

# CV

## **Dr. KAKALI MAJUMDAR**

Associate Professor  
School of Economics  
Shri Mata Vaishno Devi University  
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## **EDUCATION**

- MSc Economics, NET, Ph.D (IIT Kharagpur).

## **ACADEMIC APPOINTMENT**

- Associate Prof. at Shri Mata Vaishna Devi University, Jammu from 21.03.2010 to till Date.
- Assistant Prof. at Shri Mata Vaishna Devi University, Jammu from 03.10.06 to 20.03.2010.
- Assistant Prof. at IIFT Kolkata, WB, from 14.06.06 to 30.09.2006
- Lecturership at IMS Ghaziabad, UP from 08.07.05 to 13.06.06
- Lecturership at IPED Ghaziabad, UP from 16.08.04 to 07.07.05
- Part Time Lecturership at Vidyasagar University, WB from 1999-2000
- Part Time Lecturership at Kharagpur College, WB from 20.11.98 to 05.01.00
- Part Time Lecturership at Sabang S. K. Mahavidyalaya, WB, from 18.11.98 to 05.01.00

## **RESEARCH DETAILS**

- Institute: IIT Kharagpur
- Topic “Dynamics of Food Grain Production in West Bengal: A District Wise Study” 2000-2005.
- Supervisor: Prof. Partha Basu, Professor of Econonimics, Department of HSS, IIT Kharagpur.
- Scholarship: Institute Research Scholar at IIT Kharagpur (2000-2004).

## **RESEARCH PROJECT**

- ICSSR funded Major research Project, topic “Efficiency Analysis of Hill Agriculture: A Micro Level Study of Jammu and Kashmir” 2017-2019.

## **SCHOLARSHIP/AWARD/ SPECIAL POST**

- First Class Second in MSc,Vidyasagar University, 1996
- Institute Fellowship, IIT Kharagpur, 2000-2004.
- EC member, Indian Economic Association , from Jammu and Kashmir, 2017 to till date.

## **EXPERIENCES OTHER THAN TEACHING AND RESEARCH**

### **EDITORIAL BOARD MEMBER**

- Editor,Artha Anvesan, Bi-annual Referred Journal of College of Management, SMVDU, 2011-2015.
- Editorial Board Member ,Amity Journal of Economics, November 2015 onwards.
- Editorial Board Member, SKIREC (Shri Krishna International Research and Education consortium), August2016 onwards.
- Editorial Board Member “Vishleshan Journal of Management, Journal of ISBR Business School, Bengaluru.

### **REVIEWER**

- Reviewer, African Journal of Marketing Management, 2011.
- Reviewed Asian Journal of Agriculture and Development, Paper title “Crop-Weather Modeling in India: A Survey on Evolutionary Trend of Methodologies”2019.
- Reviewed 5th International Thematic Monograph on Tourism, Paper title “Impact of Tourism on Portugal's Regional Development”, 2020.
- Reviewer, Journal of Hospitality and Tourism Insights.

### **RESOURCE PERSON**

- Resource Person of FTP “Applied Econometrics for Management Research”  
Lecture topics: Simultaneous Equation System and Dummy Variable, Shri Mata Vaishno Devi University, Jammu, 10-23 July, 2009.

- Resource Person of FTP, “Application of Applied Econometrics for Management”,  
Lecture topics Dummy Variable, Shri Mata Vaishno Devi University, Jammu, 28-30 November 2012.
- Resource Person of FTP, “Applications of Econometrics and time Series”  
Lecture Topic: Dummy Variable, Shri Mata Vaishno Devi University, Jammu, 22 May to 2<sup>nd</sup> June 2013.
- Resource Person of Work Shop, “Scholarly Writing and Plagiarism: Key Concern”  
Lecture Topic: i. Measurement and Scaling ii. Sampling, Central University, Jammu, 29 -31 October, 2014.
- Resource Person in SIDBI Sponsored Management Skill Formation Program  
Topic: Industrial Policy and Development, Shri Mata Vaishno Devi University, Jammu, 16<sup>th</sup> June 2015, (25<sup>th</sup> May-5<sup>th</sup> September, 2015).
- Rapporteur, T.S Popola memorial Lecture, IEA Annual Conference, December 2015.
- Rapporteur, NSE sponsored memorial Lecture, , 99<sup>th</sup> IEA Annual Conference, December 2016.
- Resource Person , Workshop on Econometric Modeling: Techniques and Research, Application, Department of Economics, Shri Mata Vaishno Devi University, 22<sup>nd</sup>-26<sup>th</sup> of July 2016.
- Resource Person, Workshop on Research Methodologies and Data Analysis, September 26-28, 2016, Research, Human Resource Development Centre (HRDC), SMVDU.
- Resource Person, Use of Tools and Techniques in Research, Human Resource Development Centre (HRDC), Shri Mata Vaishno Devi University (SMVDU), November 28 to December 2, 2016.
- Resource Person, Entrepreneurship Skill Development Programme, Topic: Economic Development Entrepreneurship Development Cell SMVDU and MSME Development Institute J &K, 9<sup>th</sup> November, 2016.
- Resource person, Two Week refresher course on Research Methodology”, March 14-27 2017 conducted by HRDC, SMVDU, Katra.
- Resource person, ICSSR sponsored program on Research Methodology for Faculty Member”, Central University Jammu, 8-28<sup>th</sup> May 2017.

