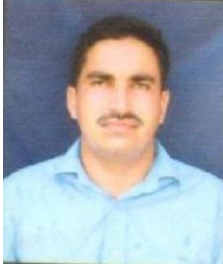


Faculty Profile :



Name : **Dr. Roop Lal Sharma**
Designation: **Sr. Assistant Professor**
Name of the Institution : **SoB, SMVDU Katra J&K**
Date of Joining : **30.07.2009 and till date**
Mobile Number: **8803141040**
E-mail ID: **rooplals@gmail.com**
No. of Years of Teaching Experience: **Eight year +**

ACADEMIC QUALIFICATION:

	Subject	Year	Percentage
Graduation	Eng, Math, Eco. , Urdu	2001	62%
Post Graduation	Economics	2003	65%
Ph.D	Economics	2009	----

Courses Attended:

1. Five day workshop on Financial Modelling in R (FinMODE – 2017) conducted by Department of Economic Sciences, IIT Kanpur in association with the Indian Econometric Society (TIES) during Sept. 05-09, 2017.
2. Two week Refresher Course on Research Methodology organised by HRDC , SMVD University Katra from March , 14-27, 2017.
3. DST- NIMAT Project Sponsored FDP on “ Entrepreneurship Development ”from 12th -24th December ,2016 organised by EDC , SMVD University ,Katra.
4. AICTE sponsored **Faculty Development Programme** on “ Carving Human Resources :Approaches and Practices” organised by School of Business, SMVD University Katra from 21.12.2015 to 3.1.2016.
5. UGC Sponsored **Refresher Course** in the subject : “Major Concern in Social Science” from 25.02.2009 to 19.03.2009 organised by UGC Academic Staff College University Of Jammu.
- 6 . UGC Sponsored **General Orientation Course** in the subject : “General Orientation Course” from 30.05.2012 to 26.06.2012 organised by UGC Academic Staff College University Of Jammu.
7. AICTE Sponsored **Faculty Development Programme** on “Application of Econometrics and Time Series Techniques in Business” organised by College of Management , SMVD University Katra from 20th May to 2nd June 2013 .
8. UGC sponsored **Refresher Course** in the subject : **Business Studies** from 3.12.2014 to 23.12.2014 organised by UGC- ASC –Kurukshetra University

Paper Presented in the conferences:

1. Paper presented in 2- Day ICSSR Sponsored International Conference on Shifting Paradigms in Applied Economics and Management :Course Correction titled : **The Study Of Performance Analysis of Banking Sector In India**, from 1st- 2nd August , 2014 organised by Faculty of Management , SMVD University , Katra J & K .
- 2 . Paper presented in 3-Day International Conference on Interest free Institutional Mechanism for promoting investment title : **Interest Free Microfinance to Micro entrepreneurs in rural India**, from 3rd -5th June 2011 organised by Department of Business & Financial Studies University Of Kashmir.
3. Paper presented in National Seminar on Integrated Service Marketing Approach title: “**Impact of Banking Sector Reforms on Banking performance in India**” organised by Department of Commerce, University of Jammu on March 21-22, 2009.
4. Paper presented in UGC Sponsored National Seminar on Strategic Dimension of Value Chain for Sustainable Development title: “ **Need of Microfinance in Financial Inclusion :A Relative Study of Microfinance Models**”organised by College of Management , SMVD University on Sept. 1, 2012.
5. Paper presented in ICSSR sponsored National Seminar on Contemporary Business And Economic Opportunities in North Western Region –Issues and Challenges titled : “ **Tourism in Jammu And Kashmir : Issues and Challenges**” organised by Faculty of Management SMVD University Katra on 6th March 2015.
6. Paper presented in ICSSR sponsored International Conference on Challenges in Inclusiveness of The Fourth World titled : “ **The Issues and Challenges in Financial Inclusion : An Empirical Study** ” organised by SOLL , SMVD University Katra on 17, 18, Dec. 2015.
7. Paper presented in National Conference on Recent Advances in Statistical Methods And Their Applications in Health Science Titled : “ **The Analysis of Relative Performance Of Public And Private Sector Banks** ” organised by Department of Statistics , University of Jammu on 1-3, Nov. 2014

