



Shri Mata Vaishno Devi University

School of Business, Faculty of Management

Kakryal, Katra, Sub-Post Office – 182 320, J&K

MBA ADMISSION NOTICE (2014-15) Through CAT

The SMVD University sprawled over a campus area of 474 acres in the picturesque surroundings adjoining the Trikuta foothills in the environs of Katra at a distance of 38 km from Jammu. The University has been established under Jammu and Kashmir State Legislature Act as an autonomous & fully Residential University. The University is approved by UGC under Section 2(f) & Section 12(B) of UGC Act of 1956.

The School of Business, Faculty of Management as one of the constituents of SMVD University has created its niche in the field and the students have been excelling in their respective workplaces. The corporate giants including NIIT, SBI, Trident, Mahindra, ICICI, HDFC, Mahindra First Choice Wheels, India Infoline, Water Health India, Hindustan Coca Cola Beverages, Bharti Airtel, Reliance Money, Tata Tele Services etc. have been associated with the University. The School of Business, Faculty of Management, runs two-year course, MBA, which is also recognized by AICTE and offers admission in the MBA (2014-15) program through CAT 2013.

ELIGIBILITY

The minimum eligibility criterion is Graduation in any discipline, with at least 60% marks or equivalent CGPA. Candidates appearing for the final year of bachelor degree/equivalent qualification examination and those who have completed degree requirements and are awaiting result can also apply.

HOW TO APPLY

The aspiring candidates have to take up the CAT 2013 examination notified by advertisement through IIMs CAT 2013, the details for which can be obtained from website www.catiim.in. The candidates seeking admission in the MBA program in the School of Business, Faculty of Management, SMVDU, shall have to apply separately, in Faculty of Management, SMVDU alongwith CAT. The Application form/ Prospectus for admission in Faculty of Management, SMVD University can be obtained from the designated branches of J&K Bank (SMVDU Branch; Gandhi Nagar, Jammu; Shakti Nagar, Udhampur; Kathua Main, Kathua; SSI Branch, Lal Chowk, Srinagar; Connaught Place, Delhi) by paying Rs. 1025/- at the counter or the Application form for admission may also be downloaded from the University website www.smvdu.net.in. In case of downloaded form, the form complete in all respect must be enclosing a Demand Draft of Rs 1100/- (One thousand and one hundred only). The Demand Draft should be drawn in favor of REGISTRAR, SHRI MATA VASHNO DEVI UNIVERSITY, payable at Jammu. The complete admission form may be deposited at Public Relation Office, 15-C, IInd Extension, Opposite to Bahu Plaza, Gandhi Nagar, Jammu, J&K, 180 004.

IMPORTANT DATES

Sale of CAT 2013 vouchers:	As per advertisement of CAT 2013
Registration for CAT:	As per advertisement of CAT 2013
Sales of Admission Forms/ Prospectus for SMVDU:	18 th of November 2013 to 27 th of December 2013
Last date for submission of Admission form in SMVDU :	27 th of December 2013

NOTE: The Faculty of Management of SMVD University shall use the CAT Score 2013 only for short listing the candidates for admission to two year full time Master Degree Program in Business Administration (MBA) for the Academic Session 2014-2015. IIMs have no role either in the selection process or in the conduct of the program. The decision related to the conducting of CAT and the CAT Centers will be taken by the IIMs and will be binding on the applicants.

No: SMVDU/A&E/13/1295

Dated:- 25/11/2013

Sd-
Registrar

Size of the Advertisement 15 x 15 = 225 sq.cm