

conference aim to emphasis intellectual inter-change between faculty members and research scholars/students and encourage all the groups to analyze issues relating to emerging economies from different perspectives. The deliberations will help the participants to explore the unexplored areas relating to the various aspects of the theme of conference which will facilitate them to pursue their future research.

REGISTRATION

	Before 15 April, 2019	16 April to 10 May, 2019	International Participants
Academicians	₹1500	2500	USD 50
Industry Experts	₹1500	2500	USD 50
Scholars / Students	₹800	1200	USD 35

Registered participants will be provided with conference kit, working lunch, tea / snacks, dinner & accommodation.

MODE OF PAYMENTS

The Conference Registration fee must be paid in advance alongwith filled-up Form, either in the form of (i) Demand Draft drawn in favour of Registrar, SMVDU payable at Jammu or (ii) Through NEFT/RTGS Mode: Name: The J&K Bank Ltd. Sub-Post Office-182320, SMVDU Branch: Kakryal (SMVDU) Account No.: 0477040100000023; IFSC: JAKAOSMVDUN (5th character is zero); MICR: 182051202.

ORGANISING COMMITTEE



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A TWO DAY INTERNATIONAL CONFERENCE

on

'Management Education : The Road Ahead'

During

6-7 JUNE, 2019



SCHOOL OF BUSINESS
Faculty of Management

Shri Mata Vaishno Devi University

Kakryal, Katra, Jammu & Kashmir - 182320

ABOUT THE CONFERENCE

Management education primarily assists the functional managers in the process of scarce economic resource management. Management Theory, what we see today, is the result of continuous evolution from the days of pre-classical management thinkers to the present days of contingency approach. 21st Century is signified as the age of Digital Technology. It is the challenging task of managers to manage economic affairs uninterruptedly under the volatile economic conditions where macro-economic variables are found to be in fluid state of being. Explosion of Disruptive Technologies like Artificial Intelligence blockchain, 3D printing, Virtual Reality and Internet of Things are likely to render almost half of the corporate workforce and managers jobless in the next decade. Management of almost every organisation is consciously worried about cashless profit and profit less turnover state of business affairs and under the given situation, efficiency, effectiveness and economy are the enabling approach to management and for running the day to day show of a commercial house. There is the stiff competition among the enterprises across the globe and survival, growth and development of a business as a 'going concern' is very difficult and now future is quite uncertain. Under the given background, The Conference Theme entitled "Management Education: The Road Ahead" is thought of high contemporary relevance. The referred Conference is expected to prescribe a road map for the business for accomplishing their goals in uncertain future.

Themes for the Conference Papers

1. Corporate Social Responsibility & Sustainability
2. Business & Sustainable Development
3. Internationalisation of Developing Countries Firms- MNEs
4. E-Business & E-Commerce
5. Congruence of Business Ethics
6. Leadership Performance & Management Development
7. Intellectual Property, Strategy & Management
8. Management Education in Global Context
9. Management Education: Emerging Areas
10. Management Education: Issues & Challenges
11. Managers- The Game Changers of Business
12. Make in India', Entrepreneurship, Innovation & Technology Management
13. Management Education in 21st Century
14. Managing Diversity in Business
15. Corporate Tactics & Strategies
16. Work Culture & Organisation
17. Management Capacity Development through Development of Skills & Competence
18. Disaster Management: Issues & Challenges
19. Climate Change- Its Impact on Business
20. Enterprise & its Environment
21. Management of Cost, Efficiency & Productivity
22. Management for Sustainable Development

(Note: Research papers writing for the conference are not confined to above mentioned Areas only. Other related areas may also be chosen for writing quality research paper in this international conference.)

ABOUT SCHOOL OF BUSINESS

The School of Business as one of the constituents of Faculty of Management is offering two programs including NBA accredited Master of Business Administration (MBA) and Ph.D. and provides specialization in Financial Management, Human Resource Management, Business Analytics and Marketing Management. School of Business is working very close to Industry and certain government agencies. The Faculty members are involved in various research and consultancy assignments. The School of Business is among Top 100 B-Schools as per NIRF 2019 Ranking.