8. Participated in a Two- day **ISTE Workshop on Aakash for Education** conducted by **IIT Bombay** on 10th & 11th Nov., 2012.
9. Participated in National Seminar on **Aviation And Outer Space: Science, Economics And Law for Sustainable Development** held at SMVD University on April 24-25, 2011.
10. Participated in the Workshop on “ **ERP Mission** ” organised under the aegis of National Mission on Education through ICT , MHRD, Govt. of India at SMVD University ,Katra on 5th -6th Nov. 2011.
11. Acted as Session Chair in 2- Day ICSSR Sponsored International Conference on **Shifting Paradigms in Applied Economics and Management :Course Correction** , from 1st- 2nd August , 2014 organised by Faculty of Management , SMVD University , Katra J & K .
12. Acted as Session Chair in ICSSR sponsored National Seminar on **Contemporary Business And Economic Opportunities in North Western Region –Issues and Challenges** on 6th March 2015 organised by FOM , SMVD University .
13. Paper presented in International Conference on Renewable Energy for Sustainable Environment : Challenges and Remedies Titled: “The role of banking in financial inclusion and sustainable development ”organised by department of energy management , SMVD University from March 20-21, 2017
14. Paper presented in UGC sponsored national conference on topology ,analysis,algebra and their applications Titled : “ Stock Exchange Market and Macroeconomic Factors in Emerging Indian Economy” from March 7-8,2017, organised by Deptt. of Mathematics , SMVD University Katra.

Publications :

1.Sharma , A.K.,Sharma ,R.L.,Meenakshi(2017), “ Impact of road widening in the socio-economic conditions of people residing along the National highway number -44 (from Nagrota to Jajarkotli) in the state of Jammu & Kashmir : A case study” International Journal of Research in Economics & Social Science (http : euroasiapub.org) ,ISSN : 2249-7382(print & online) Vol. 7 Issue9, Sept. 2017, pp. 503- 508 UGC Approved , Scopus Id : 2B49398203E6C8AF

2. Sharma, R.L., Pandey Dinesh ,Amit (2017), “Green Supply Chain Practices in the Indian Manufacturing Sector: A Exploratory Study ” International Journal of Innovative Research in Science, Engineering and Technology , ISSN(Online): 2319-8753 ISSN (Print): 2347-6710 (An ISO 3297: 2007 Certified Organization) . Vol. 6, Issue 7, July 2017 , UGC Approved journal. Website: www.ijirset.com

3.Sharma,R.L.(2017), “ The Study of Customer Behaviour and its Impact on Customer Satisfaction ,loyalty and Service Quality Perception in E- Banking Services in Jammu Division” Asian Journal Of Management ,ISSN : 0976-495X, Vol.8 (02), page : 241-245.UGC approved journal.

4.Sharma,R.L.(2015), “ The Association Between Employees Income Level and Employee Job Satisfaction : An Empirical Study ” Asian Journal Of Management ,ISSN : 0976-495X, Vol.6 (04), page : 295-301

5. Sharma,R.L.(2015), “ **Endogenous Business Environment In India**” International Journal of Business Administration and Research Review ISSN :2347-856X, Vol. 1, Issue 10, April –June 2015 .Page 220-25.

6. Sharma,R.L.(2014), “ Knowledge Process Outsourcing : Emerging Opportunities For India” International Journal of Multidisciplinary Research & Development ISSN:2349-4182, Vol.1(2) Page 167-171

. 7.Sharma, R.L. (2014), “**Tertiary sector : An engine of social economic development**” International Journal of Multidisciplinary Research & Development ISSN :2349-4182 ,Vol.1,issue 6,Nov.2014.

8.Sharma, R.L.(2014) “ **SCOPE OF MICROFINANCE INTERFERENCE IN FINANCIAL INCLUSION: A RELATIVE STUDY OF MICROFINANCE MODELS**”, Eduved International Journal of Interdisciplinary Research , Vol. 01 Issue 03 , June 2014, ISSN 2348-6775.

Chapter in Book :

1. S.S.Jasrotia , R.L.Sharma & H.G. Mishra (2017) , “ Digitization in Retailing : A Shift from Multi- Channel towards Omni Channel Retailing and developing Entrepreneurship in Retailing ” Twelfth Biennial Conference on Entrepreneurship organised by Entrepreneurship Development Institute of India,
ISBN : 978-93-80574-94-3
2. M.Sharma, P.K.Sinha, H.G.Mishra & R.L.Sharma (2017), “ Factors Influencing Lifestyle Retail Store Choice : A Qualitative Study on Lifestyle Entrepreneurs” Twelfth Biennial Conference on Entrepreneurship organised by Entrepreneurship Development Institute of India,
ISBN : 978-93-80574-94-3

Professional Membership :

1. Life Member of Indian Society of Labour Economics.
2. Life Member of Indian Association for Research in National Income & Wealth.
3. Life member of Indian Economic Association.
4. Life member of The Indian Econometric Society.