



IIC Sponsored 1 Day Workshop

On

“Entrepreneurship and Innovation” as Career Opportunity

January 27, 2023

under National Innovation and Startup Policy (NISP) 2019

Organized by

Institution Innovation Cell (IIC), SMVDU



**Shri Mata Vaishno Devi University
Katra, Jammu & Kashmir**

Background

Indian higher education system is considered as one of the largest in the world in terms of numbers of higher educational institutions (HEIs) and stands among top three of largest start up ecosystem. In last 10 years, Indian higher education system has grown by 79%. Presently, India has more than 41435 HEIs with annual enrolment of 28484746 students.

When India aspires to become 5 trillion GDP economy by 2024, it is very important to achieve excellency in both quantitative and qualitative growth of education system by making it globally relevant, competitive and industry fit while simultaneously focusing on self-employment through sheer emphasis on innovation, skills and entrepreneurship among students and faculty. This can be achieved by taking innovation, technology and start up as key instruments to gear up the socio-economic development process and adopting reformative policy approaches to get out of the Job Seeker tag and making HEIs innovative and entrepreneurial in function. This will certainly help to produce more innovators and entrepreneurs, further, improving its positioning in global ranking for quality of higher education from the current 24th and also moving up in the Global Innovation Index from current position of 52nd in 2019 to among top 30.

Introduction

Entrepreneurship and Start-up Policies play a vital role in the economic and social development of a nation. In fast developing economics like India, these policies are critical and very important for innovators, entrepreneurs and startups in overcoming barriers while trying to market their innovation and growth of startups from scratch to scale. Higher Educational institutes in general and technical institutes in particular, play an imperative role in shaping the startup movement for a country like India where the large section of young talents are in their academics. Ministry of Education and apex regulatory bodies such as University Grant Commission (UGC) and All India Council of Technical Education (AICTE) together have designed a more inclusive version with detailed guidelines on the 'National Innovation and Start-up Policy 2019 for students and faculty' for implementation and adoption in both technical and non-technical HEIs across the country. Hon'ble minister of Human Resource Development has launched the 'National Innovation and Start-up Policy 2019 for students and faculty' on 11th September 2019 at AICTE, New Delhi. The Policy will be implemented by MoE's Innovation Cell and in coordination AICTE, UGC, state governments & UTs and universities, policy will be taken to ground for quick adoption by HEIs.

This journey began on 16th November 2016, when AICTE launched the first version of policy in the hands of the then Hon'ble President of India Shri Pranab Mukherjee aiming at 10,000 AICTE

approved technical institutions spread in almost 600+ districts of the country and approximately 80 lakh technical students and 7 lakh faculty members in accordance with Government of India's "Start-up India" Action plan launched on 16th January 2016. The present policy is a way forward to the earlier version of AICTE's Start-up Policy being implemented by the AICTE Start-up Policy Implementation Committee. The present policy highlights various important and practical aspects of promoting and supporting innovation, technology commercialisation and startup in academic setup. It delineates pre-incubation and incubation support system in campus, incentives for faculty and students involved in innovation and startup, and suggests mechanisms in the areas of IP ownership, revenue sharing, equity sharing between institutes and incubated start-ups.

About National Innovation and Startup Policy (NSIP)

The 'National Innovation and Startup Policy (NISP) 2019 for students and faculty in Higher Education Institutions (HEIs) was launched by former Minister of Education, Shri Ramesh Pokhriyal 'Nishank' on 11th September 2019 at AICTE, New Delhi.

The National Innovation and Start-up Policy 2019 intends to guide HEIs to promote student driven innovations & start-ups and to engage the students and faculty in innovation and start up activities in campus. The policy aims at enabling HEIs to build, streamline and strengthen the innovation and entrepreneurial ecosystem in campus and will be instrumental in leveraging the potential of science, student's creative problem solving and entrepreneurial mind-set, and promoting a strong intra and inter-institutional partnerships with ecosystem enablers and different stakeholders at regional, national and international level. The entrepreneurial ecosystem in HEIs will play key role in identifying, mentoring, nurturing innovative and entrepreneurial potential of students, faculty and staff and transforming them into start-up entrepreneurs by provided avenues of funding, investment opportunities and networking support to make the innovation and venture successful.