ABOUT FACULTY OF MANAGEMENT

As part of the University, Faculty of Management (FoM) has established itself as one of India's leading centres of excellence in management education and research. FoM has two constituent Schools; School of Business offering full-time two-year MBA and Ph.D. program and School of Economics offering a unique Five-Year Integrated M.Sc. in Economics program and Ph.D. Both the Schools are well equipped with excellent class-rooms, seminar halls, Computer Laboratory, Meeting Rooms & School Libraries. Experienced Faculty Members deeply involved in

teaching & research are at the core of the Schools who are also engaged in sponsored research, and other important administrative assignments within and outside the FoM. Each school offers a variety of fields of specialization under their respective programs including Human Resource Management, Finance, Marketing & Information Technology, Econometrics, Monetary economics, International economics & trade, Development Economics etc. This gives the students a wide variety of choice coinciding with their career plans. School of Business and School of Economics works under the overall supervision of Dean, Faculty of Management.

ABOUT SMVDU

Shri Mata Vaishno Devi University (SMVDU) has been established by dint of an Act of J&K State Legislature as an autonomous and residential University of excellence and is placed within Top 100 as per NIRF 2019 Ranking. The University is recognized under section 2(f) and 12(B) of University Grants Commission Act, 1956. Continuous evaluation system forms the basis of academic pattern, syllabi and examination. University has signed Memorandum of Understanding with various national and international academic, professional and research institutes as well as industry to augment the learning process and to develop research and development infrastructure. The University has four Faculties of Studies comprising of schools of studies which promote Undergraduate and Post-graduate programmes; besides Ph.D. and Post-doctoral research fellowship. University has the unique distinction of being inaugurated by Bharat Ratna, (Late) Dr. A.P.J. Abdul Kalam, the then President of India, in the year 2004. Outgoing students of the university have been privileged to be addressed by Dr. Manmohan Singh (the then Prime Minister of India), Dr. Narayan Murthy (Chairman, Infosys), Mrs. Pratibha Devisingh Patil (the then President of India), Mr. Narendra Modi (Prime Minister of India) and Mr. Ram Nath Kovind (President of India) in the convocations held at SMVDU. This alone speaks of the quality of infrastructure and education at this University School of Business has been regularly organising training programme for Ministry of Environment, Forest and Climate Change, Government of India since 2011.

CALL FOR PAPERS

Intending participants are requested to mail an extended abstract (500-700 words) in Word document format to suparni.sharma@smvdu.ac.in & ashu.vashishtha@smvdu.ac.in latest by 10 May, 2019. The abstract should include: a title, keywords, the name(s) of the author(s), affiliation(s) and full mailing address (es), including e-mail id(s), contact number(s) and fax (if available). Decision on acceptance or otherwise (referee report) will be communicated by MAY 18, 2019.

GUIDELINES FOR RESEARCH PAPERS

All submissions of full papers must conform to the following guidelines:

Font Style	: Times New Roman	Cover Page	:	The name(s) of author(s), affiliation, address (postal and email), and phone/fax numbers should be clearly mentioned. The participants must also indicate the broad theme under which their paper has the best fit immediately below the paper title.
Font	: Size 12 for content and 14 for headings			
Line spacing	: Main text: 1.5, References: Single			
Alignment	: Left aligned			
Keywords	: At-most 4			
Language	: English	Footnotes	:	May be included to provide additional relevant information; 10 point font; must not include a table/figure.
Word limit	: 5000-6000 words			
File type	: .doc (MS Word) or .PDF			
File name	: Author's full name.doc or Author's full name.pdf	Acknowledgement	:	Must be brief, complete and appear immediately before the references; 10 point font.
Orientation	: Portrait	Referencing	:	APA Format; 10 point font.
Security	: Virus-free			

PUBLICATIONS OF RESEARCH PAPERS & BEST PAPER AWARDS

Selected papers will be published in the next issue of the journal published by the School of Business, SMVDU. Moreover, if quality permits up to 5 research papers will be Awarded with Best paper during the conference.

BENEFITS

The conference would provide a platform to the researchers, academicians, practitioners of different areas of experts from different corners of the world to have discussions, policy suggestions to cope-up with constraints and impediments in the path of rapid economic development in the emerging economies of different parts of world. The conference seeks to address one of the central needs of faculty i.e. to exchange ideas with colleagues of other disciplines and probing ideas and values that enthuse and augment their teaching practices. The inputs of the