting, Working with MS Office, Drafting Official Correspondence, Preparing Online Documents and Basics of E-mailing. The resource persons included Dr. Rashi Taggar, Dr. Sudesh, Dr. Jyoti Sharma, Dr. Navin Gondhi and Dr. Saurabh who are also the faculty members in the School of Business, SMVD University. The participants were given hands on practical sessions on various topics with the help of support staff such as Mr. Naveen Kumar, Mr. Dinesh Sharma, and Mr. Sanjeev Nagpal. In the valedictory session, Dr. Arvind Karwani, Dy. CEO, explained the importance of such training in view of the significance of digital literacy. He also took the feedback of the participants. Prof. D. Mukhopadhyay, Dean, Faculty of Management, extended his support and wishes for the fruitful application of learning to the employees. Dr. Sushil Mehta, Head, School of Business, said that the University is ready to make efforts in bringing in the change.



## Nationwide Students appear in SMVDU Engineering Entrance -2018

A national level entrance examination, namely Shri Mata Vaishno Devi University Engineering Entrance (SMVDUEE-2018), conducted successfully on 16<sup>th</sup> May 2018 at different centres across the country, chiefly New Delhi/NCR, Chandigarh, Varanasi, and SMVDU Campus, Katra where more than 1,000 students took the exam. Prior to that, the interested candidates applied online on SMVD University Website Portal, and consequently received their admit cards. Further, on the basis of their performance, each candidate shall be allocated a unique rank in the SMVDUEE-2018. Pertinent to mention that until recently the National Institutional Ranking Framework (NIRF) has ranked Shri Mata Vaishno Devi University, Katra, amongst the top 100 institutes across the country for Engineering education. With this, the SMVD University proudly stands amidst IITs, NITs, IISST, JNTU, BIT, and other reputed institutions and universities.



## National Seminar on Contemporary Practices & Trends in Business Management & Society



The School of Business at Shri Mata Viashno Devi University (SMVDU), Katra organized one-day national seminar on “Contemporary Practices and Trends in Business Management and Society”. The Inaugural Session was chaired by Prof. (Dr.) D. Mukhopadhyay, Dean Faculty of Management, SMVDU. Dr. Rashi Taggar, Joint Organizing Secretary, welcomed the guests and set the tone of the seminar, while explaining its importance. Prof. Yoginder Singh Verma, Pro-VC of Central University of Himachal Pradesh, was the Chief Guest, and Dr. Alka Sharma, Director, TBS of Jammu University was the Guest of Honour. Prof. Verma, in his keynote address, discussed the concept of disruptive technologies and innovations, whereas Dr. Alka Sharma, in her address, emphasized upon the era of intelligent enterprises. There were 37 papers presented on innovation, financial performance and implementation issues, IT interventions, social innovations, work family enrichment, technology interventions, socio economic trends and issues etc., and the parallel sessions were chaired by Dr. Suparn Sharma, Dr. Shazia Bukhari and Dr. Deepak Jain. Dr. Sushil Kumar Mehta, Head, (SOB) presented the theme and Dr. Saurabh, Organizing Secretary, delivered the Vote of Thanks. The seminar was a step towards creating indigenous knowledge base that would help in redefining the management and business practices in current times. The event provided platform for the learners in creating a symbiotic relationship that would be beneficial for the society and economy as a whole.



## Two-Week Summer School-cum-FDP

A two-week Summer School-cum-FDP on “Language, Literature, and Interpretation: Theory & Praxis” from 28<sup>th</sup> May- 08<sup>th</sup> June, 2018, organized by the School of Languages & Literature, began at Shri Mata Vaishno Devi University, Katra. During the inaugural ceremony, Dr. Anil K. Tewari, Head, School of Philosophy & Culture and Dr. Yugal Khajuria, Dean of Students’ Welfare graced the occasion as chief guest and distinguished guest respectively. Dr. Amitabh V. Dwivedi, Coordinator of the event, reported that