About Institution's Innovation Council (IIC)

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

SMVDU – Institution’s Innovation Cell

To meet the MIC’s initiative to establish the Institution’s Innovation Council at Higher Education Institutions (HEI’s) SMVDU’s IIC (Institution’s Innovation Council) cell has been established. SMVDU has initiated the efforts for implementing the National Innovation and Start-up Policy (NISP) under the aegis of the Ministry of Education’s Innovation Cell (MIC). The policy aims at promoting innovation and start-up culture among the students and faculty of the university.

NISP 2019 @SMVDU

Vision

“To be an innovation and entrepreneurship ecosystem to generate globally competitive and sustainable startups”

Mission

- Establish professional networks to support various aspects of innovation and entrepreneurship.
- Create necessary infrastructure to prototype ideas and to incubate startups.
- Develop startups competencies by regular training, competitions, and other related activities.
- To establish processes which guide and validate the conversion of business ideas into sustainable startups.
- To participate on national and global platforms to understand the competitive landscape.
- To encourage interdisciplinary R&D projects leading to solutions to real-world problems through synthesis of diverse ideas and skills.
- To serve as a medium for three-way interaction between the Institute, R&D Organizations and Industry.
- To assist the Doctorate faculty, Ph.D. scholars and students to apply for funding under various Government or Private Sector Schemes.
- To register under Intellectual Property Rights like Patents & copyright the outcome of R&D work carried out by the faculty and students of the Institution.
- To facilitate signing of MOU with industries and R&D Organizations for research and product development.
- Encourages the faculty members to conduct research studies by all the departments in surrounding villages to as to cater the needs at grass root level.

Objectives of the Workshop

- To create a vibrant innovation ecosystem for Startup / Entrepreneurship supporting initiatives.
- To establish an ecosystem for scouting ideas and pre-incubator for ideas.
- To develop better cognitive abilities amongst students.

Target Group

The primary target group for the course could be Students of Colleges, University Departments and Academic Institutions irrespective of stream.

Pedagogy

- The workshop will follow Combination of Lectures, and Experience sharing sessions from Entrepreneur (s).

How to Apply

Interested Participants may send their filled in Registration forms to the email id: 21dbu004@smvdu.ac.in on or before 25th January 2023.

Number of Participants

Maximum of 150 participants will be shortlisted for this workshop.

Certificate

The participants will be provided certificates on completion of the workshop.

Venue

Lecture Theatre-2, Shri Mata Vaishno Devi University, Kakryal, Katra-182320, Jammu & Kashmir, India

Organizing Committee

Dr. Suparn Kumar Sharma, Chairman and Dean Faculty of Management.

Dr. Jyoti Sharma, Convenor and Head, School of Business.

Dr. Deepak Jain, Coordinator and Assistant Professor, School of Business.

Dr. Rashi Taggar, Co-Coordinator and Assistant Professor, School of Business.

Mr. Shahbaz Indu, Research Scholar, School of Business, 21dbu004@smvdu.ac.in

ALL CORRESPONDENCE SHOULD BE ADDRESSED TO:

Dr. Deepak Jain

Shri Mata Vaishno Devi University, Katra-182 320, Jammu & Kashmir



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REGISTRATION FORM

Name	
School / Department Name	
Gender (Put a tick mark)	<input type="checkbox"/> Male <input type="checkbox"/> Female
Contact Details	Mobile: Email:
Declaration: I agree to abide by the rules and regulations governing the workshop. I am hereby submitting my application form with recommendation of Head of the Department.	
Place:	
Date:	(Name & Signature of the Applicant)
This is to certify that the student is permitted to attend the said program if selected.	
(Signature of Head of Department)	
(Full Name & Seal)	

* Note: Participants must send the scan image of duly filled and approved registration form to Mr. Shahbaz Indu, School of Business, 21dbu004@smvdu.ac.in