- Resource person, One Week FDP on Research Methodology”, December 4-8 2017, conducted by HRDC, SMVDU, Katra, Topic: Simple and Multiple Regression.
- Resource person, December 6-7 2017, conducted by State Agricultural Management and Extension Training Institute, Jammu, Venue SKUAST Jammu, Topic: ICT in Agricultural Marketing.
- Rapporteur, Prof. Brahmananda Memorial Lecture on “States and Markets in Development: Learning from Asia”, IEA Annual Conference, Acharya Nagarjuna University Guntur, Andhra Pradesh, 28<sup>th</sup> December 2017.
- Rapporteur, Technical Session, ‘India and the External World”, IEA Annual Conference, Acharya Nagarjuna University Guntur, Andhra Pradesh 30<sup>th</sup> December, 2017.
- Resource person in Two Days Training Programme on “Agricultural Marketing: The new Paradigms, 30-31 August 2018, conducted by State Agricultural Management and Extension Training Institute, Jammu, Venue SKUAST Jammu, Topic: ICT in Agricultural Marketing.
- Resource person in FDP on Research Methodology organized by Human Resource Development Center from, 08-12 October 2018, Topic: Hypothesis Formulation.
- Invited Expert in the discussion on : “Circular Economy for Productivity and Sustainability”, 9<sup>th</sup> February 2019, Conducted at All India Radio Jammu in association with National Productivity Council, New Delhi.
- Resource person in FDP on Research Marketing Research and Business Analytics With Econometric Applications in Business Management, by School of Business, SMVDU, from, 16-17 May 2019, Topic: Dummy Variable.
- Resource person in FDP on Research Methodology Using R & E-Views, by Faculty Development Centre, SMVDU, from, 21-25 May 2019, Topic: Dummy Variable.
- Resource person in Workshop on Basic Econometrics and its Applications, Islamic University of Science and Technology. Awantipora, Kashmir, 1-7<sup>th</sup> July 2019, Topic: Qualitative Response Variable: Logit Probit and Tobit Model.
- Resource Person for the UGC-NET Preparatory Programme, organized by Indian Economic Association (IEA), 11-21 June 2021, Topic: Econometrics and Mathematical Economics.

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## **SESSION CHAIR/CO CHAIR**

- Co Chair, International Conference on “ Challenges in Inclusiveness of the Fourth World”, organized by School of Language & Literature, SMVDU, 17-18 December 2015.
- Session Chair ,International Conference on Applied Economics and Business in association with TIES at SMVDU, DOE, 28<sup>th</sup>-29<sup>th</sup> July 2016.
- Session Chair, 3<sup>rd</sup> International Conference On “Sustainable Economic Development: Paths and Obstacles as Convener, 2 Department of Economics, Shri Mata Vaishno Devi University, as Convener., 4-25<sup>th</sup> march 2017.
- Session Chair, Global Business and Social Science Research Conference, Melbourne Australia, 23-24 February 2017.
- Invited Speaker, 3<sup>rd</sup> National Conference on recent Trends in Mathematical Sciences, Department of Mathematics, SMVDU, Topic:Mathematics in Social Sciences, 9-10 February, 2017.
- Session Chair, National Conference on Emerging Trends in Management, Economics and IT”, 5<sup>th</sup> May 2017.
- Session Chair, 54 Annual Conference of The Indian Econometric Society,” 7-9 March 2018.
- Session Co-Chair in the International Seminar on “Sustainable Rural Development in India: Issues, Opportunities and Challenges” on 9<sup>th</sup> March’2019, School of Economics, SMVDU.
- Session Co-Chair in 102<sup>th</sup> Annual Conference of IEA session on “Rural Development: Agriculture and Rural Non Farm” on 27-29<sup>th</sup> December 2019, School of Studies in Economics, Pt Ravisankar Shukla University, Raipur.

## **PROGRAMME CONDUCTED**

- Conducted One Day Student Seminar on “Emerging Business Environment: Issues, and Concerns” ,dated 2<sup>nd</sup> February 2008 at College of Management, SMVDU, Jammu, (Source: <http://www.smvdu.ac.in/mainpage/mgmtseminar2ndfeb2007.pdf>).
- Organized Two day International Conference on “ Shifting Paradigm in Applied Economics and Management: Course Correction”, sponsored by ICSSR, 1<sup>st</sup>-2<sup>nd</sup> August 2014, as convener.
- Organized National Seminar on “Economics of Make-in-India”, 29-30<sup>th</sup> September, 2015, In association with Indian Economic Association (IEA) at Shri Mata Vaishno Devi University, Kakryal, Katra, Jammu and Kashmir as Local Organizing Secretary.
- Organized Second International Conference on Applied Economics and Management, as Convener, 28<sup>th</sup> -29<sup>th</sup> July 2016, In association with The Indian Econometric Society (TIES) at Shri Mata Vaishno Devi University, Kakryal, Katra, Jammu and Kashmir, as convener.