during the two week time, there would be 40 hours teaching-learning sessions, conducted by eminent professors, chiefly by Prof. Rajnish Mishra from JNU, New Delhi; Prof. Rajneesh Arora, Director, English and Foreign Language University (EFLU), formerly CIEFL; Prof. Vandana Lunyal, Director, Central Institute of Education (CIE), Chandigarh, Prof. Veerendra Tripathi, Banasthali Vidyapeeth, Rajasthan, Prof. Balaji Rananathan, University of Gujarat, Prof. Deepshikha Kotwal, Central University, Jammu, to mention a few as well as the in-house faculty members of allied schools. Also, there would be a provision of weekly test and participants’ feedback to cross-check teaching-learning practice. Moreover, the participants would also be given presentation of 10-15 minutes each on the topics of literature, language and interpretation. First, two participants would be awarded with a prize after each week test, as reported. The Vice-Chancellor, Dr. Sanjeev Jain, Registrar, Prof. V. K. Bhat, and the Dean, Prof. Mukhopadhyay wished Summer School-cum-FDP a great success, and acknowledged that such events were immensely helpful in the academic growth of an institution.

## External Expert

### Ex-Vice Chancellor of Bastar University delivers

Prof. N.D.R. Chandra, Ex Vice-Chancellor of Bastar University, Jagdalpur and Professor of English at Nagaland Central University delivered two lectures on ‘New Criticism and Cyber Literature’ during Two Week Summer School-cum-FDP, organized by the School of Languages & Literature, SMVD University. In the former lecture, Prof. Chandra threw light on various differences between traditional and modern criticism, and emphasized on the blurring of the boundaries between technology and literary discourse. He touched upon the various concepts, such as de-familiarization, deviation, foregrounding and alike. He also discussed the critical works of new critics, including Cleanth Brooks, T. S. Eliot, I.A. Richards and Allen Tate. In the subsequent lecture, Prof. Chandra deliberated on the current trend of cyber literature and its revolutionary impact on the

present readers. He focused on the contemporary significance of the classics, cyber and indigenous literature to enhance the dimensions of our knowledge in the academic curriculum. The lecture familiarized the participants with the relevance of integrating global and local narratives, also known as Glocalization. Further, Prof. Chandra has been a Fulbright Nehru Senior Post Doctoral Research Fellow at Brown University, Providence and Wisconsin University, Madison USA. He was also a member of Chattisgarh State Higher Education Council from January 2014 to September 2016, and he has authored 25 books and more than 100 research papers in reputed journals.



### Prof. Mishra of JNU delivers lecture

Dr. Rajnish Mishra, Professor of Linguistics at Jawaharlal Nehru University, Delhi delivered lectures on Literature as a Discourse of Knowledge during Two Week Summer School-cum-FDP, organized by the School of Languages & Literature, SMVD University. In his lectures, he discussed about the various aspects of the nature and structure of Indian Literary Theories. In this light, he mentioned numerous seminal Sanskrit texts such as Rajashekhara's *Kavyamimasa*, Bhartrihari's *Vakyapadiya*, Bharata Muni's *Natya Sastra*, Panini's *Astadhyayi* and alike. He also highlighted the noteworthy contribution of Acharya Abhinavagupta, the great philosopher from Kashmir and deliberated upon the linguistic and interpretative nature of the Indian literary theories. Prof. Mishra is an expert in Sanskrit Linguistics, Philosophy of Language and Literary Theory. He also has an expertise in Comparative Poetics and Aesthetics, Kashmir and Buddhist Philosophy. Prof. Mishra has three books and a number of research papers and articles published in reputed journals and also has been the editor of various encyclopedias.



### Directors of EFLU and RIE deliver lectures

Prof. Rajnish Arora and Prof. Vandana Lunyal, Directors of English Foreign Language University (EFLU), Lucknow Campus and Regional Institute of English (RIE), Chandigarh respectively, delivered lectures on Critical Language Awareness and Uncovering Ideology in Gender Stereotypes during Two Week Summer School-cum-FDP, organized by the School of Languages & Literature, SMVD University. Both of them employed an interactive approach of lectures by teaching through the deconstruction of the ideology behind advertisements. Prof. Arora focused upon developing language awareness through reflective approach in learning. He discussed how Critical Discourse Analysis (CDA) discovers social meanings through language tools such as passivization, nominalization, modality and presupposition. Prof. Lunyal deliberated upon the hidden agendas as well as obvious operational mindsets behind the construction and setting of advertisements. She emphasized that these kinds of media practices involve themselves in maintaining stereotypes for the successful consumption and marketing of their product. Further, Prof. Arora was awarded British Council Hornby Scholarship in the University of Lancaster and was a Visiting Fellow in the Center for Applied Linguistics in the University of Warwick, while Prof. Lunyal was a recipient of AS Hornby Longterm British Council Scholarship from the University of Warwick and was selected to represent India in a three week leadership programme at the University of Maryland Baltimore County, US.



