



SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra-182320 (J&K)

State University approved under Section 12(B) & 2(f) of UGC Act 1956

MASTER OF BUSINESS ADMINISTRATION (2017-19) (Admission through CAT)



SCHOLARSHIPS: SMVD University offers Scholarship in form of Tuition Fee waiver to meritorious students admitted to MBA programs as follows:

Above 85 percentile in CAT	Full Tuition Fee waiver for 1 st year & 50% Tuition Fee waiver for 2 nd Year
80 to 85 percentile in CAT	Full Tuition Fee waiver for 1 st year only
75 - 80 percentile in CAT	50% tuition fee waiver for 1 st year only.

This is apart from the normal scholarship scheme wherein students shall have to secure a minimum SGPA of 8.50 in the preceding semester to become eligible for the award of scholarship under SMMSS scheme for all subsequent semesters.

- Some of Distinct Features of SMVDU: Fully residential, totally vegetarian, safe and self-sufficient campus; housing more than 1500 students in 7 hostels; Focus on Excellence, Student-centric, Futuristic, MNC Job-oriented, All- round Personality Development.
- Adjunct Professors: Prof. Abhinandan K. Jain, IIM Ahmadabad; Prof. Samir Ranjan Chatterjee, Curtin Business School, Australia; Prof. Pankaj Sinha, FMS, University of Delhi.
- Students Organization on IITs pattern; Annual Cultural/Sports/Technical Events: Titiksha, Tatva, Srijan, Resurgence etc.
- All Classrooms/LTs LCD fitted, State-of-art Auditorium, 24 hrs Medical Aid Centre, Playgrounds, Basket-ball/Tennis, Badminton Courts, Vibrant Training & Placement Cell.
- Corporate Association: Axis Bank, Trident, Mahindra, J&K Bank, SBI, HDFC Bank, ICICI Bank, Coca Cola, Airtel, Reliance, Water Health, Sarveshwar, etc.
- Software & Databases: SPSS, E-Views, MATLAB, CMIE (Prowess & Economic Outlook)
- Convocation addressed by Prime Minister of India (2008); Mr. N.R.Narayana Murthy (2009), President of India (2011), Vice President of India (2014), Prime Minister of India, Shri Narendra Modi (2016).
- Monthly e-Newsletter, Times@SMVDU, Publishing Bi-Annual Journal 'Arthanvesan'
- Location: About 40 kms from Jammu, on Jammu-Srinagar Highway & 15 kms from Katra (Mata Vaishno Devi Shrine)

ELIGIBILITY & ADMISSION PROCESS

Eligibility	Graduation in any discipline from a recognized university with a minimum of 50% marks or equivalent CGPA. Candidates appearing in qualifying examination are also eligible to apply.
Selection Criteria	The eligible applicants shortlisted on the basis of CAT 2016 will be called for Group Discussion and Personal Interview.
Registration for CAT	8th August, 2016 to 22nd September, 2016
Last date for submission of Admission form in SMVDU :	10th December, 2016

HOW TO APPLY:

The aspiring candidates have to appear in the CAT 2016 examination notified by advertisement through IIMs CAT 2016, the details for which can be obtained from website www.iimcat.ac.in. The candidates seeking admission in the MBA program in the School of Business, Faculty of Management, SMVDU, shall have to apply separately to the School of Business alongwith CAT Examination details. Application form can be submitted through Online or Offline mode. For Online mode: Visit University Website and follow the instructions. For Offline mode: Admission form & Admission Brochure can be downloaded from website <http://www.smvdu.ac.in>. The applications should be sent to Registrar, Shri Mata Vaishno Devi University, Kakryal, Katra-182320 (J&K) in person or through Registered / Speed Post along with bank draft of Rs. 1100/- drawn in favor of "Registrar, SMVD University" payable at Katra / Jammu.

For more details visit www.smvdu.ac.in, For Admission Enquiry Dial 9622885588; 01991-285524, Extn.:- 2400/2405 / 2408/2420, 2423

NOTE: The Faculty of Management of SMVD University shall use the CAT Score 2016 only for short listing the candidates for admission to two year full time Master Degree Program in Business Administration (MBA) for the Academic Session 2017-2018. IIMs have no role either in the selection process or in the conduct of the program. The decision related to the conducting of CAT and the CAT Centers will be taken by the IIMs and will be binding on the applicants.