- Organized Workshop on “ Econometric Modeling: Techniques and Research Application” in Association with Indian Econometric Society, as Principal Coordinator, 22-26<sup>th</sup> August 2016, as coordinator.
- Organized One Day National Student Seminar On “Current Issues and Challenges of Indian Economy” Inaugurated at SMVDU.
- Organized 3rd International Conference On “Sustainable Economic Development: Paths and Obstacles as Covener, 24-25<sup>th</sup> march 2017, Department of Economics, Shri Mata Vaishno Devi University, as Convener.
- Coundected ICSSR NWRC sponsored One Day National Seminar on “ICT Initiation for Economic Development of North-West India” was organized by the Department of Economics, Shri Mata Vaishno Devi University on 30th March 2017 as convener and Coordinator.
- Conducted one Week Workshop on “ Productivity and Efficiency Analysis”, organized by School of Economics, Shri Mata Vaishno Devi University, Katra, 18-22 December 2017.
- Organized an International Conference on “Economic Growth and Structural Changes: Trens Pattern and Policies” in collaboration with Indian Economic Association, 23-24 February 2018.
- Organized ARTHA-2020, Mega Fest of School of Economics, SMVDU, along with faculty and student coordinators, 7-9 February 2020.

## **BOOK PUBLISHED**

2008-09

1. Dr. Kakali Majumdar , Dynamics of Foodgrains Production in West Bengal IDEAINdia.COM, E-Book, COOPERJAL LIMITED, UK, ISBN 10: 1906083428 and ISBN 13: 9781906083427, International Publisher, 2008.

2009-10

2. Dr. R. K Bharadwaj, Dr. Kakali Majumdar, Ms Anuradha Chatia, Quantitative Methods for Managers, Himalya Publishing , House, [ISBN-978-81-8488-226-1], 2009.

## **BOOK EDITED**

2014-15

1. Dr. Kakali Majumdar & Dr. Pabitra Kumar Jena, Research Issues in Applied Economics McGraw Hill Education, (ISBN 978-93-392-2429-5), International Publisher, 2015.

2017-18

2. Dr. Kakali Majumdar, Dr. Kirtti Ranjan, Dr. Showkat A. Bhat., ICT initiation for Economic Development in India: , Book well Publisher, New Delhi 2018. (978-93-86578-20-4).

## **PUBLICAIONS IN JOURNALS**

## National Journal

1. Kakali Majumdar & S. N. Sau, "Urban Poverty: A case Study of Kharagpur Town", Journal of Economics Vidyasagar University Refereed Journal. [ISSN: 0975-8003] Vidyasagar University Journal 1996, Volume (3), pp.21-41.

### 2004-05

2. Partha Basu & Kakali Majumdar, "Dynamics of Rainfall Effect on Foodgrains Yield in West Bengal", ICFAI Journal of Applied Economics, [ISSN-0972-6861], EBSCO, ProQuest, RePEc, IF-.413, September 2004, Vol(3), No. (5), pp.60-71.

### 2005-06

3. Kakali Majumdar & Partha Basu, "Growth Decomposition of Foodgrains Output in West Bengal": A District Level Study", Indian Journal of Agricultural Economics, UGC, [ISSN: 0019-5014], AEA Econlit], H-Index 11, NAAS score 5.08, SCOPUS Indexed, April-June 2005, Vol(60), No. (1), pp.220-234.
4. Kakali Majumdar & Partha Basu, "Impact of Modern Farm Practices on Foodgrains Production in West Bengal", Productivity, Quarterly Journal of National Productivity Council, Refereed Journal, [ISSN-0032-9924], ISID, NAARM, IF-.508, June-Dec 2005, Vol (46), No. 2-3, pp.252-259.

### 2006-07

5. Kakali Majumdar & Partha Basu, "Measurement of Growth Trends: An Econometric Analysis of Foodgrains Production in West Bengal", ICFAI Journal of Agricultural Economics, [ISSN:0973-2276], ProQuest, RePEc, IF-.09, July 2006, Vol(3), No. (3) pp.44-55.
6. Kakali Majumdar, "Non-Farm Sector and Rural Development in India", IME Journal, Refereed Journal, [ISSN: 0974-0716], Institute of management Education, June 2007, Vol (1), No. (1), pp.47-56.

### 2008-09

7. Kakali Majumdar, "Current Scenario of FDI in Indian Retail", The ASBM Journal of Management, [ISSN: 0974-8512], ProQuest, 2008, Vol(1), Issue (1), pp.57-67.

### 2009-10

8. Kakali Majumdar, "Micro Credit in India", The Indian Journal of Economics. University of Allahabad, Department of Economics, [ISSN: 0019-5170], WikiSource, July 2009, Vol (L 40), No. 356), pp.109-120.

### 2012-13

9. Kakali Majumdar, Factor Analysis in Management Research, Indian Journal of Applied Research, [ISSN No. 2249-555X], RePEc, Google Scholar, Copernicus, IF 3.62, March, 2012, Vol (1), No. (6), pp.151-154.
10. Kakali Majumdar, Growth Pattern of Indian Agri Export: A discussion With Special reference to WTO, The Asian Economic Review, Refereed Journal, [ISSN: 0004-4555], NAARM, Journal of Indian Institute of Economics, April 2013, Vol (55), No. (1), pp.87-98.

### 2014-15

11. Kakali Majumdar & Rajeev Kumar Singh, Impact of Information and Communication Technology on Agricultural Marketing, Journal of Multidisciplinary Research Studies, [ISSN: 2394-6911], College Journal, Vol 1(2), 2015, pp 1-8.

12. Kakali Majumdar, Bio-Fertilizer use in Indian Agriculture, Paripex-Indian Journal Of Research, [ISSN: 2250-1991], Indexed, Impact Factor 3.42, Volume : 4 Issue : 6 , June 2015, pp.377-381.

#### 2015-16

13. Kakali Majumdar, Agriculture growth and food security: towards attainment of MDG of ending extreme hunger, The Indian Economic Journal, [ISSN: 0019-4662], Journal of Indian Economic Association, Special Issue December, 2015, pp.112-122.