## Faculty Update

### Faculty bags Award of Associateship at IAS, Shimla

Dr. Anil K. Tiwari, Head, Philosophy & Culture is awarded prestigious Associateship of the UGC Inter-University, Centre for Humanities & Social Sciences (IUC) for the year 2018. The award, given to the faculty members of Humanities and Social Sciences, gives an opportunity to pursue one's research interest and develop interdisciplinary perspectives. Under this scheme, the researchers find scope to develop their competence through a month long stay every year at IAS, Shimla for three years. They are provided with honorarium, TA/DA and accommodation facility at IUC Guest House of the Institute. The selection is by way of the scrutiny of the submitted research proposal. Dr. Tiwari will avail this facility from the year 2019 onwards till 2021.



## Faculty bags Elite+Gold Certificate from NPTEL

Dr. Sachin Kumar Gupta of the School of ECE, SMVD University bagged Elite+Gold Certificate in the NPTEL MOOC Course on "Cryptography and Network Security" conducted by IIT, Kharagpur. Also, the M. Tech. (ECE) students, namely Syed Zainab Altaf, Atul Banotra, Diwankshi Sharma, Shivani Bhat, Mehul Rajesh, Mantisha Gupta, Syed Tooba Shamim, and Mohit Kumar successfully qualified and secured Elite grade. Notably, only 19 candidates qualified for Elite+Gold Certificate, out of 13459 registered candidates for the course. Dr. Gupta and the students of the School of ECE thanked the Hon'ble Vice-Chancellor Prof. Sanjeev Jain for this constant motivation and support.



## Papers Published/Presented/Invited Talks

Dr. Ram Prakash, Assistant Professor, School of Physics, published a Paper entitled "Spectral properties of Dy<sup>3+</sup> doped ZnAl<sub>2</sub>O<sub>4</sub> phosphor" co-authored by Ram Prakash, S. Kumar, Rubby Mahajan, Pooja Khajuria, V. Kumar, R. J. Choudhary and D. M. Phase; AIP Conference Proceedings 1953, 030040 (2018). DOI: [https://doi.org/ 10.1063/1.5032375](https://doi.org/10.1063/1.5032375).

Dr. Ram Prakash, Assistant Professor, School of Physics, published a Paper entitled "Structural, morphological and electronic properties of pulsed laser grown Eu<sub>2</sub>O<sub>3</sub> thin films" co-authored by S. Kumar, Ram Prakash, R. J. Choudhary, and D. M. Phase; AIP Conference Proceedings 1953, 100012 (2018). DOI: [https://doi.org/ 10.1063/1.5032948](https://doi.org/10.1063/1.5032948).

Dr. Ram Prakash, Assistant Professor, School of Physics, published a Paper entitled "Synthesis and luminescent properties of Sm<sup>3+</sup> doped zinc aluminate phosphor" co-authored by Rubby Mahajan, S. Kumar, Ram Prakash, and V. Kumar;; AIP Conference Proceedings 1953, 030209 (2018). DOI: [https://doi.org/ 10.1063/1.5032544](https://doi.org/10.1063/1.5032544).

Pankaj Biswas, and Vinay Kumar published a paper on "A potential amber-emitting KCaVO<sub>4</sub>:Sm<sup>3+</sup> nanophosphor for near-UV LEDs" in AIP Conference Proceedings 1953, 030206 (2018)

Shagun Gupta, Vipin Kakkar, "Recent Technological Advancements in Tuberculosis Diagnostics- A Review", Biosensors & Bioelectronics, Vol. 115, May 2018, pp 14-29

Dr. Vipin Kakkar was invited as an external expert for the interview of researcher for the Department of Electronics, held on May 08, 2018 at Jammu University.

