

## SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra — 182320 (J&K)

(Approved by UGC u/s 2 (f) & 12 (B) as State University)

No. SMVDU/AA/18/1516

dated: 16/03/2018

## **ADMISSION NOTICE (2018-19)**

## **MBA (MASTER OF BUSINESS ADMINISTRATION)**

(Through MAT & CMAT)



- ✓ The School of Business, SMVDU is listed among 'Top 100 Business Schools (Management) in India as per NIRF RANKINGS 2017 of MHRD, Govt. of India. (Ranking of Higher Education Institutions on Performance)
  ✓ Modern & Fully Scarre Period Communication (Communication)
- ✓ Modern & Fully Secure Residential Campus,
- **✓** Well-Equipped Classrooms with focus on ICT
- **✓** Excellent Corporate Placements

**National Board of Accreditation** 

- ✓ Highly qualified faculty with strong research exposure; well supported by Adjunct Professors including Prof. Abhinandan K. Jain, IIM Ahmedabad; Prof. Samir R. Chaterjee, Curtin Business School, Australia; Prof. Pankaj Sinha, FMS, Delhi.
- ✓ Regular visits by experts from the Industrial Sector/Corporate World.
- ✓ Focus on Case Studies, Role Plays & use of Analytical Software Packages.

## Scholarships for Meritorious Students Joining MBA Program (2018-19)

Above 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1st Year & 50% Tuition fee waiver for 2nd Year*
85 to 90 percentile in MAT/CMAT	Full Tuition Fee Waiver for 1st Year*
80 to 85 percentile in MAT/CMAT	50% Tuition fee waiver for 1st Year*

\*Continuation of scholarship after 1st Semester is subject to students maintaining CGPA >7.5 (With No Backlogs) in every semester from 1st Semester onwards. Separate scholarships up-to 100% Tuition Fee Waiver are also available for students based on their performance in each Semester.

Applications are invited for MBA Program (2018-19).

Eligibility for Admission to MBA: Graduation with a minimum of 60% marks or equivalent CGPA with Valid MAT Score (Sept., 2017; Dec. 2017, Feb. 2018 and May, 2018) or CMAT 2018.

Application Form can be submitted through **ON-LINE MODE** only alongwith Application Fee. (Rs. 1100/-). For submission of On-Line Form, downloading Admission Brochure and further details, candidates are advised to **visit:** www.smvdu.ac.in

Last Date of Receipt of Complete Application Form (On-Line or Off-Line) ---  $12^{\rm th}$  MAY, 2018 For Admission Enquiry Contact ---- 01991-285524, Extension 2420/2407/2400 (School of Business)

Interested candidates are advised to regularly visit: www.smvdu.ac.in for Applying, Further Details & Updates.

Sd/- Registrar