



SHRI MATA VAISHNO DEVI UNIVERSITY
Kakryal, Katra – 182320 (J&K)

Announces SIDBI Sponsored
'Small Industries Management Program' (SIMAP) titled
**"MANAGEMENT SKILL FORMATION PROGRAM
FOR ENTREPRENEURIAL VENTURES"**

Leading to **CERTIFICATE IN ENTERPRISE MANAGEMENT**

Course Objective: to develop prospective SME Managers and Entrepreneurs

Course Details:

Phase I: 3 Weeks of 'Foundational Inputs on Management Concepts & Techniques' (30th June to 18th July 2014; Monday to Friday, 8.30 a.m. to 6.00 p.m.)

Phase II: 8 to 10 Weeks of work placement in an enterprise (22nd July to 26th Sept'14)

Phase III: 3 Days of debriefing and consolidation (1st to 3rd October, 2014)

Eligibility: Graduation degree or equivalent in any discipline.

Sponsorship: Entrepreneurs may sponsor their successors or employees

Duration : (30.06.2014 to 03.10.2013)

Course Fee: For all non-J&K participants : Rs 15,000

For J&K participants : Rs 10,000

For lodging-boarding (Optional) for Phase-I: Rs. 5,000 (additional)

Program Director : Prof. Sudhir K. Jain, Vice Chancellor, SMVDU

Program Coordinator: Dr. Supran Sharma, School of Business, SMVDU

Venue: Shri Mata Vaishno Devi University, Kakryal, Katra, J&K

How to Apply: Apply by 18.06.2014 (5 p.m.). Interested applicants need to apply on the prescribed format available at our websites www.smvdu.net.in. The candidates are required to email (to: sidbi.simap@gmail.com) the completed Application Form as attachment & also send the same by Registered/Speed Post (& NOT through courier) addressed to **Dr. Supran K. Sharma, Program Coordinator and Director, School of Business, Shri Mata Vaishno Devi University, Karyal, Katra-182320 (J&K)**. Attach copy of highest degree certificate alongwith One Page Write-up, typed in 12 font size in 1.5 spacing, describing "How this program will be useful to me".

Selection of all Jammu region applicants will be through Personal Interview on 21st June 2014 at 10.00 a.m. onwards whereas all other applicants will be interviewed telephonically during 21-22 June, 2014. Enquiries: 01991-285694, 524535, Ext. 2420 or email (sidbi.simap@gmail.com). For further details and updates, visit www.smvdu.net.in.

No: SMVDU/A&R/R&D/14/ dated: 23/ 05/2014