Shravani and Sharma, Suparn K., (2018), "Uncovering the Ideal Technical Efficiency Movements of the Private Sector Hospital of India", IUP Journal of Applied Economics, Vol. XVII (2), pp.7-38. (ABDC, Ranking)

Magotra, I., Sharma, J. and Sharma, Suparn K., (2018), 'Investigating linkage between customer value and technology adoption behaviour: A study of banking sector in India', European Research on Management and Business Economics, Vol.24 (1) pp.17-26. (Emerging SCI, Scopus, DOAJ, Elsevier).

## Student Update

### Scholar gets best Paper Award at BGSBU

Ms. Tanvi Gupta, M. Tech. scholar, perusing her dissertation under the supervision of Mr. Deo Prakash, Assistant Professor, School of Computer Science and Engineering, Shri Mata Vaishno Devi University attended a two-day National Conference on 'Recent Activities in Computer Science and IT' held at Baba Ghulam Shah Badshah University, Rajouri wef 24<sup>th</sup> - 25<sup>th</sup> April, 2018. The aim of the conference was to highlight inventive systems and to provide an outstanding forum for researchers, faculties and Tech enthusiasts across the nation to share ideas and achievements in theory and practice in Computer Science and Engineering. Ms. Tanvi Gupta presented a paper "Blockchain cryptocurrency bitcoin: three aspects of modern transactions" which was appreciated at the conference and would be published in a UGC approved international journal. Notably, Ms. Tanvi Gupta got best paper award in the Conference. Prof. Sanjeev Jain, Vice Chancellor, SMVDU congratulated the student for the award.





## Industry-Institute Interaction

School of Architecture and Landscape design (SoALD), Shri Mata Vaishno Devi University, Katra organized a special session under Industry Institute Interactions for B. Arch. students. An expert talk was organized by Mr. N. Radha Kanth, National Manager - Technical Services of MYK Laticrete Building Solutions, Hyderabad for learning and industry exposure of B. Arch. students. Around seventy students of B.Arch. 1st, 2nd and 3rd year participated in the session along with the faculty members of SoALD. Industry Expert of MYK Laticrete delivered an engaging presentation, broadly covered various problems faced by the building users/designers in exterior as well as interior parts of the building. Accordingly, information on building products by MYK Laticrete were presented by Mr. Radha Kanth with the comparative advantages with respect to the usual practices being adopted in the market. Mr. Radha Kanth also presented the company profile with showcasing of the projects executed at various locations across the Globe. The presentation started with the formal welcome and introduction of the speakers by the Head of the School of Architecture, Prof (Dr) Rajeev Garg. The presentation concluded with the healthy interaction between students and the speaker and other representatives of the Team Laticrete Solutions. The speaker also gave an open invitation to the students to visit the R&D Center of the Company at Hyderabad for detailed deliberation along with the hands on session in workshop. Prof. Rajeev Garg felicitated the speaker at the end of the session. The talk was organized as part of the constant endeavor of the University for Academia-Industry interaction for effective learning of students.



## Scholar from China visits SMVDU for research work

Mr. M.I.G. Suranga Sampath (a Sri Lankan national), a research scholar, in Huazhong University of Science and Technology, Wuhan, China, visited the School of Mathematics, SMVDU, Katra for one month during the month of April, 2018. Mr. Sampath visited the campus to consult with Dr. Rakesh Kumar, Assistant Professor, School of Mathematics. Dr. Kumar is a faculty of Operations Research (OR), and he is actively engaged in the research work in the area of queuing theory. The Chinese scholar had fruitful discussions with Dr. Kumar. He worked on a queuing problem with heterogeneous servers, feedback and retention of impatient customers, and obtained some useful results in transient state. A joint research paper based on this work has been communicated for publication in a SCI indexed journal. The foreign scholar has expressed his gratitude towards SMVD University for providing him with the boarding/lodging facilities along with excellent academic environment. Mr. Suranga had a wonderful academic experience, and he has expressed his desire to visit the university again.