14. Kakali Majumdar, Impact of Trade Liberalization on Indian Agri-Expors, Indian Journal of Economics and Development, [Print ISSN: 2277-5412, Online ISSN: 2322-0430], EconLit, Google Scholar, Indian Journal.com, NAAS ration 4.82, Vol 4 (4), April 2016 .

#### 2016-17

15. Kakali Majumdar, Export Market of Indian Processed Food, Indian Journal of Agricultural Marketing, ISSN: 0971-8664, NAAS rating 2.89, IJAM, 2016, Vol.30, No.1, Pp 49-57.

16. Kakali Majumdar, Export Growth and FDI Inflow in Indian Processed Food, Sector: An Empirical Study, Asian Economic Review, Refereed Journal, [ISSN: 0004-4555], Journal of Indian Institute of Economics, Vol 59, September 2016, pp.29-39.

17. Kakali Majumdar, Decomposition of Total Factor Productivity Growth of Rice in India: An Empirical study using Malmquist Approach, The Indian Economic Journal, [ISSN: 0019-4662], Journal of Indian Economic Association, Special Issue, December, 2016.

18. Kakali Majumdar, Indian Agriculture in the vision of Dr. Ambedkar, The Indian Economic Journal, [ISSN: 0019-4662], Journal of Indian Economic Association, Special Issue April, 2017.

#### 2017-18

19. Kakali Majumdar, Performances of Indian Agriculture: An Empirical Analysis with special reference to WTO , The Indian Economic Journal, UGC, [ISSN: 0019-4662], Journal of Indian Economic Association, Special Issue December, 2017.

#### 2018-19

20. Pearl Sharma, Kakali Majumdar, Pabitra Jena, "Cognitive Factors of International Trade Inflows & Forien Direct Investment Inflows in BRICS Nations: Evidence from Gravity Model Analysis" Ajanta, ISBN 2277- 5730.

#### 2019-2020



21. Kakali Majumdar, Trend of Pulse Production In India: A Study Using Kinked Exponential Model, The Indian Economic Journal, [ISSN: 0019-4662], Journal of Indian Economic Association, Special Issue December, 2019.

#### 2020-2021

22. Rajeev Kumar Singh, Kakali Majumdar, Meenakshi Gupta, “Measurement of Marketing Efficiency of Rice: An Empirical Study of the State of Uttar Pradesh”, Indian Journal of Economics, University of Allahabad, ABDC- C category, Issue no. 398, ISSN is 0019-5170, 2020.

### **International Journal**

#### 2011-12

1. Kakali Majumdar, Diversification of Indian agriculture: A Pre and Post Reform Analysis”, International Journal of Management Prudence, [ISSN: 09758496] Ulrich’s, October 2011, Vol(3), Issue (2), pp. 76-82.
2. Kakali Majumdar, OR and its application in Business Management , Global Journal of Arts and Management (GJAM), Referrred, [ ISSN:2249-264X], MSME , NISCAIR, March, 2012, Vol(2), Issue (1), pp.71-75.
3. Kakali Majumdar, Need of FDI In Indian Processed Food Sector, International, Journals of Marketing and Technology (IJMT), [ISSN: 2249-1058], Ulrich Periodicals Directory, EBSCO, Scirus, ProQuest, J-Gate., Indian Journals.com, IF -5.09 , June, 2012, Vol(2), Issue (6), pp.150-157.
4. Kakali Majumdar, Foreign Direct Investment in Indian Food Processing Industry, Asian journal of research in business economics and management, [ISSN:2250-1665 ], Ulrich Periodicals Directory, ProQuest, USA, J-Gate, Indian Journals.com, SJIF 2.302, April, 2012, Vol(2), No. (4), pp.67-70.

#### 2011-12

5. Kakali Majumdar, Foreign Direct Investment in Indian Food Processing Industr, Diplomatist, published by LB Associates (Pvt) Ltd , [ISSN:2349557X], Ministry of External Affair , 2012, Vol. (4), No. (11), November 2012, pp.104-107.

#### 2015-16

6. Kakali Majumdar, Trend of FDI in India : A Review, Diplomatist, published by LB Associates (Pvt) Ltd Special Report on “ India and the Central Europe, [ISSN:2349557X], Ministry of External Affair, Volume 3, Issue 10., October 2015, pp.44-45.
7. Kakali Majumdar, Make in India: An Initiative for Economic Development of the Country, Diplomatist, published by LB Associates (Pvt) Ltd , [ISSN:2349557X], Ministry of External Affair, Volume 4, Issue 2, February, 2016, pp.46-49.

#### 2016-17

8. Kakali Majumdar, Economic and Political Perspectives of Fourth World Populations:

Indian Context, Fourth World Journal, Publisher: Center for World Indigineous studies, [ISSN: 1090-5251], Thomson Gale, Available in San Francisco Public Library, Vol 15(1), Summer 2016, pp.47-54.

#### 2019-2020

9. Kakali Majumdar and Rajeev Kumar Singh, "Impact of Information and Communication Technology on Marketing of Rice: A study of Uttar Pradesh", International Journal of Social Economics, Vol 46, No.9, pp-1061-1080, ISSN: 0306-8293, ABDC-B category, Scopus Indexed, Emerald Publishing, 2019.

