



# SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra—182320 (J&K)

[A Statutory Technical University under State Legislature approved by UGC u/s 2 (f) & 12 (B)]

## ADMISSION NOTICE (2017-18)

# MBA (MASTER OF BUSINESS ADMINISTRATION) (Through MAT & CMAT)



- ✓ University is listed among the Top 100 Universities in the Country based on Survey by NIRF, MHRD, Govt. of India, for 2015
- ✓ Modern & Safe Fully Residential Campus, Well-Equipped Classrooms with focus on ICT
- ✓ Excellent Corporate Placements
- ✓ Highly qualified faculty with strong research exposure; well supported by Adjunct Professors including Prof. Abhinandan K. Jain, IIM Ahmedabad; Prof. Samir R. Chatterjee, Curtin Business School, Australia; Prof. Pankaj Sinha, FMS, Delhi.
- ✓ Regular visits by experts from the Industrial Sector/Corporate World
- ✓ Focus on Case Studies and use of Analytical Software packages.

## **Scholarships for Meritorious Students Joining MBA Program (2017-18)**

Above 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 <sup>st</sup> Year & 50% Tuition fee waiver for 2 <sup>nd</sup> Year*
85 to 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1 <sup>st</sup> Year*
80 to 85 percentile in MAT/CMAT	50% Tuition fee waiver for 1 <sup>st</sup> Year

\* Continuation of scholarship after 1<sup>st</sup> Semester is subject to the student maintaining SGPA >7.5 (With No Backlogs) in every semester from 1<sup>st</sup> Semester onwards. Separate scholarships up-to 100% Tuition Fee Waiver are also available for students based on their performance in each Semester.

Applications are invited for M.B.A. Program (2017-18). Eligible MBA aspirants may apply on prescribed format.

**Eligibility for Admission to MBA:** Graduation with a minimum of 50% marks or equivalent CGPA with Valid **MAT Score** (Sept., 2016; Dec. 2016, Feb. 2017 and May, 2017) or **CMAT 2017**.

Application Forms can be submitted through **Online or Off-Line mode**. For **Online Mode**: Visit University Website and follow the instructions & submit alongwith requisite **Rs. 1100/-** fee. For **Offline Mode**: Admission Form & Admission Brochure can also be downloaded from website: [www.smvdu.ac.in](http://www.smvdu.ac.in). The **Off-Line Application should be sent to: Registrar**, Shri Mata Vaishno Devi University, Kakryal, Katra-182320 (J&K) in person or through **Registered/Speed Post** alongwith **Bank Demand Draft of Rs. 1100/-** drawn in favor of "Registrar, SMVD University" payable at Katra/Jammu.

**Last Date of Receipt of Complete Application Form (On-Line or Off-Line Mode) is 12<sup>th</sup> MAY, 2017**  
For Admission Enquiry Contact ---- 01991-285524, Extension 2420/2423/2400 (School of Business)

Interested candidates are advised to regularly visit [www.smvdu.ac.in](http://www.smvdu.ac.in) for further details & updates.