## Researcher presents a paper in National Conference

Gourav Gupta, student of M. Tech. (M&A), attended a two-day National Conference on "Recent Advances in Experimental and Theoretical Physics"(RAETP-2018) wef 17<sup>th</sup>-18<sup>th</sup> April, 2018, organised by the Department of Physics and Astronomical Sciences, Central University of Jammu. During the conference, Mr. Gourav Gupta presented a research paper titled "Effect of SiC Reinforcement on Mechanical Behavior of Aluminium Alloys: A Review". The research paper focused on the recent advancements in Mechanical Behaviour of Aluminium Alloy. He also interacted with eminent academicians, research scholars, and scientists across the country and shared his latest ideas with them.



### Researcher attends International Conference at United Kingdom

Ms. Surbhi Raina, an MBA final year student from School of Business, Faculty of Management, attended International Conference on Data Envelopment Analysis wef 16<sup>th</sup> -18<sup>th</sup> April, 2018 at Aston Business School, Aston University, Birmingham, United Kingdom. During the Conference, Ms. Raina presented a research paper, titled “Assessment of Technical Efficiency and its Components of Indian Banks: A study from cross-sectional perspective” where she evaluated the technical efficiency of 44 Indian Banks by applying Data Envelopment Analysis for the cross sectional data. She also studied the level of slack and radial movements along with identifying benchmarks for poor performing banks. Her research work was appreciated by the distinguished participants of the conference such as Mark Hills, Chief Executive Officer of YMCA CREWE, UK; Dr. Almoghira Alamin, Sudan, Africa; Ane Elixabeta Ripoll Zarrage, Assistant Professor at School of Economics, University of London, etc.



### Students present paper in National Law University, Delhi

Research Students Ms. Tanim Anand, Akanksha Sharma and Ayushi of the School of Languages and Literature, presented their papers in one-day International Conference on “Endangered Languages of Delhi-NCR” at National Law University, Delhi on 8th May, 2018. The conference aimed at supporting and promoting research in indigenous and endangered languages focusing upon marginal languages, non-scheduled languages, languages of tribal and nomadic communities and the languages that deserve a measure of social empathy. Ms. Tanim Anand presented a paper titled “Dogri Modal Auxiliary: An Inquiry into the Dogri Modal”, Ms. Akanksha Sharma presented a paper titled “The morphology of borrowings in Modern Standard Hindi”, and Ms. Ayushi presented a paper titled “Tracing Reduplication Patterns in Western Pahari Languages”. The conference attracted various eminent personalities from all over the globe, particularly Prof. Uday Narayan Singh, Prof. G. S. Bajpai, Prof. Shailendra Kumar Singh, Prof. J.C. Sharma, Prof. Rajesh Kumar and alike who graced the occasion. Prof. Maya Khemlani David, Prof. David Dass and Prof. Phool Kumar Malik presented their views through Skype and appreciated all the endeavours of budding scholars. The research papers of the scholars of SMVD University were acknowledged at a high level and suggested them to continue their researches as it would help their indigenous languages to grow at a global level.



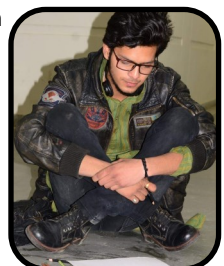
### Researcher presents paper at Osmania University

Aqib Mujtaba, research scholar at the School of Economics at Shri Mata Vaishno Devi University (SMVDU), presented a research paper, titled “Determinants of Foreign Direct Investment Inflows in India” in International Conference on Recent Research and Innovations in Social Science & Education, organized by Osmania University, Hyderabad on 19<sup>th</sup> May 2018. The conference was a meeting ground of various intellectuals, including Prof. S. Ramachandram (Vice-Chancellor Osmania University), Prof. B.S. Reddy (Principal Scientist), Dr. Mohd Abubakar (Nigeria), and Prof. Neeraj Tayagi (Delhi University). The research student is working under the supervision of Dr. Pabitra K. Jena. The research paper has also been selected for the publication in a reputed UGC refereed journal with a good impact factor as reported.