#### 2020-2021

10. Aasif Ali Bhat, Kakali Majumdar and R, K Mishra, "Local support for tourism development and its determinants: An empirical study of Kashmir region", Asia specific Journal of Tourism Research, 25 (11), 1232–1249, Taylor & Francis, ABDC-A category, Scopus Indexed, <https://doi.org/10.1080/10941665.2020.1837890>, 2020
11. Sonali Sharma and Kakali Majumdar, Efficiency of Rice Production and CO<sub>2</sub> Emission: A Study of Selected Asian Countries Using DDF and SBM-DEA, Journal of Environmental Planning and Management, published 10<sup>th</sup> February 2021, ABDC-B, SSCI, Print ISSN: 0964-0568 Online ISSN: 1360-0559, Taylor & Francis, Scopus Indexed, <https://doi.org/10.1080/09640568.2020.1859997>, 2020 .

#### 2021-2022

- 12 Alisha Mahajan and Kakali Majumdar, Impact of Environmental Tax on Comparative Advantage of Food and Food Products –A Study of G-20 Countries in Light of Environmentally Sensitive Goods, Indian Economic Journal, ISSN-0019-4662, ABDC-B, Sage Publication, Scopus Indexed, UGC, Listed, Vol 69(4), <https://doi.org/10.1177/00194662211035273>.2021.
- 13 Aasif Ali Bhat and Kakali Majumdar, Structural Equation Modeling of Residents' Attitudes and Tourism Development: A SET based study of Kashmir Region in India, International Journal of Social Economics, ISSN: 0306-8293, ABDC-B, Scopus Indexed, <https://doi.org/10.1108/IJSE-12-2020-0815>, 2021.
- 15 Shipra Misra and Kakali Majumdar, The role of Advertizing Media and its Content in decision Regarding selection of Tourist Destinations, Emperical Economic Letters, ABDC-C, ISSN 1681 8997, Accepted for publication, 2021.
16. Alisha Mahajan and Kakali Majumdar, Environmental Policy Stringency and Comparative Advantage of Environmental Sensitive Goods: A Study of Textile Exports in G20 countries. Benchmarking an international Journal, ABDC-B, Scopus, Acceptec for publication, 14<sup>th</sup> November 2021.

#### PUBLICAIONS IN EDITED BOOKS

#### 2004-05

1. Kakali Majumdar & Partha Basu, "Decadal Performance of Foodgrains Productivity in West Bengal: An Inter District Analysis", Economic Reforms and Perspectives edited by Boppana Nagarjuna, [ISBN :81-86771-28X], Serial Publication, New Delhi, (International Publisher), 2004, pp.552-571.
2. Kakali Majumdar & Partha Basu, "Decomposition of Productivity Growth: An Econometric Analysis for Foodgrains Production in West Bengal" , WTO and The

Agriculture, edited by Dr. Talwar Sabanna, [ISBN:81-86771-74-3], Serial Publication, (International Publisher), 2005, pp.55-67.

2005-06

3. Kakali Majumdar, "Performance of Indian Agriculture: A pre and post Reform Analysis", WTO and Indian Economic Reforms, edited by V. V Jugala, [ISBN:81-86771-79-4], Serial Publication, New Delhi ,International Publisher, 2005, pp.544-562.

2007-08

4. Kakali Majumdar, Impact of FDI on Indian Retail Trade: Good Bad or a Mix, WTO India and Emerging areas of Trade, edited by P. Rameshan, [ISBN-978-81-7448-593-1], (Excel book, International Publisher), 2008, pp.275-282.

2010-11

5. Kakali Majumdar, Indian Agriculture: A Discussion with special Reference to WTO Agreement, Edited Volume Agriculture in The Era of Economic Reform, [ISBN:9789381136461, Abhijeet Publication, 2011, pp.148-158.

2012-13

6. D. Mukhopadhyay, Pabitra Kumar Jena and Kakali Majumder, Effectiveness of Entrepreneurship Development Programme in Jammu & Kashmir Region: A Study on Jammu and Kashmir Entrepreneurship Development Institute (JKEDI), Proceedings of International Conference on Manufacturing Excellence, MANFEX 2012,29-30<sup>th</sup> March , [ISBN: 978-93-81583-36-4], Excellent Publishing House, (International Publisher), 2012, pp.64-70.

2014-2015

7. Kakali Majumdar & Rajeev Kumar Singh, Trend of Agricultural Marketing in India: A theoretical Prospective, Proceedings of 2<sup>nd</sup> International Conference on Innovation and Sustainability Managing for Change, [ISBN: 978-93-81212-92-9], Bharti Publisher, 2015, pp.286-294.

2015-2016

8. Rajeev Kumar Singh & Kakali Majumdar, ICT Initiation in Indian Agricultural Sector Dynamics of Business Economics & Entrepreneurship, Development, by Ashish Kant Chaudhari,[ISBN: 978-93-84161-95-8], Dominant Publisher (International), 2015, pp.225-238.
9. Kakali Majumdar, Causality between FDI and Export of processed Food : An Emperical study in Indian Context, An outline of Current Economic Issues in India, by Kuntal Das and Sukhla Mandal, [978-81-928665-2-9], Published by Kharagr college, printed byShreelipi, 2016, pp. 106-113.
10. Kakali Majumdar, ICT Initiatives in Agriculture: A Discussion in Indian Context, Information Technology and Business Analytic, CSE, SMVDU, 7-8 January 2017.

