

- SMVDU Campus is about 08 Kms. from Shri Mata Vaishno Devi Railway/Bus station, Katra.
- From Jammu Airport/Railway/Bus station one can reach SMVDU by local bus with a change at Domel or by Taxi.
- The Campus is about 7 Kms. away from Domel, on the Panthal-Katra link road.

#### XI. CLIMATE

Temperature in the region fluctuates between 06<sup>o</sup> to 22<sup>o</sup> Celsius during the month.

#### XII. ABOUT THE UNIVERSITY

Shri Mata Vaishno Devi University has been established, under J&K State Legislature Act, 1999, as an autonomous, highly Technical & fully Residential University. Approved by UGC under Section 2(f) & Section 12(B) of UGC Act of 1956, SMVDU since inception has been catering to the requirements of the corporate world not only in J&K state but across the country. Located in the foothills of Shri Mata Vaishno Devi Shrine, the SMVD University has been offering its service in terms of generating employable candidates from J&K as well as outside J&K. The University has adopted the academic, examination and research pattern akin to Indian Institute of Technology. The University has five Faculty of Studies and several Departments, which promote Under-graduate and Post-graduate Programs, besides Ph.D. Programs.

As a part of the University, School of Business, has established itself as one of India's leading centers of excellence in management education and research. The School of Business is offering Programs including Master of Business Administration & Ph.D.

#### XIII. CHIEF PATRON & MOTIVATIONAL FORCE OF THE PROGRAM

Prof. (Dr.) R.K. Sinha, Vice Chancellor, SMVDU

#### XIV. PROGRAM COORDINATOR

*All correspondence in regard to the FDP may be made to the:*

Dr. Suparn Kr. Sharma, Program Coordinator & Chief Coordinator, Entrepreneurship Development Cell & Associate Professor, School of Business, Shri Mata Vaishno Devi University, Sub Post Office - 182 320, Katra, J&K, India.

E-Mail : [suparn329@yahoo.co.in](mailto:suparn329@yahoo.co.in) Or [suparn.sharma@smvdu.ac.in](mailto:suparn.sharma@smvdu.ac.in)

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For further details, visit our website: [www.smvdu.ac.in](http://www.smvdu.ac.in)



**DST-NIMAT Project Sponsored**

## National Faculty Development Program

on

### Entrepreneurship Development

(18<sup>th</sup> - 30<sup>st</sup> May, 2020)

Entrepreneurship Development Cell

Shri Mata Vaishno Devi University, Katra (J&K)



Prof. (Dr.) R.K. Sinha, Vice-Chancellor, SMVDU felicitating Dr. Jitendra Singh, MoS, Govt. of India

A Bird Eye View of SMVDU Campus

## I. PREFACE

This Faculty Development Program (FDP) is designed to train and develop professionals in the area of entrepreneurship development so that they can act as resource persons in guiding and motivating students to take up entrepreneurship as a career. The FDP on 'Entrepreneurship Development' is likely to provide essential tools and techniques through diverse training methods. With such an aptitude, the knowledge of tools of entrepreneurship development would enhance the practicing skills of the Faculty Members/Teachers, who in turn can apply them for linking classroom teaching with research and self-generated new knowledge. This self-generated new knowledge can enhance entrepreneurial opportunities, potential and innovation practices in this part of the world.

## II. OBJECTIVES OF THE PROGRAM ARE TO:

- ✓ Create an awareness of the need and importance of entrepreneurship.
- ✓ Disseminate knowledge and develop skills for diverse training methods in imparting training to students & entrepreneurs.
- ✓ Prepare & plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and ability to cope with the changing times.
- ✓ Develop teachers with an entrepreneurial and professional mindset.
- ✓ Make them aware about promotional financial & other regulating schemes for MSMEs.
- ✓ Familiarize them with techniques of preparation of feasible & viable projects.
- ✓ Familiarize them with Techniques of Proposal Preparation.

## III. FOR WHOM

Faculty members of Universities/ Institutes Engineering / Management/ Science Colleges/ who wish to become the motivator, trainer & facilitator in the area. A total of 20-25 participants will be shortlisted on First-Come-First- Served Basis. Preference will be given to faculty members dealing in the areas of Science and Technology.

## IV. PEDAGOGY

Combination of Expert Lectures, Case Study Discussions, Role Plays, Business Plan Preparation, Panel Discussions, Brain Storming, Library Research etc.

## V. IMPORTANT DEADLINES

*Last Date of Receiving Applications:* 15<sup>th</sup> April, 2020

*Confirmation of Participation:* The shortlisted candidates would be communicated by 30<sup>th</sup> November, 2019 through e-mail.



## VI. BENEFITS OFFERED TO PARTICIPANTS

- ✓ NO REGISTRATION FEES
- ✓ However, those who want to avail the Boarding and Lodging facility at Campus they have to pay additional nominal charges of Rs. 1000 (Subsidised) to avail the furnished and AC accommodation on Twin sharing basis.
- ✓ A certificate of participation will be provided on the successful completion of training program.
- ✓ Those who want to commute (Up-Down) from Jammu City during the period of the FDP, viability of vehicle facility can be explored.

## VII. HOW TO APPLY

Interested applicants need to apply on the prescribed enclosed format which must be duly endorsed by the Head of the Department/Principal or equivalent of the Institution/ University/College Department, etc. Aspirants are also required to send a self-addressed envelope bearing stamp of Rs. 35 alongwith a Demand Draft of Rs. 3000 {Caution Money Refundable} in favor of "Registrar, Shri Mata Vaishno Devi University, Katra" payable at Jammu as an advance towards confirmation and commitment of the applicants to attend the program, if shortlisted.

For those applicants, who could not be shortlisted for the program, the amount will be returned to them by post. However, for those candidates, who would be selected but will not be attending or completing the program, their advance amount shall not be returned at all in any case. In case of selected candidates who will attend the FDP, their Demand Draft will be RETURNED. Interested candidates are required to send hard copy of all the above relevant documents to Program Coordinator by Indian Post/SPEED POST ONLY(or in person) addressed to Dr. Suparn K. Sharma, Program Coordinator & Chief Coordinator, Entrepreneurship Development Cell & Associate Professor, School of Business, Shri Mata Vaishno Devi University, Kakryal, Katra-182 320, J&K, India. Here, it is important to mention that THE APPLICATIONS SENT THROUGH COURIER SERVICE WILL NOT BE ACCEPTED AT ALL.

However, one scanned copy of application form alongwith all the documents/requirements may also be sent through E-mail to the Program Coordinator (suparn329@yahoo.co.in);or suparn.sharma@smvdu.ac.in) as an advance copy. Nevertheless, the candidate will be considered for final shortlisting only after receiving the hard copy of all the documents within stipulated time period through Indian Post/speed-post only. Applications received after the stipulated last date may not be considered.

## VIII. RESOURCE PERSONS

Resource persons are eminent and accomplished scholars drawn from reputed universities/Entrepreneurship Development Institutions/other Institutes as well as practicing entrepreneurs.

## IX. VENUE

Entrepreneurship Development Cell, Shri Mata Vaishno Devi University, Kakryal, Katra-182 320, J&K, India.

## X. HOW TO REACH

- Jammu is well connected by rail, road and air from New Delhi and several cities of Haryana & Punjab.
- Regular bus/train service is also available to holy city of Katra from almost all district headquarters of Punjab, Haryana, Himachal Pradesh, Chandigarh, Delhi etc.