### Student awarded internship in Turkey

Mr. Dushyant Pratap Singh, a B.Arch. student of the School of Architecture and Landscape Design, has been awarded three month's summer internship from July to September 2018 at <sup>TM</sup>ney Architecture, Turkey. Further, the Human Resource Department of <sup>TM</sup>ney Architecture confirmed it by a letter to Turkish Embassy of India. The <sup>TM</sup>ney Architecture is a leading firm in Turkey, and Mr. Singh will be assisting the Design Team there. The Human Resource Department of <sup>TM</sup>ney Architecture has also confirmed the compensation of travel in favour of Mr. Singh. The internship will be a part of his professional practice. Prof. Rajeev Garg, Head, School of Architecture & Landscape Design, congratulated him



## Researcher attends National Scholar's Confluence, Leh

While participating at National Scholar's Confluence, Ms. Ayushi, Research Scholar, from School of Languages & Literature, Shri Mata Vaishno Devi University (SMVDU), Katra, got a chance to attend a function graced by the Hon'ble Prime Minister Narendra Modi who paid a tribute to 19th Kushok Bakula Rinpoche at the Valedictory of the birth Centenary celebrations. The National Scholars' Confluence (16-18 May' 18) themed on "Bahujan Hitay Bahujan Sukhay Lokanukampaya & Geo-Strategy of Himalayan Region" was organized by the CIBS, Choglamsar, Leh, Ladakh. The Confluence aimed at highlighting Kushok Bakula's contribution in the development of Ladakh, sponsored by Jammu Kashmir Study Centre (JKSC) in collaboration with Indira Gandhi National Centre for the Arts (IGNCA), Indian Council of Historical Research (ICHR) and Indian Council of Philosophical Research (ICPR). Further, during the inaugural ceremony, J&K Deputy Chief Minister Kavinder Gupta was the Chief Guest, and Prof. S. R. Bhat, Chairperson, Indian Council of Philosophical Research (ICPR) presided the session. Others dignitaries also graced the event, including Mongolian Ambassador to India G. Ganbold; Minister for Ladakh

Affairs Chhering Dorje; Nehru Memorial Library Director Shakti Sinha; ICPR member secretary Prof. Rajneesh Shukla; JKSC trustee Anil Goel; India Foundation Director Alok Bansal and Dr. Mayank Shekhar from IGNCA. Ms. Ayushi, the research scholar, is working with Dr. Amitabh V. Dwivedi on lesser known Western Pahari languages, and it was an enriching experience for her.



## Student gets Swachh Bharat Internship of MHRD

Ministry of Human Resource Development, Govt. of India, awarded Swachh Bharat Summer Internship Program on behalf of Shri Mata Vaishno Devi University to Mr. Paras Dubey, a third year M.Sc. Economics student. Mr. Paras, apart from institutional internship, will also be working in Udhampur District in cooperation with District Administration towards sensitization of rural youth by means of awareness programs, cost efficient swacchta plans and policy making, organization of gram-mela for connecting swadeshi and swacchta programs, etc. The objective of the awareness program will be to change the mindset of people towards achieving the goals of swacchta mission. His internship will continue till 31st July 2018.



## Scholars bag Gold+Elite Certificates in NPTEL, IIT Madras

Ms. Akanksha Sharma and Ms. Ayushi, Research Students of School of Languages & Literature, Shri Mata Vaishno Devi University (SMVDU) bag Gold and Elite Certificates after successfully completing an 08-Week NPTEL Online Certification Course titled "Language and Mind" funded by Government of India (GOI), under the supervision of Prof. Rajesh Kumar, IIT Madras. The course familiarized the research students with the relationship between language and mind, and helped them understand the underlying mental computation for Natural Language Processing (NLP). Both the scholars are working with Dr. Amitabh V. Dwivedi, Head, School of Languages & Literature. The scholars reported that they had an enriching experience during the course, and they are looking forward to such opportunities in near future.