2018-2019

11. Kakali Majumdar, ICT and Economic Development: A Discussion with special reference to India, Edited Volume, ICT initiation for Economic Development in India: , by Kakali Majumdar, Kirtti Ranjan and Showkat A. Bhat., Book well Publisher, New Delhi 2018.(978-93-86578-20-4).

2018-2019

12. Sonali Sharma and Kakali Majumdar, Efficiency and Sustainability of Agriculture: A Comparative Study of Rice Production of India and China, in Sustainable Agriculture & Natural Resource Management Issues & Challenges, edited by Dr P. K. Mishra and

## **PUBLICAIONS IN MAGAZINES**

1. Kakali Majumdar, “FDI in Retail: Why to Fear”, VAISHNAVI (IME Magazine), Nov 2007, 1-2.
2. Kakali Majumdar, Processed Food Sector in India, Diplomatist, India –Thailand Special Report, (International), 2013, Special Report, 23-26
3. Kakali Majumdar, Economy of Kerala, Extraordinary and Plenipotentiary Diplomatist, November, 2015, 24-25.
4. Kakali Majumdar, Processed Foods: Past Scenario and Future Potential, Food and Beverage News,\_Saffron Media Pvt. Limited,Mumbai, 1-15 May 2016,Volume 8, no.12, 9-10.
5. Kakali Majumdar, India-Canada Economic Cooperation, Diplomacy & Beyond, Journal of Foreign Affaire, Surya Prakash Publisher, July 2016, Vol 1(7), 26-27.
6. 6.Kakali Majumdar and Vimarsh Padha, India-Malaysia Trade Relations: A Brief Report, Diplomacy & Beyond, Journal of Foreign Affaire, Surya Prakash Publisher,September –October 2016, Vol 1(9), 26-27.
7. Kakali Majumdar, FDI in Processed Food Industry: The Emerging Scenario, Food and Beverage News,\_Saffron Media Pvt. Limited, Mumbai, 16-31 October 2016, Volume 8, no.23, 15-16.
8. Suhasini Gupta and Dr. Kakali Majumdar, India-Uganda Trade Relations: A Brief Discussion, Diplomacy & Beyond, Journal of Foreign Affaire, Surya Prakash Publisher, October Special Issue, 32-35

## **NEWS PAPER PUBLICATIONS**

1. Kakali Majumdar , Rebuilding Alliance, State Times, 12<sup>th</sup> April ,2016, 8.
2. Kakali Majumdar , *FDI in India*, Daily Excelsior, 14<sup>th</sup> April, 2016, 8.
3. Kakali Majumdar, *Processed Food Sector in India: A Review*, FnBnews.com, 02 May,2016, online.

4. Kakali Majumdar, *Gender Justice*, Daily Excelsior, 13<sup>th</sup> May, 2016, 8.
5. Kakali Majumdar, *Ambedkar: As a Visionary Economists*, Daily Excelsior, 14 April 2017, 6.

## PAPER PRESENTED IN CONFERENCES

### International Conference

2007-08

1. Kakali Majumdar, "Foreign Direct Investment and Indian Retail Sector", 10<sup>th</sup> NIRMA International Conference on Management, Ahmedabad, 5-7 January, 2007.
2. Kakali Majumdar, "Impact of FDI on Indian Retail", International Conference on "Retail Marketing, -Globaly Emerging and Evolving Trend" BVIMR, New Delhi, 7-8 March 2008.

2008-09

3. Kakali Majumdar, "Use of Bio-Fertilizer: A Key to Suntainable Agriculture in India", First Asian PGPR Congress for Sustainable Agriculture,, Acharya NG Ranga, Agricultural University, Hyderabad., 21-24 June 2009.

2010-11

4. Kakali Majumdar, " Indian Agri Export under WTO Regime", International Conference on " Evolving Frontiers in Business - Society - Nation Interfaces', Indus Business Academy, Bangalore, 10<sup>th</sup>-12<sup>th</sup> March, 2011.
5. Kakali Majumdar, ' Commercialization of Indian Agriculture : A pre and Post Reform Analysis', ICBSM, Kolkata by Veloxian Learning and Consultancy in Association With American Hospitality Academy. ISBN : 81-87912-08-01, 25<sup>th</sup> June 2011.

2011-12

6. Kakali Majumdar & Naveen Gondhi, ICT and Performance Evaluation An application of Genetic Algorithm, International ICT Conference 2011, Doon University, Dehradun, 28 - 29 November 2011.

2012-13

7. Kakali Majumdar, Impact of Trade Liberalization on Indian Agri-Export, International Seminar on Economic Social and Environmental Challenges of Globalization, Department of Economics, St. Bede's College Shimla in collaboration with Indian Economic Association 5-6<sup>th</sup> October, 2012.

2013-14

8. Kakali Majumdar, Export performance of processed food in india, GLOBAL SUMMIT on "Management of Business, Economy, Marketing and Services-New, Approaches"(MBEMSNA 2013), Jawaharlal Nehru University, New Delhi., 9<sup>th</sup> and 10<sup>th</sup> November, 2013.

#### 2014-15

9. Kakali Majumdar & Rajeev Kumar Singh, Impact of Information & Communication Technology on Agricultural Marketing, International Conference on Exploring Trends and Practices in Information Technology and Management, ST. AloYSUS's College, Jabalpur, MP 5<sup>th</sup>-6<sup>th</sup> January 2015.
10. Kakali Majumdar & Rajeev Kumar Singh, Trend of Agricultural Marketing prospective, A theoretic Approach, 2<sup>nd</sup> International Conference on Innovation and Sustainability Managing for Change, Sonapat, Haryana, 25<sup>th</sup> January 2015.

