



ICSSR North Western Regional Centre Sponsored

National Seminar

On

ICT initiation for Economic Development of North-West India

30th March 2017

Department of Economics
Shri Mata Vaishno Devi University
Katra-182320
Jammu & Kashmir

BACKGROUND

ICT is influencing all arenas of human lives. It can be socioeconomic development, Industrial Development, Agricultural Development, healthcare, education so on and so forth. ICT provides economic opportunities to both urban and rural populations. However, despite several policy initiatives to promote rural ICT penetration, growth in tele-density continues to remain heavily skewed in favor of urban India. This reflects and explains the low level of IT penetration and the consequent low level of awareness among Indian population in general, rural population in particular. Again, capitalizing on the opportunities of ICT depends not only on the existence of infrastructure and access, but to a large degree on the existence of ICT related human capacity for creating the awareness of ICT in different fields.

The field is an interdisciplinary research area, quickly growing through a number of conferences, workshops and publications. The proposed seminar will help in understanding the present scenario of ICT implementation in different fields of development in North West India. It will also help determine the future scope of dissemination of ICT in the said region. Additionally, this seminar is aimed to highlight the problems and barriers coming in way of implementing and utilizing full ICT potential. The main target group will definitely benefit from the present project and help them modernize their activity by means of increasing their knowledge base related to productivity enhancement, linked with global competitive markets etc. The present seminar will also be relevant for policy makers and planners to analyze shortcomings overcome those, future prospects and directions of ICT implementation in the newer areas of development as well as improvement of the existing ICT structure of the country.

CENTRE OF THE SEMINAR

Shri Mata Vaishno Devi University is situated in the lap of Trikuta Hills, the abode of divine deity Mata Vaishno Devi. The University has been established by an Act of J&K State Legislature as a University of excellence. The University is recognized under section 2(f) and 12(B) of University Grants Commission Act 1956. **Department of Economics** at Shri Mata Vaishno Devi University is a vibrant Department under Faculty of Management and is successfully running Five Year Integrated M.Sc. Economics besides Ph.D. Programme. The Department has planned to organize seminars, conferences, workshops, special lectures and other academic programmes on issues of national and international relevance and importance on regular basis.

FOCUS OF THE SEMINAR

Information and communications technology (ICT) offers enormous opportunities for individuals, businesses and society. The application of ICT is equally important to economic as well as non-economic activities. This national seminar **“ICT initiation for Economic Development of North-West India”** will present a platform for expression and amalgamation of various constructive and creative ideas of the emerging trends, challenges, issues and opportunities in ICT initiation in different sectors, by the academicians, researchers, students, and experts or Policy makers in the field.

We are hopeful that ICSSR North West Centre will provide holistic support to **Department of Economics**, Shri Mata Vaishno Devi University (SMVDU), Jammu, making a mark for itself by foraying into the wide horizons of educational research, for holding this proposed seminar there by helping spread awareness of ICT initiation for Development of our Economy in general North-West India in particular.

OBJECTIVES OF SEMINAR

The specific objectives of the present seminar are as follows

1. To study the extent of diffusion of ICT in North West India
2. To review the Government. and Non-Government initiatives in implementing the ICT techniques in North West India.
3. To study the ICT awareness.
4. To recommend policy measures for effective and efficient implementation and dissemination of ICT projects in North West India.

THEME AND SUB THEME

The themes and sub themes of the roposed Seminar include, but not limited to the following

1. ICT in Agriculture & Rural Development

- i Agro ICT projects in India
- ii Use of ICT devices in agriculture
- iii ICT in agribusiness
- iv ICT for Agro entrepreneurs
- v ICT and Poverty alleviation
- vi ICT and Farm Management Systems

3. ICT in Education

- i Effective use of ICT for quality learning
- ii ICT as teaching pedagogy
- iii Building knowledge societies
- iv Education for the 21st century and ICT

5 Miscellaneous

- i ICT-practices and lifestyles
- ii ICT and maintenance support services
- iii Barriers to ICT initiation
- Iv Any other related topic

2 ICT in Business and Industry

- i ICT utilization in SMEs
- ii ICT in Marketing
- iii ICT in supply chain
- iv Management Information Systems
- v e-governance

4 ICT in Health

- i E-health strategies
- ii Telemedicine
- iii Tele-Rehabilitation
- iv Emergency and Alerts Handling

REGISTRATION FEE WITH DATES

Head	Registration fee on or before 25 th March 2017		Registration fee after 25 th March 2017	
	Without accommodation	With accommodation	Without accommodation	With accommodation
Academician	1000	1500	1500	2000
Research Scholar	500	1000	800	1200
Corporate person /Govt. Officials	1500	2000	2000	2500

Interested participants are to be registered by sending the dully filled registration form along with the registration fee paid in form of Demand Draft in favour of **Registrar, Shri Mata Vaishno Devi University, Katra, Payable at Jammu.**

PAPERS WRITING GUIDELINE

Papers will include a clear indication of the purpose of the research, methodology, major results, implications and key references. Authors should adhere to the following:

Maximum Length	6000 words including title/cover page and References.
Margins	One inch all sides
Font	Times New Roman, 12 points Justified
Line spacing	1.5
Title Page	Title, author(s), affiliation(s), contact details, Email addresses
Extended Abstract of full paper	Not more than 500 words and a maximum of five key words

Tables, illustrations, charts, figures, formulae etc. should be placed within the text at appropriate places. Referencing should be in the APA style. The electronic version of the paper should be e-mailed to: **ictco2017@gmail.com.**

IMPORTANT DATES

Submission of Full length Paper: 20th March, 2017

Confirmation of Full Paper: 21st March, 2017

TRAVEL ALLOWANCES

As per the guideline of ICSSR, N.W. Regional Centre the participants in the seminar will be from Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir and Delhi. Participants whose papers will be selected for presentation and will be presented in the seminar, from other than J & K state, will be given TA (Sleeper Class reimbursement) on submission of tickets in original.

ACCOMMODATION

Sharing accommodation shall be arranged for the registered participants on prior intimation at least 10 days prior to date of commencement of the Seminar.

ORGANISING COMMITTEE

Prof. Sanjeev. Jain Hon'ble Vice Chancellor, SMVDU

Prof. D. Mukhopadhyay , Dean, Faculty of Management

Dr. Kakali Majumdar, I/c Head, Department of Economics

Dr. Meenakshi Gupta, Assistant Professor, Department of Economics

Dr. Roop Lal Sharma, Assistant Professor, Department of Economics

Dr. Pabitra Kumar Jena, Assistant Professor, Department of Economics

Dr. Shawkat A Bhat, Assistant Professor, Department of Economics

Dr. Kirtti Ranjan Palta Singh, Assistant Professor, Department of Economics

Mr. Amarjeet Singh, Assistant Professor, Department of Economics

Chief Patron

Patron

Convener

Member

Member

Member

Organizing Secretary

Co Organizing Secretary

Co Organizing Secretary

Address for Correspondence

Dr. Kakali Majumdar
Head, Department of Economics
Shri Mata Vaishno Devi University
Kakryal, katra
Pin-182320
Jammu & Kashmir

Email: icteco2017@gmail.com

Mobile: 9419275183

9596279334

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Department of Economics
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Name of the Applicant.....

Date of Birth.....

Name and Address of the Institution/ Organization.....

Designation: Academician/ Research Scholar/Corporate Executives.....

Title of the Paper.....

Details of Bank Draft

Draft No. Amount

Bank Name..... Date.....

Mobile Number..... E-mail.....

Accommodation Required: Yes / No.....

Date and time of Arrival

Date and Time of Departure

Date
Place

Signature of the Applicant