## Student selected for Internship at IIT Kharagpur

Mr. Sahil K. Mawa, an M. Sc. Economics student at Shri Mata Vaishno Devi University has been selected for the Internship at IIT, Kharagpur w.e.f 10th May to 30th June, 2018. During his research based internship project, the candidate will be working on "Dynamic relationship among oil prices, gold prices, exchange rate fluctuations and stock market in India" under the supervision of senior professors at IIT Kharagpur. Also, the student will be encouraged to do research on financial Economics. Prof. Sanjeev Jain, Vice Chancellor, and Prof. Bandi Kamaiah, Head, School of Economics congratulated the candidate. Mr. Sahil Mawa is looking forward to a wonderful academic experience, considering it as a life-changing opportunity.





### Scholar presents a Talk at Sher-e-Kashmir Police Academy

In an interaction with the personnel at Sher-e-Kashmir Police Academy, Udhampur, Ms. Surbhi Sharma, Research Scholar at the School of Computer Science and Engineering presented a talk on 'Computer Security and Window Forensics'. During the talk, she discussed how to identify different cyber attacks and provide effective countermeasures to deal with them. Also, issues related to identify and seize digital evidences from the crime scenes, and to recover data from computer and hard disks was discussed. Her lecture also included topics, such as cyber evidences acquisition steps, cloning of evidences, Window Systems and Different Artefacts in Digital Forensics, including Windows Registry, Windows Event Logs and Window Forensics Tools, etc. Ms. Surbhi Sharma is working with Dr. Baijnath Kaushik, Head of the School, and the research scholar had a wonderful experience, she further said.



### Campus Placement Session-2018 concludes with 83% MBA placements

Shri Mata Vaishno Devi University has concluded its Campus Placement (2018) with a successful 83% MBA placements. While facing challenges globally, such as slow world economic growth, automation, changing global business environment, and alike where most of the institutions are striving to place their students in the job market, SMVD University (SMVDU) has come out as a leading institution that provides ample placement opportunities to the students. Out of 21 companies, leading companies, such as Mahindra First Choice Wheels Ltd, HDFC Bank Ltd, ICICI Prudential, Mahindra Logistics Ltd, ICICI Bank Ltd., Water Health India Pvt. Ltd., HDFC AMC Ltd. International Tractors Ltd, DHLF Pramerica Life Insurance Company Ltd. and Shriram Group visited the campus and provided 49 placements for a batch of 59 students. Notably, recruiters like, TCS, Wipro, Techaspect Solutions, Indian Navy, Cummins India, Sonalika Tractors, Directi, Smartprix, Samsung India etc. have also selected SMVDU students and the process is continuing. Pertinent to mention that a specially abled student Ms. Nidhi Choudhary has also been placed with Water Health India Pvt. Ltd. in HR and Business Excellence function. Dr. Sanjeev Kumar Jain, Vice Chancellor congratulated all the campus placed students, and suggested them to work diligently, and not to fall trap of job-hopping practices.



### Research Scholar bags 'Young Scientists Award' at Rzeszów, Poland

Ms. Meenu Sharma, research scholar at the School of Biotechnology, Shri Mata Vaishno Devi University has been awarded FEMS Meeting Grant for Early Young Scientists Award, and the candidate has also been rewarded by a case prize of Euro 220 as reported. The researcher presented her work in FEMS Meeting on 'The non-Conventional Yeasts: Basic Research to Application in the Department of Biotechnology and Microbiology, Faculty of Biology and Agriculture, University of Rzeszow, Poland, supported by the International Commission on Yeast. Further, Ms. Meenu's research was accepted for the presentation in the session: Sensing, Signaling, Stress Response and Membrane Transport. The candidate has been working under the supervision of Dr. Narendra K. Bairwa and Prof. V. Verma, SMVDU,. Also, Dr. Bairwa informed that the Federation of European Materials Societies (FEMS) is a non-profit association of European materials societies that promotes excellence and equality in science, and in channeling high quality knowledge for solving today's societal problems. The associations cover science and engineering in various fields including metals, polymers, ceramics, composites, glasses, nano and biomaterials. The research candidate had an enriching experience, and she is looking forward to such academic endeavours in near future. Earlier, research scholar also received a ICY14 Japan Travel Awards in 2016.