#### 2015-16

11. Kakali Majumdar, Socio-Economic challenges and opportunities of Fourth World population: An Indian perspective, International Conference on "Challenges in Inclusiveness of the Fourth World", organized by School of Language & Literature, SMVDU, 17-18<sup>th</sup> December 2015.
12. Rajeev Kumar Singh & Kakali Majumdar, Measurement of Marketing Efficiency of Rice: An Empirical Study of , the Northern Zone of Uttar Pradesh, 2<sup>nd</sup> International Conference on Applied Economics and Business, Department of Economics, SMVDU, 28-29<sup>th</sup> July 2016.

#### 2016-17

13. Kakali Majumdar, Measurement of Growth and Trend Breaks of Pulse production in India: An Emperical Study, Global Business and Social Science Research Conference, Melbourne Australia, 23-24 February 2017.
14. Kakali Majumdar, Indian agriculture in the vision of Dr. Ambedkar , International Conference on Dr. B.R. Ambedkar's contributions to national building to be held at Magadh University, Bodh-gaya, 14-15 April 2017.
15. Kakali Majumdar, Poster Presentation titled "Trend of Agricultural Growth in India: A state level Analysis with special reference to Green Revolution and liberalization", in the Workshop on Green Revolution in Eastern India: Constraint Opportunities and Way Forward", Jointly Organized by ICAR, IFPRI and TCI-Cornell University , 9-10 October 2017, New Delhi.

#### 2016-17

16. Sonali Sharma and Kakali Majumdar, "Efficiency Analysis of Modern Farm Practices for Wheat Production: An Empirical Study in Context of India and its Neighbouring Countries" in Two Day International Conference on *Management Education: The Road Ahead*, 6-7 June, 2019.
17. Aasif Ali Bhat and Kakali Majumdar, Costs -Benefits Analysis and Residents' support for Tourism Development: A Study of Kashmir Region" for Two Day International Conference on "*Management Education: The Road Ahead*" on 6 - 7 June, 2019.

#### 2019-20

18. Alisha Mahajan and Kakali Majumdar, Impact of COVID-19 on Total Merchandise Export of India, Two Day International Weninar on Coid-18 Financial Managemnt ways and Challenges Ahead" organized by Sri M V Government Art and Commerce

## National Conference

### 2002-2003

1. Kakali Majumdar & Partha Basu, “Decadal Performance of Foodgrains Productivity in West Bengal: An Inter District Analysis”, 12<sup>th</sup> Input- Output Conference, Hyderabad, February 2003.
2. Kakali Majumdar & Partha Basu, “Rainfall Effect on Yield Growth of Foodgrains : A study of West Bengal”, 27<sup>th</sup> Indian Social Science Congress, IIT Kharagpur, December 2003.

### 2005-06

3. Kakali Majumdar, “Livelihood Diversification, Search of a New Paradigm for Agro-based Rural India” , 17<sup>th</sup> Annual Convention of Association of Indian Management School, Hyderabad, August 28-30, 2005.
4. Kakali Majumdar, “Impact of FDI on Indian Retail Trade: Good Bad or a Mix”, WTO and Emerging areas of trade, IIM Kozhikode, 21-22 April 2006.

### 2007-08

5. Kakali Majumdar, Micro Credit and Rural Development in India, IEA 90<sup>th</sup> Annual Conference, Kashmir University, Srinagar, 25<sup>th</sup> – 27<sup>th</sup> October 2007.
6. Kakali Majumdar & Partha Basu, “Input-Output relation in West Bengal’s Firm Sector”, XIV IORA Conference, Central University Hyderabad , 25<sup>th</sup> to 27<sup>th</sup> March 2008.

### 2008-09

7. Kakali Majumdar, “Operation Research and Business Management”, MSP, 2009, IIMA, 13-15 February, 2009.

### 2015-16

8. Rajeev Kimar Singh & Kakali Majumdar, “ Make in India to Bake in India”, National Seminar on “ Economics of Make in India”, 29-30<sup>th</sup> September 2015.
9. Vimarsh Padha, Pabitra Kumar Jena & Kakali Majumdar, Role of Infrastructure for Success of Make in India Programme: An Empirical Analysis, National Seminar on Economics of Make in India, 29-30<sup>th</sup> September 2015.
10. Kakali Majumdar, Agricultural Growth : As important as ever for the development of India, 98<sup>th</sup> Annual Conference of IEA, Hyderabad, 27-29<sup>th</sup> December 2015.

### 2016-17

11. Kakali Majumdar, Decomposition of Total Factor Productivity Growth of Rice in India: An Empirical study using Malmquist Approach, 99<sup>th</sup> Annual Conference of IEA, Tirupati, 27-29<sup>th</sup> December 2016.
12. Kakali Majumdar, ICT Initiatives in Agriculture: A Discussion in Indian Context, National Conference of Information Technology And Business Analytics, CSE,

SMVDU , 7-8<sup>th</sup> January 2017.

2017-18

13. Aasif Ali Bhat and Kakali Majumdar, “ Socio Economic impact of Tourism Development and Satisfaction of Local Residents”, in national Conference titled “Growth Strategies of Tourism in India: Opportunities and Challenges” organized by Central University, Punjab, November 29-30, 2017.
14. Kakali Majumdar, Performances of Indian Agriculture: An Empirical Analysis with special reference to WTO , Centenary celebration of Indian Economic Association, at Acharya Nagajuna University, Guntur, 27-30<sup>th</sup> December, 2017.