## Scholar bags Best Paper Award at International Conference, New Delhi

Mr. Tarun Bali, M.Tech scholar ( School of ECE), has been awarded best paper presentation award at International Conference on Electrical and Electronics Engineering-2018 (ICEEE) conducted by Advanced Research Society for Science and Sociology ARSSS, New Delhi on May, 27, 2018. Further, Mr. Tarun Bali presented a paper titled “IoT Middleware: Proposal of a State-of-the-Art Architecture” which was appreciated at the conference and it will be published in International Journal of Electrical, Electronics and Data Communication (IJEEEDC) and also be available online at [www.digitalxplore.org](http://www.digitalxplore.org). Mr. Bali has been presently working with Mr. Swastik Gupta and Mr. Shashi Bhushan Kotwal, Assistant Professors, School of Electronics and Communication Engineering. Also, the candidate mentioned that he had an enriching experience, and he was looking forward for such academic platforms in near future.



## Alumni join IIT Bombay

Mr. Biswajit Mishra and Mr. Sudhakar Kumar have been shortlisted for admission into Master of Technology, IIT Bombay. Mr. Mishra and Mr. Kumar have been offered admissions into the Department of Mechanical Engineering and the Department of Systems and Control Engineering respectively. It is a matter of immense pleasure that both of them have completed their Bachelor of Technology from Shri Mata Vaishno Devi University, Katra in 2016. The former has completed his degree in Mechanical Engineering, whereas the latter in Electronics & Communication Engineering. Mr. Mishra was a recipient of prestigious IITB Research Internship Awards 2016. Later, he joined IIT Bombay as a junior research fellow in June 2016. On the other hand, Mr. Kumar went to Academia Sinica (Taiwan) and IIT, Mandi for short-term research programmes after his graduation. Later, in May 2017, he joined IIT, Bombay as a project research assistant. Now, both of them will start their first year M.Tech course at IIT Bombay in July 2018.



## Scholar receives prestigious Rasa Javedani Memorial Award

School of Languages & Literature's alumnus, Dr. Quleen Kaur Bijral, of Shri Mata Vaishno Devi University Katra was recently felicitated with 'Rasa Javedani Memorial Award' in a grand function organized on the occasion of 39th death anniversary of legendary Urdu and Kashmiri poet late Rasa Javedani in the Prof. Gian Chand Jain seminar hall of the Department of Urdu, University of Jammu under the aegis of Prof. Shohab Inayat Malik, Head of Department and President, Rasa Javedani Memorial Literary Society. The Award ceremony function was organized to commemorate the distinguished artists of J&K, and it constituted a memento, shawl and citation. Further, Dr. Aziz Hajni, Secretary Cultural Academy, Jammu, Rohit Verma, cultural activist, and Dr. Bijral, the SMVDU scholar, were awarded for the year 2018, 2017, and 2016 respectively. Notably, Dr. Bijral is a well known musician, novelist as well as columnist who regularly writes for Daily Excelsior and Greater Kashmir newspaper.



She is also a Bureau Chief of The Logical Indian, an Online Media publishing India. Recently, Dr. Quleen published a novel titled The Witch Some Witch with Partridge India, a Penguin Company which has been accepted in reputed universities of India. Prof. Shohab Inayat Malik concluded the event with Vote of Thanks.



## ALUMNI CORNER

**Dr. Sumit Sharma**  
**Assistant Professor**  
**Govt. Degree College**  
**Banihal**

As a postgraduate/ product of Shri Mata Vaishno Devi University, I am well acquainted with the quality education which university provides to its students. Also, the university inculcates in the students the social values and ethics which are of paramount significance. Talking about me- the university has instilled in me a critical perspective for the society, where I can identify myself with the social problems and its solutions. After a long gap of seven years, when I came back to the campus to attend two week Summer School -cum -FDP organized by SoL&L, I am reliving my university days. I am immensely delighted to see how the School of Languages and Literature has developed cordial relations with the leading universities of India like JNU, New Delhi; EFLU, Hyderabad; Central University of Gujarat; University of Jammu; University of Kashmir, and is providing great exposure to its students as well. The stature which SMVDU has attained, gives me a sense of pride to proudly say that "I am an SMVDUian". Also, I would like to convey my message to the younger generation of SoL&L to stay focused, aspire for NET/ SLET, stay in touch with your worthy teachers, achieve high and also contribute to the welfare of the society.