2018-19

15. Aasif Ali Bhat and Kakali Majumdar, Social Exchange Theory and Residents’ Attitude towards Tourism Development: An Empirical Study of Kashmir Region, Doon.

## **CAREER DEVELOPMENT PROGRAMMES ATTENDED**

2006-07

1. “Econometrics for Business Data Analysis and Research” [ AICTE Sponsored] Faculty Development Programme, Asia Pacific Institute of Management, New Delhi 18-30<sup>th</sup> June 2007.

2008-09

2. “Management Educators in Developing Facilitation Skills for Teaching & Training” [ AICTE Sponsored] Faculty Development Programme, BVIMR, New Delhi, 18<sup>th</sup> -30<sup>th</sup> May 2009.

2009-10

3. Financial Institutions and Market. ” [ AICTE Sponsored], Faculty Development Programme, IIT Kharagpur, 29<sup>th</sup> June to 4<sup>th</sup> July 2009.

2012-13

4. Aakash Education, IIT Bombay, Remote Centre SMVDU , 10<sup>th</sup> & 11<sup>th</sup> November 2012.

2014-15

5. Two Week ISTE STTP on Environmental Studies, IIT Bombay, Remote Centre SMVDU 02<sup>th</sup> June to 12<sup>th</sup> June, 2015.

2016-17

6. One day workshop on “Patent Drafting and Filing”, SMVDU in association with TIFAC, Department of Science & Technology, Government of India. , 20<sup>th</sup> October, 2016.
7. Five days Workshop on Optimization Using Matlab". National Institute of Technical Teachers’ Training & Research, Chandigarh, Remote centre, Department of Mechanical Engineering , SMVDU, 24-28 October 2016.



8. Two day Workshop on Green Revolution in Eastern India: Constraint Opportunities and Way Forward”, Jointly Organized by ICAR, IFPRI and TCI- Cornell University , 9-10 October 2017, New Delhi.

#### 2018-19

9. Successfully completed IITBombayX's FDP101x, 08 March to 31May, 2018

10. Attended five days Training Program on “ Results Based Monitoring & Evaluation for Agricultural Development Projects” during 28<sup>th</sup> May – 1<sup>st</sup> June, 2018 at NCDC, Haryana organized by National Institute of Agricultural Extension Management (MANAGE), Hyderabad and National Cooperative Development Corporation (NCDC), Haryana.

11. Successfully completed IITBombayX's FDP201x, 31 May to 16 June, 2018.

#### 2019-2020

12. Attended One day Workshop on R' , organised by the Teaching Learning Centre, ICT at IIT Bombay, funded by the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), MHRD, Govt. of India, at remote centre Shri Mata Vaishno Devi University, Katra on 09 November 2019.

#### 2020-2021

13. Attended one-week online course on “Community University Engagement: Moving Towards Engaged Teaching, Research and Service” starting from 18th May to 22nd May, 2020 organized by AIU in collaboration with PRIA International Academy.

### ADMINISTRATIVE WORK EXPERIENCE

- Supervised Student Assistantship Programme(SAP) for the academic session 2007 - 2008 at College of Management, SMVDU, Jammu.
- Co-ordinator, Examination of College of Management, SMVDU 2007-2008.
- Warden , Gails Hostel SMVDU, 01/11/2012 to 08/06/2015.
- Member, Doctoral Research Committee, Department of Mathematics, SMVDU.
- Member, Doctoral Research Committee, Department of Culture and Philosophy, SMVDU.
- Vice Chairman, Board of Studies, Department of Economics, Shri Mata vaishno Devi University.
- I/c Head, Department of Economics, SMVDU, Since May 2015 to 17<sup>th</sup> July 2017.
- Head, School of Economics, SMVDU since 22<sup>nd</sup> July 2019 to 14<sup>th</sup> June 2020.

### PHD SUPERVISION

#### Awarded

- Dynamics of Agricultural Marketing: A Study with Special Reference to Rice in Uttar Pradesh (PhD student: Rajeev Kumar Singh, 12/08/2021).

#### Submitted

- Impact of Tourism on Local Resident: A study of the state of Jammu and Kashmir( PhD student: Aasif Ali Bhat, 2021).
- Productivity and efficiency analysis of Asian agriculture: An empirical exploration (PhD student: Sonali Sharma. 2021)
- Effectiveness of Destination Advertising, a Study of Jammu &Kashmir Tourism Sector (PhD student: Shipra Mishra)

#### Pursuing

- Environmental Stringency and Environmentally Sensitive Goods – Trade Perspective of G-20 (PhD student: Alisha Mahajan).

### ◆ AREA OF TEACHING

- General Economics
- Econometrics
- Statistics
- Quantitative Techniques (Operation Research)
- Research Methodology
- Basic Mathematics
- Mathematical Economics
- Development Economics

### CURRENT RESEARCH AREA

- Efficiency and Productivity Analysis
- Agriculture Trade and WTO
- Export of Processed Food
- Tourism Economics
- Trade and Environment

### MEMBERSHIP

- Indian Society of Agricultural Economics (ISAE), Ref. No.0008299/09
- The Indian Economic Association (IEA) Ref. No. IEA/24/09
- Agricultural Economics Research Association Ref. No. LM609
- Indian Journal of Agricultural Marketing
- International Association of Agricultural

